

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**KONGU ENGINEERING COLLEGE**  
**ENTREPRENEURSHIP AWARENESS PROGRAMME**

**OVERVIEW**

**Objective:**

To create awareness of entrepreneurship among students

**Benefit in terms of learning/Skill/Knowledge obtained:**

Students learned about Role and supports available from Banks, Financial Institutes and Schemes & benefits for MSMEs from Central & State Governments

**Academic Year:**

2021-22

**Program driven by:**

Self-driven Activity

**Month:**

March

**Program /Activity Name:**

Entrepreneurship Awareness Programme

**Program Type:**

Leadership Talk

**Other:**

null

**Program Theme:**

Entrepreneurship

**Other:**

NA

**Date & Duration (Days):**

03/03/2022-03/03/2022-0

**External Participants, If any:**

null

<b>Student Participants:</b>	<b>Faculty Participants:</b>
92	5
<b>Expenditure Amount, If any:</b>	<b>Remark:</b>
null	null
<b>ATTACHMENTS</b>	
<b>Video:</b>	null
<b>Photograph1:</b>	
<b>Photograph2:</b>	/uploads/institutes/monthlyReport/Photograph2/9718-IC201810191.jpg
<b>Session plan, If any:</b>	<a href="https://api.mic.gov.in/uploads/institutes/monthlyReport/report/9415-IC201810191.pdf">https://api.mic.gov.in/uploads/institutes/monthlyReport/report/9415-IC201810191.pdf</a>
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