ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIORAL DEVELOPMENT - Report

Academic Year : 2021 - 2022

Quarter I

Program Type : INTRA COLLEGE EVENT

Program Driven by : **Department of Management**

Studies Program/Activity Name: ENTREPRENEURSHIP SKILL,

ATTITUDE & BEHAVIORAL DEVELOPMENT

Program Theme : Entrepreneurship

Start Date : 27/11/2021

End Date : 27/11/2021

Number of student Participants: 87

Number of Lectures 2

Number of Faculty Participants : 2

Number of External Participants: Nil

Remark : Excellent and interesting event.

Expenditure Amount, if any : Nil

Mode of session delivery : Offline

Virtual Star performer:

Faculty Name:

Student Name:

Overview:

Objective:

The Intra College level development lecture on **ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIORAL DEVELOPMENT** organized by the Department of Business Administration and Institution Innovation Council (IIC) on 27th November 2021. This event is organized with the objective to provide platform for the students to enrich their ideas on entrepreneurship, skill development with the spirit on their innovative idea. The event was successful enough to attract 87 participants from various departments to join.

List of Events:

Financial education program for budding entrepreneurs:

• Time: 09:00am to 10:15am

Event Description:

In the lecture, students got a good knowledge on investment and other way to approach the risks oriented with investing.

Entrepreneurship & ASK:

• Time: 11:00am to 12:30pm

Event Description:

In the lecture, students got a good knowledge on the term entrepreneurship and the main three components of life. (ASK – Attitude/Skill/Knowledge).

Session plan/Brochure/Circulars (if any):



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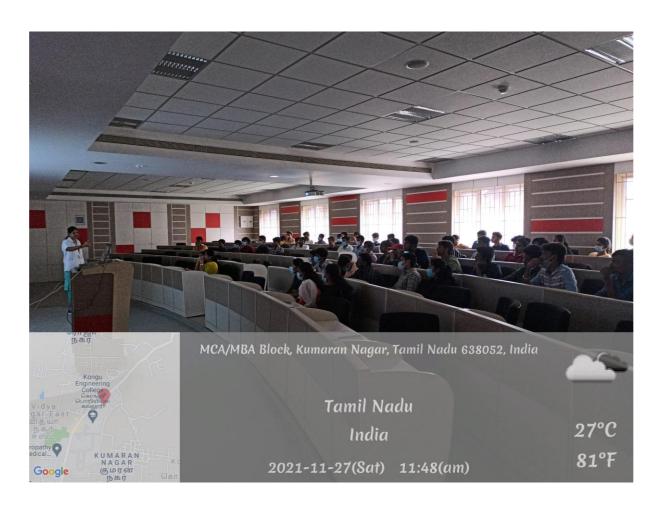
Session on Financial education program for budding entrepreneurs by Dr. P. Karthikeyan.





Session on Entrepreneurship & ASK by Dr. R. Maheswari:





Participations List and Mark Statements:

ENTERPRENEURSHIP SKILL, ATTITUDE & BEHAVIOR DEVELOPMENT

Venue: MBA 120 HALL

Date: 27.11.2021

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