

## **ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIORAL DEVELOPMENT - Report**

Academic Year : 2021 - 2022  
Quarter I  
Program Type : INTRA COLLEGE EVENT  
Program Driven by : Department of Management  
Studies Program/Activity Name: **ENTREPRENEURSHIP SKILL,  
ATTITUDE & BEHAVIORAL DEVELOPMENT**  
Program Theme : **Entrepreneurship**  
Start Date : 27/11/2021  
End Date : 27/11/2021  
Number of student Participants : **87**  
Number of Lectures 2  
Number of Faculty Participants : **2**  
Number of External Participants: **Nil**  
Remark : **Excellent and interesting event.**  
Expenditure Amount, if any : **Nil**  
Mode of session delivery : **Offline**

### **Virtual Star performer:**

**Faculty Name:**

**Student Name:**

### **Overview:**

#### **Objective:**

The Intra College level development lecture on **ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIORAL DEVELOPMENT** organized by the Department of Business Administration and Institution Innovation Council (IIC) on 27<sup>th</sup> November 2021. **This event is organized with the objective to provide platform for the students to enrich their ideas on entrepreneurship, skill development with the spirit on their innovative idea.** The event was successful enough to attract 87 participants from various departments to join.

#### **List of Events:**

##### **Financial education program for budding entrepreneurs:**

- Time : 09:00am to 10:15am

#### **Event Description:**

In the lecture, students got a good knowledge on investment and other way to approach the risks oriented with investing.

### Entrepreneurship & ASK:

- Time : 11:00am to 12:30pm

### Event Description:

In the lecture, students got a good knowledge on the term entrepreneurship and the main three components of life. (ASK – Attitude/Skill/Knowledge).

Session plan/Brochure/Circulars (if any):

The brochure is for an event at Kongu Engineering College (Autonomous), Perundurai, Erode - 638060. It is organized by the Institution's Innovation Council KEC (IIC@KEC) & Entrepreneurship & Management Development Centre (EMDC). The event is titled "ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIOR DEVELOPMENT" and is held on November 27, 2021, at 120 HALL - MBA. The event is divided into two sessions: 9am - 10.15am and 11am - 12.30pm. The first session is titled "Financial Education Program for Budding Entrepreneurs" and is presented by Dr. P. KARTHIKEYAN, Associate Professor, Department of Management Studies. The second session is titled "Entrepreneurship & ASK" and is presented by Dr. R. MAHESWARI, Assistant Professor, Department of Management Studies. The brochure features logos for the Institution's Innovation Council, EMDC, and TBI-KEC. The background is dark blue with yellow and white text and graphics.

**KONGU ENGINEERING COLLEGE**  
(AUTONOMOUS)  
PERUNDURAI, ERODE - 638060

INSTITUTION'S INNOVATION COUNCIL KEC (IIC@KEC) &  
ENTREPRENEURSHIP & MANAGEMENT DEVELOPMENT CENTRE (EMDC)

*Proudly Organize session on*

**ENTREPRENEURSHIP SKILL,  
ATTITUDE & BEHAVIOR  
DEVELOPMENT**

**9am - 10.15am**

**11am - 12.30pm**

**Financial Education Program  
for Budding Entrepreneurs**  
by  
**Dr. P. KARTHIKEYAN**  
ASSOCIATE PROFESSOR  
DEPARTMENT OF MANAGEMENT STUDIES  
KONGU ENGINEERING COLLEGE, ERODE.

**Entrepreneurship  
& ASK**  
by  
**Dr. R. MAHESWARI**  
ASSISTANT PROFESSOR  
DEPARTMENT OF MANAGEMENT STUDIES  
KONGU ENGINEERING COLLEGE, ERODE.

**Venue: 120 HALL - MBA | Date: 27 Nov 2021**

INSTITUTION'S INNOVATION COUNCIL  
(Ministry of Education Initiative)

EMDC

TBI-KEC  
INCUBATING SUCCESS

# Approval Form:

UP TO ₹. 20,000/-	<b>KONGU ENGINEERING COLLEGE, PERUNDURAI ERODE-638 560</b> <b>PROGRAMME APPROVAL FORM</b>	AG-12-PP REV 1 01.04.2021
Proposal Tracking No. <span style="border: 1px solid black; padding: 2px;"> </span>		
Dept. Ref. No. <span style="border: 1px solid black; padding: 2px;">KEC/3CF/2021-22/</span>		Date <span style="border: 1px solid black; padding: 2px;">23/11/21</span>
1.	Department	Innovation and Entrepreneurship Forum
2.	a) Name of the Programme	workshop on Entrepreneurship skill, attitude and behaviour development
	b) Norms under which it is proposed	Innovation and Entrepreneurship Forum
3.	Dates	From: <span style="border: 1px solid black; padding: 2px;">27/11/21</span> TO: <span style="border: 1px solid black; padding: 2px;">-</span> No of Days <span style="border: 1px solid black; padding: 2px;">1/2 day</span>
4.	Programme for:	Faculty <span style="border: 1px solid black; padding: 2px;">(H.Y/B.E/B.Tech)</span> Students <span style="border: 1px solid black; padding: 2px;"> </span> Others (Specify) <span style="border: 1px solid black; padding: 2px;"> </span>
5.	Level:	State / National / International <span style="border: 1px solid black; padding: 2px;"> </span> Association <span style="border: 1px solid black; padding: 2px;"> </span> Institution / Dept. / Cell / General <span style="border: 1px solid black; padding: 2px;">IEE</span>
6.	Highlights of the Programme:	To motivate the students in improving their skills, attitude and behaviour development

