

Report Format for MIC Portal

Promotion in Social Media:

Facebook : https://www.instagram.com/p/CWXBjDvo0uI/?utm_medium=copy_link

Instagram : <https://www.facebook.com/2195964937336285/posts/3020412321558205/>

Academic Year : **2021 - 2022**

Quarter : **1**

Program Type : **Workshop**

Program Driven by : **IIC Driven**

Program/Activity Name : **Design Thinking, Critical Thinking and Innovation Design**

Program Theme : **Innovation**

Start Date : **18/11/2021**

End Date : **19/11/2021**

Number of student Participants : **100**

Number of Faculty Participants : **Nil**

Number of External Participants, if any: **Nil**

Remark : **Excellent and interesting session.**

Expenditure Amount, if any : **11,540/-**

Mode of session delivery : **Physical mode at Conference Hall, TBI**

Overview:

Objective:

The foremost objective of this workshop is to give the students an overview and knowledge about Design thinking, Critical Thinking and Innovation Design. This workshop is to help students to identify problems, think in an innovative way to find solution for the problems.

Brief points on the content delivered

- Bad Ideas Brainstorm
- Communication Model
- Communication Pattern
- Eye Accessing Cues (To better understand people)
- Lead System - How we consume information
- Rapport Building:
- Steps for observation
- Sub Modalities - Process words based on modalities
- Tips for crafting good insight
- Tips for Empathy
- Tips for interview

Key takeaways:

The following are the key takeaways based on the student feedbacks:

- __Business starting method
- __Communication skills
- __Innovative Thinking
- __Interview hints
- __Observing Skills
- __Preparation of ideas
- __Problem Identification
- __Rapport Building
- Requirement Gathering
- __Smart Thinking

About the speaker:

Mr. Jesu Raja, Founder & Managing Director,

Bloom'21 Enlightenments, Salem.

A dedicated and research driven coach with highly successful background in Design thinking, Neuro Linguistic Programming & entrepreneurship development prospects. Experienced as a Professor in department of mechanical engineering, has undergone and mentored many national level projects. He has worked through his leadership qualities and managerial skills.

Attachments:

Photograph 1:



Photograph 2:



Photography 3:



Photography 4:



Session plan/Brochure/Circulars (if any)



**KONGU
ENGINEERING
COLLEGE**
(Autonomous)
Perundurai Erode
638060



KONGU ENGINEERING COLLEGE
PERUNDURAI
Estd : 1984

**Institution's Innovation Council KEC (IIC@KEC) &
Entrepreneurship and Management Development Centre (EMDC)**

Invite you to workshop on

"Design Thinking, Critical Thinking and Innovation Design"



Resource Person:

**Mr. Jesu Raja,
Founder & Managing Director,
Bloom'21 Enlightenments, Salem.**

**Date: 18/11/2021 & 19/11/2021
Time: 9:00 AM to 4:00 PM
Venue: Fab Lab 1, TBI**



EMDC



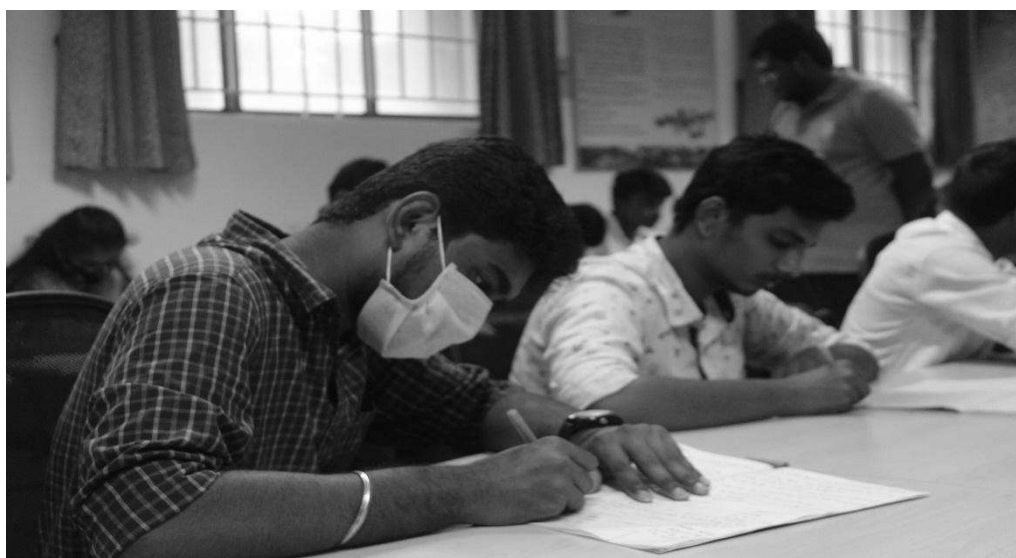
INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



