

ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIORAL DEVELOPMENT – Report

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Instagram : https://www.instagram.com/p/CWwu2chovX9/?utm_medium=copy_link

Academic Year : 2021 – 2022
Quarter : II
Program Type : INTRA COLLEGE EVENT
Program Driven by : Department of Management Studies
Program/Activity Name : ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIORAL DEVELOPMENT
Program Theme : Entrepreneurship
Start Date : 27/11/2021
End Date : 27/11/2021
Number of student Participants : 87
Number of Lectures : 2
Number of Faculty Participants : 6
Number of External Participants : Nil
Remark : Excellent and interesting event.
Expenditure Amount, if any : Nil
Mode of session delivery : Offline

Overview

Objective:

The Intra College level development lecture on ENTREPRENEURSHIP SKILL, ATTITUDE & BEHAVIORAL DEVELOPMENT organized by the Department of Business Administration and Institution Innovation Council (IIC) on 27th November 2021. This event is organized with the objective to provide platform for the students to enrich their ideas on entrepreneurship, skill development with the spirit on their innovative idea. The event was successful enough to attract 87 participants from various departments to join.

List of Events:

Event 1:

Financial education program for budding entrepreneurs:

Time : 09:00am to 10:15am

Event Description: In the lecture, students got a good knowledge on investment and other way to approach the risks oriented with investing.

Event 2:

Entrepreneurship & ASK:

Time : 11:00am to 12:30pm

Event Description:

In the lecture, students got a good knowledge on the term entrepreneurship and the main three components of life. (ASK – Attitude/Skill/Knowledge).

Session plan/Brochure/Circulars (if any):



KONGU ENGINEERING COLLEGE
(AUTONOMOUS)
PERUNDURAI, ERODE - 638060



INSTITUTION'S INNOVATION COUNCIL KEC (IIC@KEC) &
ENTREPRENEURSHIP & MANAGEMENT DEVELOPMENT CENTRE (EMDC)

Proudly Organize session on



**ENTREPRENEURSHIP SKILL,
ATTITUDE & BEHAVIOR
DEVELOPMENT**



9am - 10.15am



**Financial Education Program
for Budding Entrepreneurs**
by
Dr. P. KARTHIKEYAN
ASSOCIATE PROFESSOR
DEPARTMENT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE, ERODE.

11am - 12.30pm



**Entrepreneurship
& ASK**
by
Dr. R. MAHESWARI
ASSISTANT PROFESSOR
DEPARTMENT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE, ERODE.

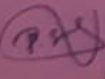


Venue: 120 HALL - MBA | Date: 27 Nov 2021







Approval Form:

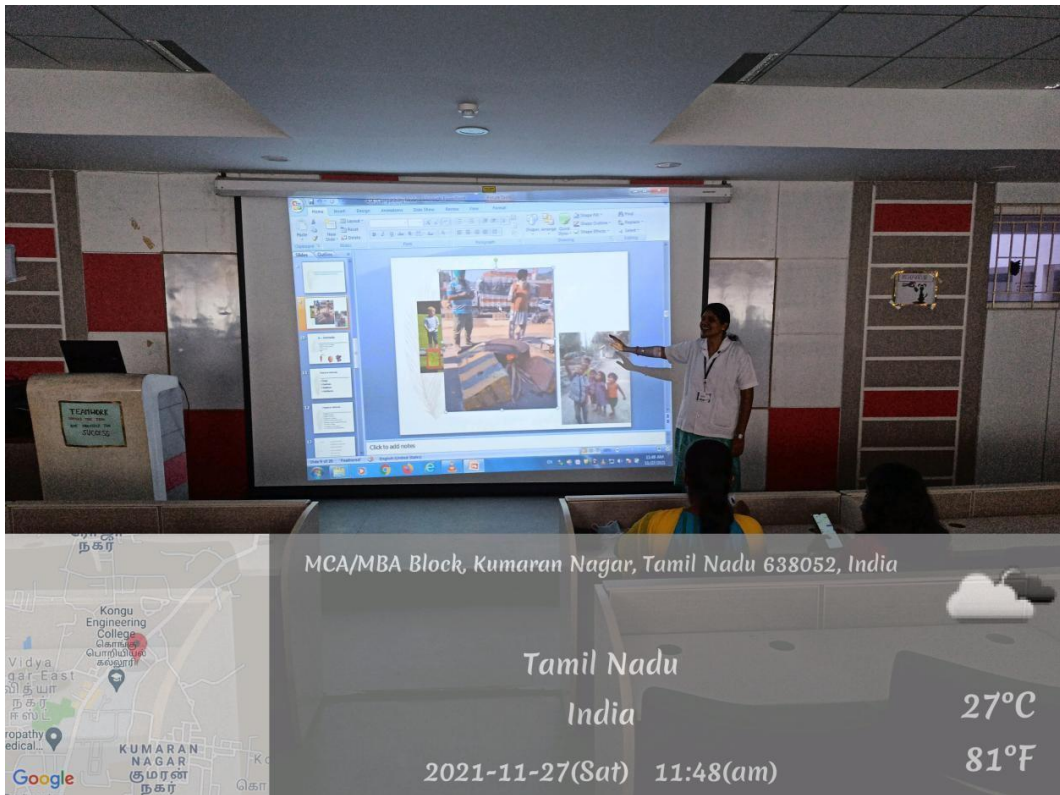
UP TO ₹. 20,000/-		KONGU ENGINEERING COLLEGE, PERUNDURAI ERODE-638 060		AD - 13 - PP REV 1 01.01.2021	
PROGRAMME APPROVAL FORM					
Proposal Tracking No. _____					
Dept. Ref. No. <u>KEC/IEE/2021-22/</u>				Date <u>23/11/21</u>	
1.	Department	<u>Innovation and Entrepreneurship Forum</u>			
2.	a) Name of the Programme	<u>workshop on Entrepreneurship skill, attitude and behaviour development</u>			
	b) Norms under which it is proposed	<u>Innovation and Entrepreneurship Forum</u>			
3.	Dates:	From: <u>27/11/21</u>	TO: <u>-</u>	No of Days	<u>1/2 day</u>
4.	Programme for:	Faculty	Students (<u>B.E/B.Tech</u>)	Others (Specify)	
5.	Level:	State / National / International	Association	Institution / Dept. / Cell / General <u>IEE</u>	
6.	Highlights of the Programme:	<u>To motivate the students in improving their skills, attitude and behaviour development</u>			
1. Proposed Invitees:					
S. No.	Purpose	Chief Guest	Speakers / Jury	Trust Member Invitees	
1	<u>workshop</u>		<u>Dr. P. Karthikeyan, ASP/MBA</u>		
2	<u>workshop</u>		<u>Dr. V. Maheswari, AP/MBA</u>		
2. Agenda: Programme Agenda / Schedule Enclosed : Yes / No					
3. Expenditure: <u>NIL</u>					
S.No.	Purpose	Proposed	Revised	Actual	Remarks
1					
2					
3					
4					
5					
6					
Total					
4. Source					
			Proposed	Actual	
Budget Allotment		Sponsors -			
Balance Amt. Available		KEC -			
Expenses Proposed		Registration -			
Balance					
<p>  [P. SUNDHARA SILINGAM] Faculty Vc (with Name) H.O.D. </p> <p>  [N. PRAKASH] N.M. </p> <p>  CCO <u>20/11/21</u> </p> <p>PRINCIPAL</p>					

Photographs:

Session on Financial education program for budding entrepreneurs by Dr. P. Karthikeyan.



Session on Entrepreneurship & ASK by Dr. R. Maheswari



About the speakers:

Dr. P. Karthikeyan (Associate professor), Department of Management studies, Kongu Engineering College , Erode.

Dr. P. Karthikeyan (Associate professor)- Department of Management studies, has dedicated his work more than a decade for the family of KEC. He has published and edited 10 books, which has been very successful. He has done his paper presentation in more than 80 national and international conferences and added to that he worked with few funded research project and consultancy project

Dr. R. Maheswari (Associate Professor), Department of Management Studies, Kongu Engineering college , Erode.

