

Session Details:

| | |
|-----------------------------|---|
| Title of the session | : One Day Workshop on Business Model Canvas |
| Date | : 12.04.2022 |
| Duration | : One Day |
| Activity Category | : ✓ IIC Calendar / MIC Driven / Self Driven / Celebration |
| Theme | : ✓ Entrepreneurship / Innovation / IPR |

Expert / Speaker Details

- 1. Name, Designation, Organization** : Dr. R.Parameshwaran, Chief Coordinator TBI@KEC, President IEF@KEC, Professor, Dept. of Mechatronics Engineering, Kongu Engineering College.

Brief about Expert/Speaker : 21 years of experience in teaching and a motivation for students. He is a good mentor and leader.
- 2. Name, Designation, Organization** : .Dr. C Baskar, Asst. Prof (Sr. G), Dept. of Mechanical, KEC

Brief about Expert/Speaker : 14 years of experience in teaching and area of interest include new product development, Manufacturing Engineering.
- 3. Name, Designation, Organization** : Dr.S.M.Senthil
Coordinator-EMDC & Innovation Ambassador and Asst. Prof (Sr. G), Dept. of Mechanical, KEC

Brief about Expert/Speaker : Completed his Master's degree in Engineering Design during 2011 and received PhD in the area of Engineering Design during 2020. Recipient of research grants worth more than Rs.40 lakhs. Areas of interest includes Engineering Design, Additive Manufacturing, Manufacturing Technology (Welding and Milling) and Optimization.
- 4. Name, Designation, Organization** : Mr. P. S. Kannan, Manager TBI@KEC, Vice-President IEF@KEC

Outcome of the activity

Students got a complete idea about preparing Value proposition, Business Model Canvas and Lean Canvas

Key Highlights

- Business Canvas Model
- Value Proposition Canvas
- Lean Canvas

Participant details:

| | |
|---|--------------|
| Total no. of Student participation | : 52 |
| Total no. of Staff (Teaching/Non-teaching) participation | : 6 |
| Three to four Photographs/Screenshots that show the participation of students and Staffs (Teaching/Non-teaching) | : Annexure-1 |
| Attendance details | : Annexure-2 |


Annexure – 1

Event Photos






Attendance




KONGU ENGINEERING COLLEGE
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PERUNDURAI, ERODE – 638 060
KEC Innovation and Entrepreneurship Forum




One Day Workshop on Business Model Canvas
List of Participants


Date: 12/04/2022

| TEAM NO | NAME | ROLL NO | SIGNATURE | |
|---------|----------------------|----------|-----------------------------|-----------------------------|
| | | | FN | AN |
| 1 | NIRUTHISHKUMAR A | 20MER085 | <i>A. Niruthish</i> | <i>A. Niruthish</i> |
| | SARATHIESWARAN S | 20MER114 | <i>S. Sarathi</i> | |
| 2 | NEDUNCHEZHIAN A | 20MER082 | <i>N. Nedunchezhian</i> | |
| | SARAVANAKUMAR A | 20MER115 | <i>A. Saravanakumar</i> | <i>A. Saravanakumar</i> |
| 3 | JANARTHANAN T | 20ITR038 | <i>T. Janarthanan</i> | <i>T. Janarthanan</i> |
| | LOGESH B KIRUTHIKA G | 20ITR052 | <i>G. Kiruthika</i> | <i>G. Kiruthika</i> |
| 4 | VARSHINI V | 20ITR043 | <i>V. Varshini</i> | <i>V. Varshini</i> |
| | AKSHAYAKRUPAKARAN V | 19ITR005 | <i>V. Akshayakrupakaran</i> | <i>V. Akshayakrupakaran</i> |
| 5 | MONESH M S | 19EIR050 | | |
| | THIRAKHAMURTHY G | 19ECR204 | <i>G. Thirakhamurthy</i> | <i>G. Thirakhamurthy</i> |
| 6 | THIRUSELVAM R | 19ECR207 | <i>R. Thiruselvam</i> | <i>R. Thiruselvam</i> |
| | YASWANTH S | 19ECR219 | <i>S. Yaswanth</i> | <i>S. Yaswanth</i> |
| 7 | SUBASH S | 19ECR190 | <i>S. Subash</i> | <i>S. Subash</i> |
| | SRINITHI L | 20ITR098 | <i>L. Srinithi</i> | <i>L. Srinithi</i> |
| 8 | VIJAY V | 20FTR047 | | |
| | VARSSHA | 20FTR044 | | |
| 9 | RAGURAM P | 20CSR160 | <i>P. Raguram</i> | |
| | SAM JEBADURAI T | 20CSR180 | <i>T. Sam Jebadurai</i> | |
| 10 | KRISVANTH P | 20ITR055 | <i>P. Krisvanth</i> | <i>P. Krisvanth</i> |
| | AATHAVAN S | 20ITR001 | <i>S. Aathavan</i> | <i>S. Aathavan</i> |
| 11 | M AHAMED WAFIQ | 19EIR001 | <i>M. Wafiq</i> | |
| | ARUNA G | 19EIR004 | <i>G. Aruna</i> | |
| 12 | HARITHALAKSHMI C | 18CHR037 | | |
| | KIRUTHICK | 18CHR048 | | |
| 13 | KASIRAM P | 19ECR076 | <i>P. Kasiram</i> | <i>P. Kasiram</i> |
| | MYVIZHI L | 19ECR110 | <i>L. Myvizhi</i> | <i>L. Myvizhi</i> |