TBI-KEC
INCUBATING SUCCESS

Overall report of the activity:

Institution's Innovation Council of Kongu Engineering College and Entrepreneurship and Management Development Centre collaborated and organized a workshop on "Design Thinking, Critical Thinking and Innovation Design" by Mr. Jesu Raja, Founder & Managing Director, Bloom'21 Enlightenments, Salem. A total of hundred students were selected from various departments based on the Ideas submitted for the Ideathon – 21 & Proof of Concept event conducted by IIC@KEC in association with Department Associations. The participants were split up into two batches consisting of 50 students. The batch 1 students attended the workshop on 18/11/2021. In both the days the sessions started at 9.00 AM at conference hall, TBI. Dr. R. Parameshwaran, Prsident, IIC@KEC delivered the welcome address and handover the session to Mr. Jesu Raja, Founder & Managing Director, Bloom'21 Enlightenments. He then took over the session and make it a very much engaging one. Finaly the session ended at 4.30 PM.

Additional Photos:

Workshop on “Design Thinking, Critical Thinking and Innovation Design”

Time : 8.45 a.m., - 4.30 p.m

Batch : I

Venue: Fab Lab -I ,TBI

S.No	Roll No	Student Name	Department	Event date
1	20AUL026	Anbupranav B	Auto	18.11.2021
2	20AUR007	Hariharan V R	Auto	18.11.2021
3	20AUR013	Narasimmabharathi S	Auto	18.11.2021
4	20AUR017	Sibi Srinivas V R	Auto	18.11.2021
5	20CER006	Apoorvaa B K	civil	18.11.2021
6	20CER015	Dhanushri M	civil	18.11.2021
7	20CER027	George Rishan	civil	18.11.2021
8	20CHR007	Arunesh A	Chemical	18.11.2021
9	20CHR020	Hari S K	Chemical	18.11.2021
10	20CHR037	Lavanya M	Chemical	18.11.2021
11	20CHR041	Mohammed Umar S	Chemical	18.11.2021
12	20CSR202	Sowmiya S	CSE	18.11.2021
13	20CSR128	Mukil M	CSE	18.11.2021
14	20CSR135	Navaneetha Krishnan V R	CSE	18.11.2021
15	20CSR173	Sabareesh A H	CSE	18.11.2021
16	20ECR098	Mohammed Shafiq I	ECE	18.11.2021
17	20ECR105	Nandita S	ECE	18.11.2021
18	20ECR117	Poovizhi S	ECE	18.11.2021
19	20ECR130	Ridhish R	ECE	18.11.2021
20	20EEL010	Hari Prasath.S.N	EEE	18.11.2021
21	20EER018	Barathraj A M	EEE	18.11.2021

22	20EER045	Kanishk Haran P	EEE	18.11.2021
23	20EER046	Kanishka M	EEE	18.11.2021
24	20EER095	Suruthika.S	EEE	18.11.2021
25	20EIL001	Harisankar K	EIE	18.11.2021
26	20EIR014	Deepthigha T	EIE	18.11.2021
27	20EIR044	Maithra S	EIE	18.11.2021
28	20EIR063	Rajesh Kanna K	EIE	18.11.2021
29	20FTR012	Jaya Kishor S	FT	18.11.2021
30	20FTR040	Srinithi S	FT	18.11.2021
31	20FTR041	Ummul Athiya Sheik	FT	18.11.2021
32	20FTR045	Venketesh kumar	FT	18.11.2021
33	20ITL007	Maheshkumar S	IT	18.11.2021
34	20ITR011	Aseeljafer Z	IT	18.11.2021
35	20ITR045	Karthikeyan R	IT	18.11.2021
36	20ITR063	Methun Chakkaravarthi N	IT	18.11.2021
37	20ITR100	Subaranjana T	IT	18.11.2021
38	20MER07 9	Nagulraj V	Mech	18.11.2021
39	20MER08 2	Nedunchezhiyan A	Mech	18.11.2021
40	20MER11 4	Sarathieswaran S	Mech	18.11.2021
41	20MER16 2	Yuvaraj Muneeshwaran C	Mech	18.11.2021
42	20MTL115	Raviprashath RN	MTS	18.11.2021
43	20MTR01 8	Ghunal.S	MTS	18.11.2021
44	20MTR07 9	Sivanezhil Kuricil.V	MTS	18.11.2021
45	20MTR08 9	A. Thaha Abdul Hameed	MTS	18.11.2021
46	21MCR01 1	Ashiq Mohamed S	MCA	18.11.2021

