



KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638 060

KEC Innovation and Entrepreneurship Forum

Session Details:

Title of the session	: National Technology Day – Workshop on Business Model & Engineering Innovation Models
Date	: 11.05.2022
Duration	: 8.45 am to 10.45 am – Offline Mode
Activity Category	: IIC Calendar/ MIC Driven/ Self Driven / ✓ Celebration
Theme	: ✓ Entrepreneurship / Innovation / IPR

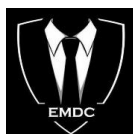
Expert / Speaker Details

1. **Name, Designation, Organization** : Dr. SWAMI NATHAN SUBRAMANIAN, Director of Innovation & Business Development, The Axia Institute, Michigan State University, USA.

Brief about Expert/Speaker : Transformational leader with 20+ years of experience in research and industry. Currently working in business development and leading the innovation team for the Axia Institute, a premier value chain research center. Utilizing my experience, knowledge, and skills towards the development of new technologies and profitable organic growth for my organization.

Skills include:

- Transformation of key competitors' trends into business opportunities
 - Advancement of technology and commercial readiness levels of R&D programs through leveraging government agencies (DOE, ARPA-E, ONR, & NSF) & corporate partnerships
 - Establishment of external collaborations (universities & national laboratories), and strategic partnership with industry partners to strengthen R&D capabilities
 - Development and evaluation of business opportunities for profitable growth
 - Forecasting of industry needs and requirements to initiate programs and projects at the front end of the innovation funnel
 - Promotion of innovative culture through open communication and cross functional summits
- Transformational leader with 20+ years of experience in research and industry. Currently working in business development and leading the innovation team for the Axia Institute, a premier value chain research center. Utilizing my experience, knowledge, and skills towards the development of new technologies and profitable organic growth for my organization





KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638 060

KEC Innovation and Entrepreneurship Forum

Outcome of the Activity:

Students learned about the importance of a Business Model and the ways in which they can convert their Engineering Innovation Models in to a successful product.

Key Highlights

- Innovation and Business Models.
- Engineering Models.
- Business Opportunities for Profitable Growth.

Participant details:

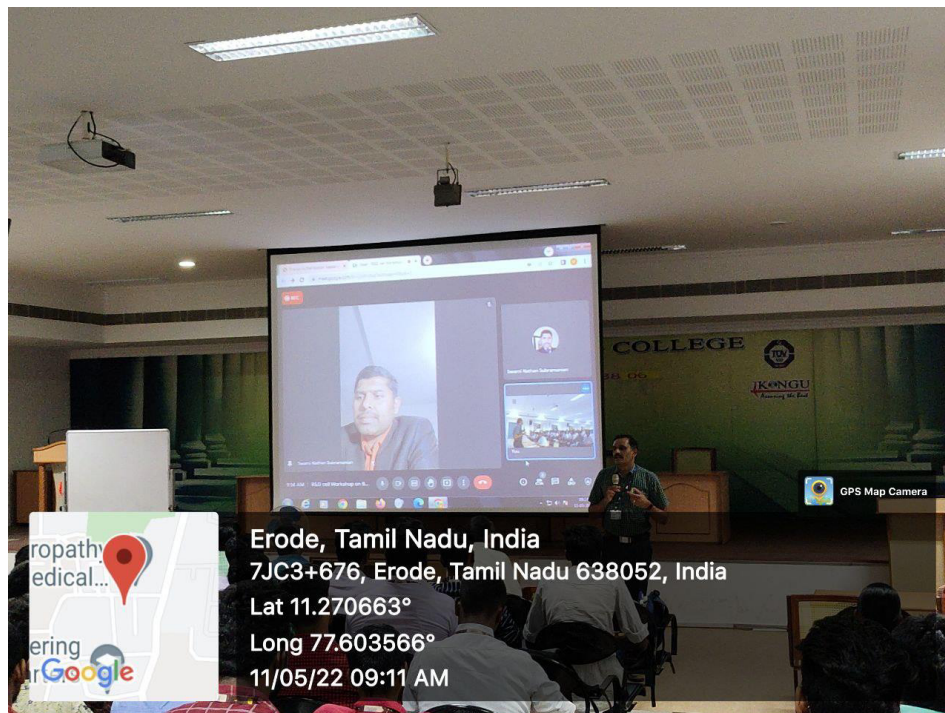
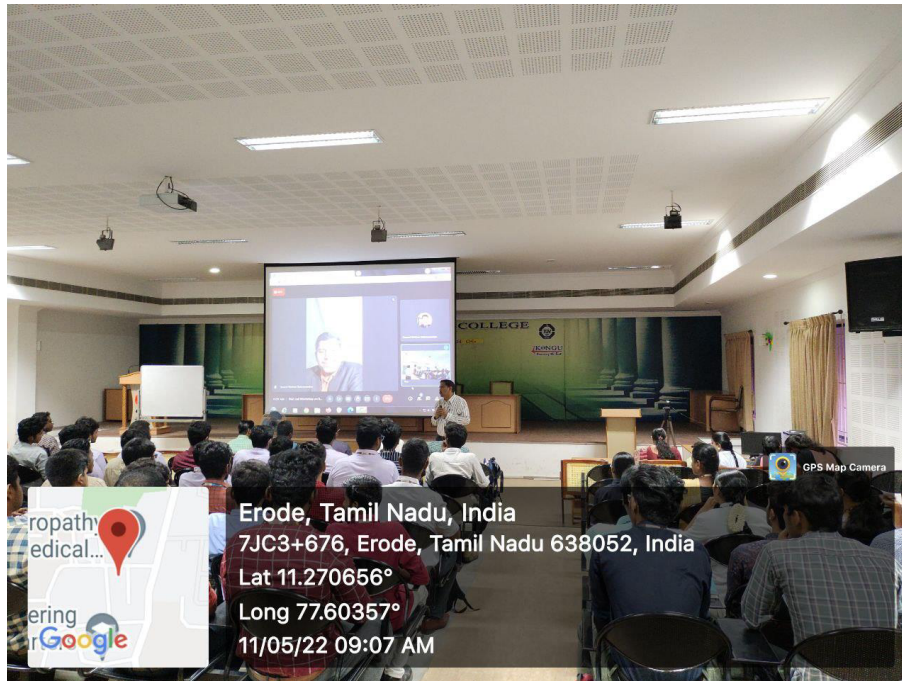
Total no. of Student participation	: 151
Total no. of Staff (Teaching/Non-teaching) participation	: 30
Three to four Photographs/Screenshots that show the participation of students and Staffs (Teaching/Non-teaching)	: Annexure-1
Attendance details	: Annexure-2