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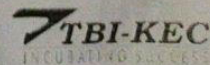
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|---|--|----------------------------------|------------------------|----------------------|
| 14 | KAMALESH S, KAVIN R KAVIN R JAVIN N T | 20EER044, 20EER052 20EER05238 | S. K. S. / R. K. S. | S. K. S. / N. S. S. |
| 15 | SRI BALAJI M THARUN PRASAD A | 19CSR190 19CSR208 | R. V. S. S. / M. S. S. | |
| 16 | VETRIVEL J VIJAY V | 20FTR046 20FTR047 | V. S. S. / V. S. S. | V. S. S. / V. S. S. |
| 17 | NITHIN. V. A Sarang R | 20FTR025 20FTR034 | N. S. S. / Sarang R | N. S. S. / Sarang R |
| 18 | NAKUL K VENKETESHKUMAR A | 20FTR023 20FTR045 | N. K. S. / Venketesh | N. K. S. / Venketesh |
| 19 | DIVYESHWAR L K BARANIDARSHAN K B | 20EIR020 20EIR008 | D. S. S. / K. B. S. | D. S. S. / K. B. S. |
| 20 | JAINTHA GUGHAN R | 20CSR077 20CSR069 | J. S. S. / G. S. S. | J. S. S. / G. S. S. |
| 21 | GOWTHESH D GOWTHAM N | 20CSR068 20CSR65 | G. S. S. / G. S. S. | G. S. S. / G. S. S. |
| 22 | LOHITH S LITHESHWAR S | 20CSR111 20CSR107 | L. S. S. / L. S. S. | L. S. S. / L. S. S. |
| 23 | THARUN PRASAD A SRI BALAJI M | 19CSR208 19CSR190 | T. S. S. / S. S. S. | |
| 24 | KAVIN T HARITHA MAHALAKSHMI N | 20ITR048 20ITR034 | K. S. S. / H. S. S. | K. S. S. / H. S. S. |
| 25 | VISHNU M K VEDHAPRIYA S | 19CSR225 19CSR217 | V. S. S. / V. S. S. | |
| 26 | CHARAN SURYA B GIRIDHAR P V | 19ECR024 19ECR036 | C. S. S. / G. S. S. | C. S. S. / G. S. S. |
| 27 | K. Siva Avanthika Subalanyala .T | 20ITR094 20ITR100 | K. S. S. / T. S. S. | K. S. S. / T. S. S. |





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Social Medias

Instagram: <https://www.instagram.com/p/CbLMD7mJBNU/?igshid=YmMyMTA2M2Y=>

Facebook: <https://www.facebook.com/2195964937336285/posts/3109402582659178/>

Twitter: <https://twitter.com/IicKongu/status/1504137785661616130?t=jJsBNPclrgngRx-lWjmMLA&s=19>

