

Report Format for MIC Portal

Promotion in Social Media:

Facebook : <https://www.facebook.com/2195964937336285/posts/3008239612775476/>

Instagram : https://www.instagram.com/iic_kec/p/CVrqPtRpy4c/?utm_medium=copy_link

Academic Year : **2021 - 2022**

Quarter : **1**

Program Type : **Session**

Program Driven by : **IIC Driven**

Program/Activity Name : **My story – By an Innovator**

Program Theme : **Motivational Speech**

Start Date : **01/11/2021**

End Date : **01/11/2021**

Number of student Participants : **261**

Number of Faculty Participants : **24**

Number of External Participants, if any: **Nil**

Remark : **Excellent motivational session.**

Expenditure Amount, if any : **Nil**

Mode of session delivery : **Google Meet**

Overview:

Objective:

The objective of the session is to bring innovative ideas to the young minds. The session was handled by Mr. Senthilkumar T P, Co-founder, iamneo.ai, Coimbatore. He is a successful innovator & businessman from very much near to our college locality so that this would give a hope for students that someone from their own locality can also succeed in business.

Brief points on the content delivered

- Innovation & Entrepreneurship
- Marketing
- Problem identification
- Finding Innovative Solution
- Marketing Strategies
- Technologies to learn today

Key takeaways:

The event gave us more insights about innovative thinking, finding a better solution for problems faced by the present society. He also briefed about marketing strategies and how to bring a product into a market. He answered all the queries asked by the students. Some of the queries asked by the students are as follows:

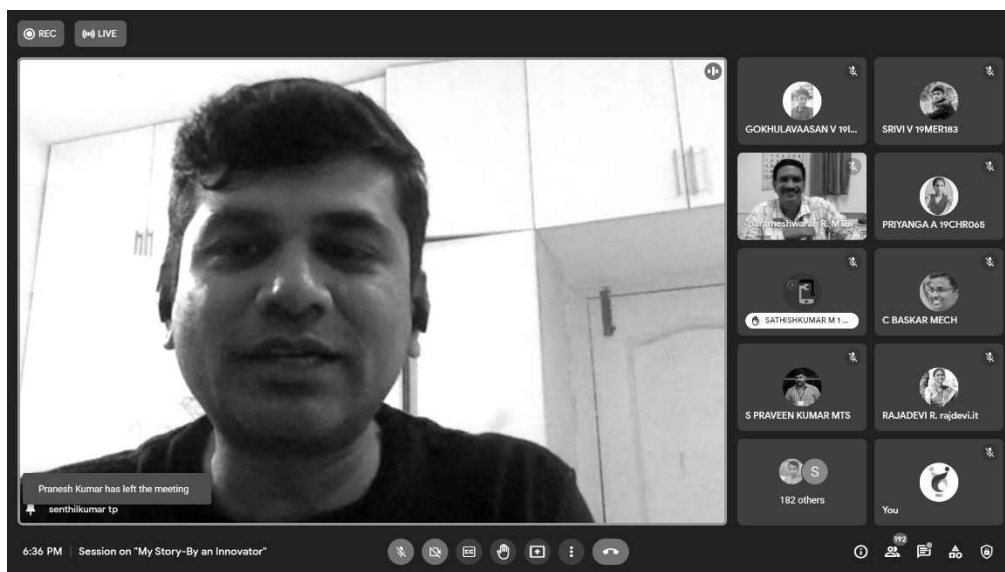
1. What are venture capitalist available in Tamilnadu or in India, how to approach venture capitalist for our project How to find a better solution for problems
2. What are the major mistakes many do in starting business?
3. what are the new technologies you expect from students especially from IT and CSE department
4. How to explore our project as a student to society and to whom we get a approval to proceed our idea to a product
5. What is the primary things to learn to understand Market needs

Attachments:

Photograph 1:



Photograph 2:



KONGU ENGINEERING COLLEGE

(Autonomous)
Perundurai Erode - 638060



Institution's Innovation Council KEC (IIC@KEC) &
Entrepreneurship Management and Development Centre (EMDC)

Proudly present webinar on

My story – By an Innovator

Resource person:



