

Report Format for MIC Portal

Promotion in Social Media:

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Academic Year : **2021 - 2022**

Quarter : **1**

Program Type : **Session**

Program Driven by : **IIC Driven**

Program/Activity Name : **My story – By a Businessman**

Program Theme : **Motivational Speech**

Start Date : **09/11/2021**

End Date : **09/11/2021**

Number of student Participants : **164**

Number of Faculty Participants : **10**

Number of External Participants, if any: **Nil**

Remark : **Excellent motivational session.**

Expenditure Amount, if any : **Nil**

Mode of session delivery : **Physical Mode at Srinivasa Ramanujan Seminar Hall**

Overview:

Objective:

The objective of the session is to motivate young minds to develop their own businessman. The motivational session was handled by Mr. M.Sivakumar, Vishal Bharath Processing Mills, Erode. He is a successful businessman in from very much near to our college locality so that this would give a hope for students that someone from their own locality can also succeed in business.

Brief points on the content delivered

- Sustainability & Ethical Business
- Struggles faced during the beginning stage
- Second generation entrepreneur
- How to find a problem?
- Market analysis
- Finding an innovative solution
- Cultivating good habits
- Nurturing good relations
- Living an unhurried life

Key takeaways:

The event gave us more insights about starting a business, handling problems that comes in our Business journey, how to have a sustainable business, the way of cultivating good habits and nurturing good relations, and he says that more importance must be given for living an unhurried life. Also he answered most of the questions asked by the students. A few questions he answered are:

1. How to analyse market
2. How to find a better solution for problems
3. How lockdown affect the business

Attachments:

Photograph 1:



Photograph 2:





**KONGU
ENGINEERING
COLLEGE**
(Autonomous)
Perundurai Erode
638060



**Institution's Innovation Council KEC (IIC@KEC) &
Entrepreneurship and Management Development Centre (EMDC)**

Invite you to the session on
MY STORY - BY A BUSINESSMAN



Resource Person:
Mr. M. Sivakumar,
Vishal Bharath Processing Mills,
Erode.

Date: 09/11/2021 **Time:** 10:45 AM

Venue: Srinivasa Ramanujan Seminar Hall, IT Park



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



TBI-KEC
INCUBATING SUCCESS

Overall report of the activity:

The guest lecture on the 9th of November 2021 commenced at 10:45 and took place at the Srinivasa Ramanujan hall. This lecture revolved around a business model developed by the chief guest, Mr.M.Sivakumar, who also is a trust member. The event commenced with a prayer followed by the Welcome address.Dr. R.Parameshwaran, President of IIC, KEC delivered the presidential address after which Mr.Sivakumar, a second generation entrepreneur initiated his very inspiring and informative speech.

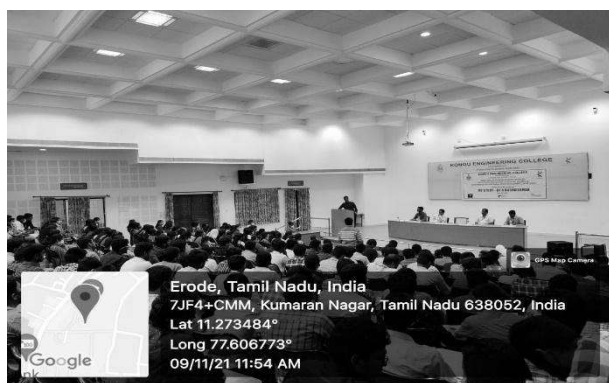
He started off the lecture with the story of how he ended up where he currently is, his stance in life and moved on to an enlightening discussion on difference between businessman and entrepreneur. Mr.Sivakumar's latest project, a wastewater treatment plant using the MVR technology turned heads and drew interest of every single person present in the room. He emphasised on the importance of sustainability and ethical businesses. Mr.Sivakumar eventually even gave the attendees tips on how to exceed, gain maximum efficiency and momentum even while doing the littlest of tasks using the 3 D's- Decision, Discipline, Determination. He divulged on the absolute importance on setting self deadlines and strength-weakness analysis.