1. Proposed Invitees:

S. No.	Purpose	Chief Guest	Speakers / Jury	Trust Member Invitees
1	workshop		Dr. P. Karthikeyan, Asp/MBA	
2	workshop		Dr. V. Maheswari, AP/MBA	

2. Agenda: Programme Agenda / Schedule Enclosed : Yes / No

3. Expenditure: NIL

S.No.	Purpose	Proposed	Revised	Actual	Remarks
1					
2					
3					
4					
5					
6					
Total					

4. Source

	Proposed	Actual
Budget Allotment		
Balance Amt. Available		
Expenses Proposed		
Balance		

P.S. [P. SUNDHARE SALINGAM]  
 Faculty In-charge (with Name) ASP/MBA H.O.D.

N.M. [N. PRANATHI]

B  
 20/11/21  
 CCO

B  
 23/11/21  
 PRINCIPAL



## Photographs:

Session on Financial education program for budding entrepreneurs by Dr. P. Karthikeyan.



Session on Entrepreneurship &ASK by Dr. R. Maheswari:





## Participations List and Mark Statements:

### ENTERPRENEURSHIP SKILL, ATTITUDE & BEHAVIOR DEVELOPMENT

Date : 27.11.2021

Venue : MBA 120 HALL

S.No	ROLL NO.	NAME	YEAR	DEPARTMENT	SIGNATURE
1.	20ITR026	GIRISHANKAR. V.P	II	B.Tech I.T	V.P. Girish
2.	20ITR054	Koushik. T	II	B.Tech (IT)	Koushik. T
3.	20ITR058	LOKESH. K	II	B.Tech (IT)	Lokesh
4.	20ITR025	GAVIN. S	II	B. Tech (IT)	S. Gavin
5.	20EER024	GANESH. B	II	B.E (EEE)	B. Ganesh
6.	20EER033	HARISH KUMAR. S	II	B.E (EEE)	S. Harish
7.	20EER032	KARILAN. S	II	B.E (EEE)	S. Karilan
8.	20EER009	AMEER SAHAN S	II	B.E (EEE)	Ameer Sahani
9.	20EER075	AM. Praveenraj	II	B.E (EEE)	Praveenraj
10.	20EER089	Sharunithi. Y	II	BE (EEE)	Sharunithi. Y
11.	20EER077	Priyadharsini. T	II	BE (EEE)	Priyadharsini. T
12.	20EER086	Santhosh V. G	II	B.E. (EEE)	Santhosh V. G
13.	20EER101	Yogananth. P	II	B.E. (EEE)	P. Yogananth
14.	20ECR076	RAVIN KUMAR. P	II	B.E (ECE)	P. Ravin
15.	20ECR053	HARISHIVANI S.	II	B.E (ECE)	Harishivani S.
16.	20ECR050	HARINI. R	II	BE (ECE)	R. Harini
17.	20 ECR073	KARTHIGA. K	II	BE (ECE)	K. Karthiga
18.	21MBR044	JEEVITHA. E	I	MBA	E. Jeevitha
19.	21MBR046	JOSHIKA. J	I	MBA	J. Joshi
20.	21MBR090	SARVESH S	I	MBA	S. Sarvesh

# ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIOR DEVELOPMENT

Date: 27.11.2021

Venue: MBA 120 HALL

21.	20EIR028	S. JANARTHANAN	II	EIE	S. Jan
22.	20EIR037	P. KESHAV MUTHU	II	EIE	P. Keshav
23.	20EIR036	T. KEERTHIVANAN	II	EIE	T. Ke
24.	20EIR021	N. GOBISH	II	EIE	N. Gobish
25.	20ECE180	P. SUSEETHA	II	ECE	P. Suseetha
26.	20ECR188	K.S.D UDHAYABHARAN	II	ECE	Udhaya K.S.D.
27.	20BSR009	M.D HANEESH	II	BSC	M. Dhaneesh
28.	20BSR036	NISHATH.T	II	B.Sc	T. Nishath
29.	20BSR003	ARRUN SANJEEV.N	II	B.S.C	A. Arun Sanj
30.	20BSR015	Prabhu Ramesh	II	B.Sc	C. Prabhu
31.	21MBR015	DEEPIKA.E	I	MBA	E. Deepika
32.	21MBR059	LAKSHANA.S	I	MBA	L. Lakshana
33.	21MBR061	LOGA PRIYA.D.B	I	MBA	L. Loga Priya
34.	21MBR009	ARUNKUMAR.S.T	I	MBA	S.T. Arun
35.	21MBR096	SHIVA SHALINI.K.E	I	MBA	Shivashalini
36.	21MBR099	SOWMYA.S.K	I	MBA	S. Sowmya
37.	20SK011	Sandhika.S.S	II	MSC	Sandhika.S.S
38.	20137052	Suhail Ahmed. S	II	MSC	Suhail
39.	21MBR120	Yashini. R.	I	MBA	R. Yashini
40.	21MBR118	Vishnu. A.	I	MBA	V. Vishnu