Dr. R. Maheswari (Associate Professor)-Department of Management Studies, She pedaled her career as a fantabulous teacher with a Ph.D. NET Qualified, with the area of specialization in marketing, added on to that she Published Patent titled, “Intelligent Traffic Regulatory System using IoT” and published several journals and paper in national and international conferences.

Participations Details:

ENTERPRENEURSHIP SKILL, ATTITUDE & BEHAVIOR DEVELOPMENT

Date : 27.11.2021

Venue : MBA 120 HALL

S.No	ROLL NO.	NAME	YEAR	DEPARTMENT	SIGNATURE
1.	20ITR026	GIRISHANKAR. V.P	II	B.Tech I.T	V.P. Girish
2.	20ITR054	Koushik. T	II	B.Tech(PT)	Koushik. T
3.	20ITR058	LOKESH. K	II	B.Tech (IT)	Lokesh. K
4.	20ITR025	GAVIN. S	II	B. Tech (IT)	S. Gavin
5.	20EER024	GANESH. B	II	B.E(EEE)	B. Ganesh
6.	20EER033	HARISH KUMAR. S	II	B.E(EEE)	S. Harish
7.	20EER032	KARILAN. S	II	B.E(EEE)	S. Karilan
8.	20EER009	AMEER SAHAN. S	II	B.E(EEE)	S. Ameer
9.	20EER075	AM. Praveenraj	II	B.E(EEE)	Praveenraj. A
10.	20EER089	Sharunithi. Y	II	BE(EEE)	Y. Sharunithi
11.	20EER077	Priyadharsini. T	II	BE(EEE)	T. Priyadharsini
12.	20EER084	Santhosh V. G	II	B.E.(EEE)	G. Santhosh
13.	20EER101	Yogananth. P	II	B.E.(EEE)	P. Yogananth
14.	20ECR076	RAVIN KUMAR. P	II	B.E(ECE)	P. Ravin
15.	20ECR053	HARISHIVANI S.	II	B.E(ECE)	S. Harishivani
16.	20ECR050	HARINI. R	II	BE(ECE)	R. Harini
17.	20ECR073	KARTHIKA. K	II	BE(ECE)	K. Kartika
18.	21MBR044	JEEVITHA. E	I	MBA	E. Jeevitha
19.	21MBR046	JOSHIKA. J	I	MBA	J. Joshi
20.	21MBR090	SARVESH S	I	MBA	S. Sarvesh

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21.	20EIR028	S. JANARTHANAN	II	EIE	S. JA
22.	20EIR037	P. KESHAV HUTHU	II	EIE	P. Keshav
23.	20EIR036	T. KEERTHIVANAN	II	EIE	(T.K)
24.	20EIR021	N. GOBISH	II	EIE	N. Gobish
25.	20ECE180	P. SUSEETH	II	ECE	P. Suseeth
26.	20ECR188	K.S.D UDHAYABOLAN	II	ECE	Udhaya Regibolank S.D.
27.	20BSR009	M. DHANEESH	II	BSC	M. Dhaneesh
28.	20BSR036	NISHATH. T	II	B.Sc	T. Nishath
29.	20BSR003	ARRUN SANJEEV.N	II	B.S.C	A. Arun Sanj
30.	20BSR015	Prabhuvaran P. S. V. N. C	II	B.Sc	C. Prabhu
31.	21MBR015	DEEPIKA. E	I	MBA	E. Deepika
32.	21MBR059	LAKSHANA. S	I	MBA	S. Lakshana
33.	21MBR061	LOGA PRIYA. D. B	I	MBA	B. Loga Priya
34.	21MBR009	ARUNKUMAR. S. T	I	MBA	T. Arunkumar
35.	21MBR096	SHIVA SHALINI. K. E	I	MBA	E. Shiva Shalini
36.	21MBR099	SOWMYA. S. K	I	MBA	K. Sowmya
37.	209SK011	Shradhika. S. S	II	MSC	S. Shradhika
38.	20137052	Suhaif Ahmed. S	II	MSC	S. Suhaif
39.	21MBR120	Yashini. R.	I	MBA	R. Yashini
40.	21MBR118	Vishnu. A.	I	MBA	A. Vishnu

