

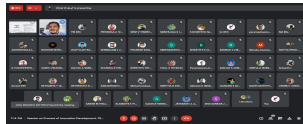
MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

KONGU ENGINEERING COLLEGE

**EXPERT TALK ON "PROCESS OF INNOVATION DEVELOPMENT & TECHNOLOGY
READINESS LEVEL (TRL)" & "COMMERCIALIZATION OF LAB TECHNOLOGIES"**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To educate the students on the process of starting a start-up	Educated the students on a successful journey of developing a product
Academic Year:	Program driven by:
2021-22	Self-driven Activity
Month:	Program /Activity Name:
February	Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialization of Lab Technologies"
Program Type:	Other:
Motivation Speech	null
Program Theme:	Other:
Incubation and Pre Incubation	NA
Date & Duration (Days):	External Participants, If any:

02/02/2022-02/02/2022-0	null
Student Participants:	Faculty Participants:
306	25
Expenditure Amount, If any:	Remark:
null	Very informative session
ATTACHMENTS	
Video:	https://drive.google.com/file/d/1YEssUywBKb_aq_EpWJR8Q9q/view?usp=sharing
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/7873-IC2018
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/reports/IC201810191.pdf
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