41.	20EIR054	NAVEEN . A	II	EIE	
42.	20EIR091	VISHAL C.K.	II	EIE	
43.	20EIR061	RAJARAGHAVENDRAA. S.R	II	EIE	
44.		SREEKANTH . S	II	EIE	
	20EIR081	SUDHARSHAN . G	II	EIE	
46.	20EIR068	SANDEEP . R	II	EIE	
		GHUNAL . S	II	MTS	
	20MTR032	KAMALEESWARAN . M	II	MTS	
49.	20MTR035	KATHIRVELAN . S	II	MTS	
50.	20MTR036	KAUSHIK . B . A .	II	MTS	
	20MTR079	SIVANEZHIL KURIL . V	II	MTS	
	20MTR046	Vishnu priyan . V	II	MTS	
	20MTR087	SUTHARSHAN . V	II	MTS	
54.	20MTR077	D.SHIVASHANKARAN	II	MTS	
	20ITR063	METHUN CHAKRAVARTI . N	II	IT	
56.	20ITR099	Sruthi . M	II	IT	
	21MBR071	Naveen . B . S	I	MBA	
		Nivetha . V . P	I	MBA	
59.		MAHITHRA . N	I	MBA	
60.	21MBR062	LOGHSH . P	I	MBA	



# ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIOR DEVELOPMENT

Date : 27.11.2021

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61.	21MBR011	BARANE DHARAN. J.K.	I	MBA	<del>TK</del>
62.	21MBR018	Dhanaprasanth. M	I	MBA	M. Dhul.
63.	21MBR116	Y. VIKAS	I	MBA	V. V. J.
64.	21MBR073	M. NAVIN GANDHI	I	MBA	M. Navin
65.	21MBR080	M. S. Rajarajasekhar	I	MBA	Rajarajasekhar
66.	21MBR012	G. Boobana	I	MBA	G. Boobana
67.	21MBR003	K.S Alitha	I	MBA	Alitha
68.	20MER125	B. Sivachalapathi	II	B.E (Mech)	B. Sivachalapathi
69.	20MER184	S. N. V. Gay Kanna	II	B.E Mech	S. N. V. Gay Kanna
70.	20MER137	K. S. W. J. A.	II	B.E Mech	K. S. W. J. A.
71.	20MBR008	ASHOK. G.	II	B.E Mech	A. Ashok
72.	20MER032	Gokul. A.S	II	B.E Mech	A.S. Gokul
73.	20MER055	M. V. GOWD. NATH	II	BE Mech	M. V. GOWD. NATH
74.	20MER027	M. Dhurgesh	II	B.E MECH	M. Dhurgesh
75.	20MER017	M. Bilva Sundar	II	BE MECH	M. Bilva Sundar
76.	20BSC015	C. Chakraborty	II	B.Sc	C. Chakraborty
77.	20BSC003	ARRUN SANJEEV	II	B.Sc	A. Sanjeev
78.	20BSC036	NISHITH. T	II	B.Sc	T. Nishith
79.	20BSC009	DHANEEESH. H	II	B.Sc.	H. Dhaneesh
80.	20MER011	Harith keshava. S	II	B.E (mech)	S. Harith

# ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIOR DEVELOPMENT

Date : 27.11.2021

Venue : MBA 120 HALL

1.	20ECR052	Hanipriya	II	BE (ECE)	<del>Hanipriya</del>
12.	20ECR079	Kavya	I	BE (ECE)	<del>Kavya</del>
13.	20ECR084	Keerthi	II	BE (ECE)	<del>Keerthi</del>
84.	20MER079	V. Nagulraj	III	BE (Mech)	<del>V. Nagulraj</del>
85.	19AUR008	Gangadharan. B	III	BE (Auto)	<del>B. Gangadharan</del>
86.	19AUR009	Harith Kumar. E	III	B.E (AUTO)	<del>Harith Kumar</del>
87.	19AUR017	Mohan Kumar. D	III	B.E (AUTO)	<del>M. Mohan Kumar</del>
88.					
89.					
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94.					
95.	FACULTY CO-ORDINATORS :				
96.		Dr. P. Sundharesalingam			
97.		Dr. N. Prakash			
98.					
99.					
100.					