47	21MCR05 3	Logeshwar S	MCA	18.11.2021
48	18ISR027	Mohammed Salman J	CT-PG	18.11.2021
49	18ISR017	Jayakkavin E	CT-PG	18.11.2021
50	20BIR015	Divya Dharshini S	CT-UG	18.11.2021
51	20BIR024	Karthika R T	CT-UG	18.11.2021
52	20BCR006	Dhaarani S	CT-UG	18.11.2021
53				

Time : 8.45 a.m., - 4.30 p.m

Batch : II

Venue: Fab Lab -I ,TBI

S.No	Roll No	Student Name	Department	Event date
1	20AUL027	Barathkumar S	Auto	19.11.2021
2	20AUL039	Nagulan P	Auto	19.11.2021
3	20AUR018	Sivakarthick S	Auto	19.11.2021
4	20AUL028	Dharanidharan S	Auto	19.11.2021
5	20CER079	Samyuktha V	civil	19.11.2021
6	20CER088	Senbagam L	civil	19.11.2021
7	20CER096	Suchitha M	civil	19.11.2021
8	20CHR048	Navin R T	Chemical	19.11.2021
9	20CHR079	Subburaj S	Chemical	19.11.2021
10	20CHR061	Sampadha P	Chemical	19.11.2021
11	20CHR074	Sowmiya S	Chemical	19.11.2021
12	20CSR004	Aatarsh K. M	CSE	19.11.2021
13	20CSR063	Gokulkrishna R	CSE	19.11.2021
14	20CSR065	Gowtham N	CSE	19.11.2021
15	20CSR067	Gowtham V	CSE	19.11.2021
16	20CSR077	Jainth A	CSE	19.11.2021
17	20ECR101	Mohanraj K	ECE	19.11.2021

18	20ECR110	Nisaanth P	ECE	19.11.2021
19	20ECR131	Rithika P	ECE	19.11.2021
20	20ECR148	Sathya M	ECE	19.11.2021
21	20EER056	Lakshmi Narayanan.N	EEE	19.11.2021
22	20EER060	Manoj K S	EEE	19.11.2021
23	20EER063	Monisha.R	EEE	19.11.2021
24	20EER075	Praveen Raj A M	EEE	19.11.2021
25	20EIR020	Divyeshwari K	EIE	19.11.2021
26	20EIR051	Mukilaan M	EIE	19.11.2021
27	20EIR054	Naveen A	EIE	19.11.2021
28	20EIR085	Surya K	EIE	19.11.2021
29	20FTR011	Gokulnath R	FT	19.11.2021
30	20FTR023	Nakul k	FT	19.11.2021
31	20FTR025	Nithin VA	FT	19.11.2021
32	20FTR046	vetrivel I	FT	19.11.2021
33	20ITR055	Krisvanth P	IT	19.11.2021
34	20ITR092	Sedhu Madhavan V	IT	19.11.2021
35	20ITR103	Sudharsan V K	IT	19.11.2021
36	20ITR113	Yathuvarshini R	IT	19.11.2021
37	20MER009	Ashokkumar S	Mech	19.11.2021
38	20MER085	Niruthishkumar A	Mech	19.11.2021
39	20MER115	Saravana Kumar A	Mech	19.11.2021
40	20MER129	Sripathi M G	Mech	19.11.2021
41	20MTR015	Dilip Vijay Ram A	MTS	19.11.2021
42	20MTR029	Jeganhes.V.S	MTS	19.11.2021
43	20MTR035	Kathir Velan S	MTS	19.11.2021

44	20MTR08 7	Sutharsan V	MTS	19.11.2021
45	21MCR05 5	Madhan V K	MCA	19.11.2021
46	21MCR11 9	Viswanathan T J	MCA	19.11.2021
47	18ISR037	Prasanth N	CT-PG	19.11.2021
48	18ISR040	Sailoga Prakash S	CT-PG	19.11.2021
49	20BSR015	Ghogulapriyan	CT-UG	19.11.2021
50	20BSR003	Arrun Sanjiev	CT-UG	19.11.2021
51				
52				