This lecture popped off and was much needed among budding minds, considering the discussion about cultivating good habits, nurturing relationships, living an unhurried life and most importantly thankfulness, the 4 rules of IKAGI. The eventful afternoon moved to an end with a very interactive question-answer session where the overwhelming number of questions were answered beautifully and aptly by our Chief guest. The lecture came to a close with the mark of Indian National anthem.

About the speaker:

Mr. M.Sivakumar, Vishal Bharath Processing Mills, Erode.

Additional Photos:





KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638 060
KEC Innovation and Entrepreneurship Forum

MY STORY – BY A BUSINESSMAN

LIST OF PARTICIPANTS

S.NO.	ROLL NO.	NAME OF THE STUDENT
1.	18ISR003	ARUNACHALAM M
2.	18ISR005	BHAVATHARANI R
3.	18ISR006	DEEPAK RAJ A L
4.	18ISR007	DHARSHINI R
5.	18ISR012	HARIHARAJ V
6.	18ISR017	JAYAKKAVIN E
7.	18ISR035	PRADEEPA V
8.	18ISR038	PRIYANANTHAN N B
9.	18ISR048	SNEGAA S R
10.	18ISR053	SUNDAR S.G
11.	19AUL046	DHANUSH ATHITHYA K B
12.	19AUL061	SUDHAKAR S
13.	19AUR002	ARUN M U
14.	19AUR004	ATHITHYA MURUGESH P
15.	19AUR008	GANGADHARAN B
16.	19AUR011	JAYAKRISHNAN S
17.	19AUR019	MONISHA M
18.	19AUR020	NAVEEN L
19.	19AUR023	NIVETHITHA K
20.	19AUR028	SAKTHI GANESH P
21.	19ECR005	ABIRAMI N V
22.	19ECR006	ADTHITHYA N
23.	19ECR007	AKSHAYA K
24.	19ECR013	ARUN ADITYA N
25.	19ECR016	T.ASWIIN
26.	19ECR023	S.CHANDRU
27.	19ECR027	DHARANI
28.	19ECR030	DHARANIDHARAN K

29.	19ECR037	R.GIRIVANAN
30.	19ECR044	GULNAS N
31.	19ECR051	B.HARIHARAN
32.	19EER043	N.S.KAVIN
33.	19EER051	R.M.MADHAN KUMAR
34.	19EER052	R.MAHENDRA PRASAD
35.	19EER053	M.MANIKANDAN
36.	19EER058	NIRANJAN R S
37.	19EER064	PRABAKARAN S
38.	19EER065	PRANESH KANNAN M K
39.	19EER077	RUDRA PRASATH S P
40.	19EER087	SIBIKKRISHNA N
41.	19EER091	SOWBRAN T S
42.	19EIR003	ARAVINTH S
43.	19EIR007	BALASUBRAMANI J
44.	19EIR008	BHARANIDHARAN M C
45.	19EIR026	GOKULNATH M
46.	19EIR045	MADHAVAN R
47.	19EIR076	SATHEESH. V
48.	19FTR001	ABIVARSHINI M A
49.	19FTR003	AISHVARYA G
50.	19FTR007	ARAVIND R
51.	19FTR028	MUGHILAN M
52.	19FTR037	PUVIRAM P
53.	19FTR040	SANJU VIKASINI S
54.	19FTR048	THIRUMAL S
55.	19FTR052	VISHNU KEERTHI G
56.	19MER001	AAKASH A
57.	19MER014	ARUN R
58.	19MER017	ASHWIN BALAJI C
59.	19MER020	ASWIN J K
60.	19MER025	BHARANI KUMAR G
61.	19MER030	DEEPAK G
62.	19MER037	DHARANIDHARAN M
63.	19MER161	SANTHOSH P
64.	19MER183	SRIVI V
65.	19MER194	THULASIDHARAN A
66.	19MTR004	AKASH G
67.	19MTR012	DEVADHARSINI G
68.	19MTR020	GUNALAN P
69.	19MTR021	GURU MOORTHY P
70.	19MTR022	GURUPRASANTH M
71.	19MTR043	LALU PRASANNA SB
72.	19MTR046	MANOJ J
73.	19MTR047	MEGAVARTHINI M
74.	19MTR051	MOHAMMED ADHIL H
75.	19MTR098	THARUN KUMAR K