Video link of the session:

https://drive.google.com/file/d/1u0tUhHN5Bc9wxfH_tUAzTwQzZ_Bps03i/view?usp=sharing



Event Photos:







KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638 060

KEC Innovation and Entrepreneurship Forum

Participants List

SL NO	NAME	ROLL NO
	GOKUL M	20CSR056
2.	GURU PRASATH. K	20AUR006
3.	STANLEYKING A	19MER184
4.	ADHARSHINI G	20CSR008
5.	PRAVEEN KUMAR S	20AUR015
6.	BALAJISRINATH R	21ISR006
7.	NAKUL K	20FTR023
8.	BALAJI K	20CSR025
9.	ASHOK KUMAR. M	19MER016
10.	SABARI T	20ITR089
11.	VISHNU SHANKER R	19MER206
12.	JASHIM AHAMED	19MEL231
13.	DHARSHAN K S	19MER040
14.	PAVITHRA P	20EER069
15.	NISHANTHI R	19EER059
16.	JEEVA PRASANTH T	20AUL031
17.	DEEPAK K	19MER029
18.	KISHOR S	211EI502
19.	SURYA S	20ECR184
20.	NIVAS S	19CSR127
21.	GOBINATH T	20ECR044
22.	MADHANKUMAR M	20MER066
23.	ARUNPRASSHATH V S	20ECR013
24.	SANJAYKAR GC	21ISR043
25.	ARUN JAYANEESWARAN S	19MER013
26.	MAHE VARSHINI K.M	20CER050
27.	METHUN CHAKKARAVARTHI N	20ITR063
28.	HARIPRASATH M	19AUL052
29.	SUMAN K S	21ISR051
30.	HARISH KUMAR R	19AUR009
31.	SETHUKKARASI	19ISR050
32.	ASWIN S	19MER019
33.	LOGESHWARAN. J	21MBR063
34.	RANJITH KUMAR S	21ISR038
35.	ARYA PRAKASH M	20FTR004
36.	J. DAVID SANTHOSE SNEKAN	19MER028
37.	PRABAKARAN S	19EER064
38.	NAVEEN RAJ J	19EER057
39.	DHARSHINI P	20MBR024





KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638 060

KEC Innovation and Entrepreneurship Forum

40.	NIDHISH KRISHNA R	20ITR078
41.	DILIP VIJAY RAM A	20MTR015
42.	NITHIN. V. A	20FTR025
43.	SETHUNATHAN.M	20MTR075
44.	THIRUMOORTHY V	19MER193
45.	DEEPANKUMAR K A	19MER034
46.	JEEVITHA G	19EER034
47.	VIBINKUMAR. M	20AUL058
48.	BALAJI S	20MER014
49.	MANOJ R	19AUR016
50.	VIJAYAKUMAR.R	21ISR056
51.	SUDHAN KN	20MER132
52.	NAVEEN.L	19AUR020
53.	NAVEENKUMAR T	19AUR021
54.	DHARSHINI T	19EER018
55.	PREM N	19AUR026
56.	SHERWIN SAN MARKUS . M	20ECR154
57.	BOOBANA G	21MBR012
58.	C.K.ADHAVAN	19AUR001
59.	SREENAVEEN.S	20AUR020
60.	M.DHANUSH	21ISR009
61.	SARAN KUMAR.S	19BCR048
62.	KAVIN KUMAR P	20AUR008
63.	V.U.SHRIRAM PRASATH	20ITR096
64.	RANJITH KUMAR E	20SCR167
65.	NITHIYARASAN R	20AUR014
66.	SABARI.P	20AUR016
67.	KAVINRAJ K.R	20MEL199
68.	JAGANATHAN C	19MEL230
69.	DEEPAN T	19MER032
70.	M.NAVIN GANDHI	21MBR073
71.	VIJAY V L	20ECR193
72.	BALAJI R	19MEL216
73.	NARENDHAR M	19MER119
74.	DHIVYASHREE.S	19ISR020
75.	PRADEEP.M	19ISR042
76.	SOWMITHA K	20ECR166
77.	SUDHARSAN V K	20ITR103
78.	SUBASH S	20ECR175
79.	BHARATH V K	20ITR014
80.	SENBAGAM L	20CER088
81.	SAKTHI GANESH P	19AUR028





KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638 060

KEC Innovation and Entrepreneurship Forum

82.	DHANUSHREE.U	20BSR012
83.	KABILAN R	20MTL109
84.	SARAN T	20MTL118
85.	SIDDHARTHAN T	19AUR033
86.	HARISHADHITYA S	20MTL107
87.	ATHAVAN P	20MER012
88.	PRIYANSHU PRAMANIK	20ITR082
89.	VIGNESH P	19AUR041
90.	SRI PRIYANGKA S P	20EIR079
91.	SUBASH T	19AUR036
92.	DHARSHINI K	19ISR017
93.	MATHAN T	19AUL055
94.	PRABU SANKAR.M	19AUR025
95.	<u>VIGNESHWARAN.SV</u>	19AUL063
96.	MOULINATHAN T	19EEL117
97.	TAMIZH KANAL R	19EER105
98.	SUBIGA G	20ITR102
99.	C.MURUGANANTHAM	20AUL037
100.	SUJITHA.R	20ITR104
101.	SHANTHOSH J K	20ITR090
102.	LOGESH S	19AUL054
103.	KMK SURESH KUMAR	19AUL062
104.	VIGNESHWARAN P	20MER153
105.	PRIYADHARSHINI M	20ITR081
106.	MOHANKUMAR R	19AUR018
107.	NAVEENKUMAR S E	20ITR076
108.	SURENDHAR D	20ITL126
109.	PRAVEEN. SB	19AUL057
110.	RAHUL T	19AUR027
111.	AMIRTHAVARSHINI D	19ISR003
112.	NANDHA KUMAR A E	20ITR068
113.	BALANITHISH	19AUR005
114.	VEDHA DHARSHINI	21ISR054
115.	RITHIKA.V	21ISR040
116.	VINOTHKUMAR V	19AUR043
117.	HARISHMITHA	21ISR062
118.	SHARMITHA M	20ITR094
119.	SRIPATHI M G	20MER129
120.	KALANITHI B	19AUL053
121.	DINESH KUMAR S	19AUL047
122.	THIANESH S	19AUR038
123.	ANANTHAKUMAR V	19MEL215





KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638 060

KEC Innovation and Entrepreneurship Forum

124.	K.B.DHANUSH ATHITHYA	19AUL046
125.	BHUVANESHWAR K R	19MEL219
126.	NANDHINI	21ISR057
127.	SARANYA R	20FTR034
128.	KARAN S	20AUL035
129.	VIGNESH V	19AUR042
130.	S. SANTHOSH	19AUR030
131.	ELAMUGHIL E	20AUR004
132.	SIVAKARTHICK. S	20AUR018
133.	RAJVARMA S S	19AUL058
134.	VASANTH C	20AUR022
135.	VIJISHWARYA M	20ITR112
136.	SANTHOSH K	19AUR029
137.	<u>ASSWINTH.PS</u>	21ISR005
138.	RUBEGA SRI S	21ISR041
139.	SANTHOSH SURYA S	20AUL045
140.	NANTHAN S	20ITR070
141.	KAARAN S	20AUL032
142.	VIGNESHWARAN N	21MBR115
143.	MEIANBU M	20ITR062
144.	VENUGOPAL . S	19AUR040
145.	RITHIKA R	20ITR087
146.	NANDHAKUMAR. S	19CHR050
147.	SHREENEHAA M	20ITR095
148.	DINESH T	19MEL223
149.	SIVA SANKAR J	19AUR034
150.	DHILIP.K	19MEL222
151.	AKASH S	19MEL214