41.	20EIR054	NAVEEN . A	II	EIE	
42.	20EIR091	VISHAL C.K.	II	EIE	
43.	20EIR061	RAJARAGHAVENDRAA. S.R.	II	EIE	
44.		SREEKANTH . S	II	EIE	
	20EIR081	SUDHARSHAN . G	II	EIE	
46.	20EIR088	SANDEEP . R	I	EIE	
		GHUNAL . S	II	MTS	
			II		
49.	20MTR035	KATHIRVELAN . S	II	MTS	
50.	20MTR036	KAUSHIK . B . A .	II	MTS	
	20MTR079	SIVANEZHIL KURILIL . V	II	MTS	
	20MTR046	Vishnu priyan . V	II	MTS	
	20MTR087	SUTHARSHAN . V	II	MTS	
	20MTR077	DESHIVASHANKARAN	II	MTS	
	20STR063	METHUN CHAKRABARTHI . N	II	IT	
56.	20ITR099	sruthi . N	II	IT	
	21MBR071	NAVEEN . B . S	I	MBA	
		Nivetha . V . P	I	MBA	
59.		MAHITHRA . N	I	MBA	
60.	21MBR062	LOGHESH . P	I	MBA	

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61.	21MBR011	BARANE DHARAN J.K	I	MBA	TKAS
62.	21MBR08	Dhanaprakash. M	I	MBA	M. Dhul.
63.	21MER116	Y. VIKAS	I	MBA	V. V. J.
64.	21MBR073	M. NAVIN GANDHI	I	MBA	M. N. J.
65.	21MBR080	M. S. Rajarajasekhar	I	MBA	Rajarajasekhar
66.	21MBR012	G. Boobana	I	MBA	G. Boobana
67.	21MBR003	K.S Alitha	I	MBA	Alitha
68.	20MER125	B. Sivachalapathi	II	B.E (Mech)	B. Sivachalapathi
69.	20MER154	S. N. V. Gay Kanna	II	B.E Mech	S. N. V. Gay Kanna
70.	20MER137	K. S. W. J. A.	II	B.E Mech	K. S. W. J. A.
71.	20MER008	ASHOK. G.	II	B.E Mech	A. S. W. J.
72.	20MER032	Gokul. A. S.	II	B.E Mech	A. S. W. J.
73.	20MER055	M. V. GOWD NATH	II	BE Mech	M. V. G. N. J.
74.	20MER027	M. Dhurgesh	II	B.E MECH	M. Dhurgesh
75.	20MER017	M. Balaji Sundar	II	B.E MECH	M. Balaji Sundar
76.	20B3R015	C. Chakraborty	II	B.Sc	C. Chakraborty
77.	20BSR003	ARRUN SANJEEV	II	B.Sc	A. Sanjeev
78.	20BSR036	NISWATH. T	II	B.Sc	N. T. J.
79.	20BSR009	DHANEESH. H	II	B.Sc.	H. Dhaneesh
80.	20MER011	Harith keshava. S	II	B.E (mech)	H. K. S.

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1.	20ECR052	Hanipriya	II	BE (ECE)	Hanipriya
12.	20ECR079	Kavya	I	BE (ECE)	Kavya
13.	20ECR084	Kaerthi	II	BE (ECE)	Kaerthi
84.	20MER079	V. Nagulraj	III	BE (Mech)	V. Nagulraj
85.	19AUR008	Gangadharan. B	III	BE (Auto)	Gangadharan. B
86.	19AUR009	Hanish Kumar. E	III	B.E (Auto)	Hanish Kumar. E
87.	19AUR017	Mohan Kumar. D	III	B.E (Auto)	Mohan Kumar. D
88.					
89.					
90.					
91.					
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94.					
95.	FACULTY Co-ordinators :				
96.		Dr. P. Sundharaalingam			
97.		Dr. N. Prakash			
98.					
99.					
100.					