76.	20AUL027	BARATHKUMAR S
77.	20AUL033	KAMALESH M D
78.	20AUL042	RAJESH T
79.	20AUL044	ROHITH R
80.	20AUL048	SILUVAIARUNEDISON S
81.	20AUL054	SUDHAKAR M S
82.	20AUL056	SUJITH P
83.	20AUR006	GURUPRASATH K
84.	20AUR016	SABARI P
85.	20AUR021	VAIRAVAN T
86.	20BCR003	ANUPRANITHA.S
87.	20BCR007	DHANUSRI.S
88.	20BCR017	JAYA SREE R
89.	20BCR037	SANTHIYA E
90.	20BIR037	PRAVEEN RAJA.S
91.	20BIR049	SIVA SENTHIL.M
92.	20BIR051	SREEHARI.M
93.	20BSR030	KRISHNAKANTH.A
94.	20BSR033	MIDHUN.S.P
95.	20BSR036	NISHATH.T
96.	20ECL210	DURAI RATHINAM
97.	20ECL211	GAUTHAM
98.	20ECR039	DUSHYANTH S R
99.	20ECR045	GOKUL S
100.	20ECR065	JOSIKA
101.	20ECR074	KAUSIKA
102.	20ECR152	SHALENI T
103.	20ECR177	SUGANTH V
104.	20ECR179	SUHASHINI. B
105.	20EEL010	HARI PRASATH.S.N
106.	20EER018	BARATHRAJ A M
107.	20EER020	CIBIRAJ B
108.	20EER045	KANISHK HARAN P
109.	20EER046	KANISHKA M
110.	20EER056	LAKSHMI NARAYANAN.N
111.	20EER060	MANOJ K S
112.	20EER063	MONISHA.R
113.	20EER075	PRAVEEN RAJ A M
114.	20EER076	PRIYA AMRISHA D
115.	20EER093	SUPRAJA.A
116.	20EER095	SURUTHIKA.S
117.	20EIL096	KIRUBHAKARAN T
118.	20EIL097	KISHORE M
119.	20EIR019	DIVITH T
120.	20EIR024	HARISH K
121.	20EIR028	JANARTHANAN S
122.	20EIR036	KEERTHIVANAN T
123.	20EIR054	NAVEEN A

124.	20EIR056	PRABHURAAM P R
125.	20EIR064	RAJKUMAR K
126.	20EIR068	SANDEEP R
127.	20EIR081	SUDHARSAN G
128.	20EIR082	SUGANTH S
129.	20EIR088	THIYANESH S
130.	20EIR091	VISHAL C K
131.	20FTL03	NAVEEN G
132.	20FTL04	KAMALESH K
133.	20FTR003	ANUPRIYA
134.	20FTR009	FARHANA AMREEN A
135.	20FTR011	GOKULNATH R
136.	20FTR015	JOTHI RAMYA
137.	20FTR017	KAVYADHARSHINI S
138.	20FTR023	NAKUL K
139.	20FTR025	NITHIN VA
140.	20FTR040	SRINITHI S
141.	20FTR041	UMMEL ATHIYA SHEIK
142.	20FTR045	VENKETESH A
143.	20FTR046	VETRIVEL I
144.	20MER009	ASHOKKUMAR S
145.	20MER025	DHARANISH KUMAR S
146.	20MER048	JANARTHANAM V
147.	20MER066	MADHANKUMAR M
148.	20MER106	SANGLI MOORTHY A
149.	20MER108	SANJAY G
150.	20MER112	SANTHOSHKUMAR S (08.01.2003)
151.	20MER114	SARATHIESWARAN S
152.	20MER130	SRISURIYA S
153.	20MER158	VISHNU P
154.	20MTL115	RAVIPRASHATH RN
155.	20MTR007	ASHOK KUMAR M
156.	20MTR015	DILIP VIJAY RAM A
157.	20MTR018	GHUNAL.S
158.	20MTR029	JEGANHES.V.S
159.	20MTR035	KATHIR VELAN S
160.	20MTR042	LAAVANYA M
161.	20MTR079	SIVANEZHIL KURICIL V
162.	20MTR087	SUTHARSAN V
163.	20MTR089	A. THAHA ABDUL HAMEED
164.	20MTR093	VIGNESWARA G