Mr. Senthil Kumar T P

Co – Founder
iamneo.ai
Coimbatore

Date: 01.11.2021

Time: 6:00 to 7:00 pm

 **Meet link:** <https://meet.google.com/dsq-ozhd-fqq>

TBI-KEC
INCUBATING SUCCESS



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

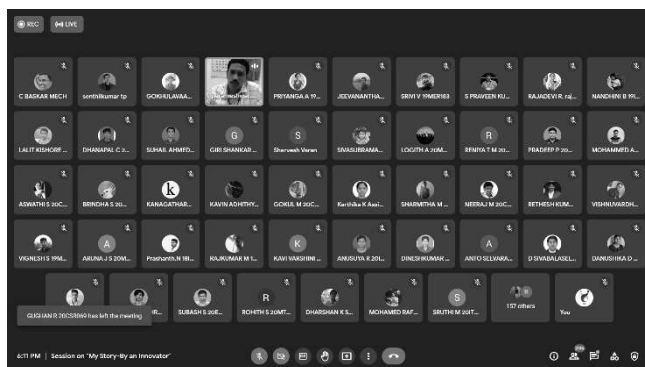
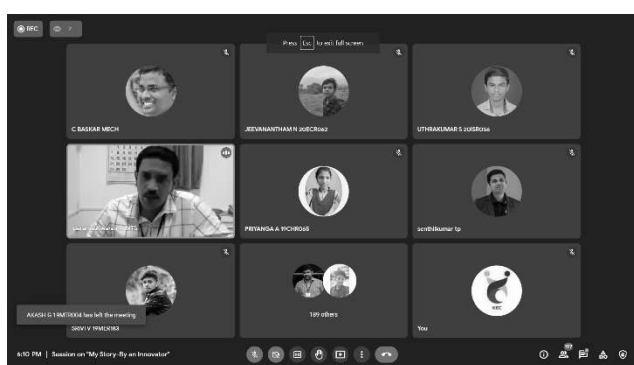


Overall report of the activity:

The guest lecture on the 1st of November 2021 commenced at 6 PM and took place in virtual mode through Google Meet. The event commenced with a prayer followed by the Welcome address by Dr. R. Parameshwaran, President of IIC, KEC delivered the presidential address after which Mr. Senthilkumar T P, Co-founder, iamneo.ai, Coimbatore delivered the motivational session about his innovation. He explained his innovation from the base and the ways how he developed it. He also tells us about the marketing strategies that he used to develop his product. He at the end of the session answered most of the questions asked by the students. The session concluded at 7PM with playing National Anthem.

About the speaker:

Additional Photos:





KONGU ENGINEERING COLLEGE



(Autonomous)

PERUNDURAI, ERODE – 638 060
KEC Innovation and Entrepreneurship Forum

MY STORY – BY A INNOVATOR

LIST OF PARTICIPANTS

S.NO.	NAME OF THE STUDENT	ROLL NO
1.	KIRUTHIKAA.K	18BIR025
2.	HARINI D	18FTR017
3.	Jayakkavin.E	18ISR017
4.	Prashanth.N	18ISR037
5.	MOHAMED RILA H M	18ITR050
6.	REVANTH M	18MTR073
7.	REVANTH M	18MTR073
8.	YASHIGHA S	18MTR099
9.	KAVIN ADHITHYA V P	19AUR014
10.	NAVIN S R	19AUR022
11.	SARAN M	19AUR031
12.	PRIYANGA A	19CHR065
13.	NIRMAL C	19CSL240
14.	RAJKUMAR M	19CSL242
15.	VIJAY V	19CSL251
16.	DHANA SRE M	19CSR028
17.	JAGADEESWARAN V V	19CSR068
18.	KIRTHIKNIMALAN S K	19CSR089
19.	KOWSALYA S	19CSR091
20.	MUTHUPRIYANKA R	19CSR112
21.	PREMA M	19CSR147
22.	SANDHIYA K	19CSR170
23.	SRIRAAM R V	19CSR193
24.	VISHNU KIRAN M	19CSR224
25.	VISHNU KIRAN M	19CSR224
26.	KHAVIYAA S	19ECR080
27.	SRIHARIHARAN I	19ECR185
28.	THARANI DHARAN D	19ECR205
29.	KOUSIKA B	19EIR041

30.	MONESH M S	19EIR050
31.	NIRMAL P	19EIR055
32.	RITHANYA S	19EIR066
33.	RITHANYA S	19EIR066
34.	SATHEESH V	19EIR076
35.	SHREEJIT A	19EIR084
36.	ABIVARSHINI M A	19FTR001
37.	SANTU VIKASINI.S	19FTR040
38.	ASHOK N	19ITR013
39.	GOKHULAVAASAN V	19ITR021
40.	HARI V	19ITR024
41.	NANDHINI B	19ITR050
42.	NANDHINI B	19ITR050
43.	VARSHINI P	19ITR103
44.	ARUN JAYANEESWARAN S	19MER013
45.	ASHOK KUMAR M	19MER016
46.	ASWATH KHUMAREN V G	19MER018
47.	BHUVANESH S M	19MER026
48.	DEEPAK K	19MER029
49.	DHANISHKUMAR T	19MER036
50.	DHANISHKUMAR T	19MER036
51.	DHARSHAN K S	19MER040
52.	KARUNAKARAN M	19MER087
53.	NARENDHAR M	19MER119
54.	SACHIN SHANKAR R V	19MER155
55.	SACHIN SHANKAR R V	19MER155
56.	SIDDHARTHAN A K	19MER171
57.	SRIVI V	19MER183
58.	GOKULAKRISHNAN T	19MTL109
59.	SELVA VIGNESH HARIHARAN K	19MTL122
60.	SIVASUBRAMANIAN S	19MTL126
61.	AKSHAY KANNAN R	19MTR005
62.	ASHWIN GUHAN N	19MTR009
63.	DEVADHARSINI G	19MTR012
64.	JAGAN N	19MTR026
65.	JAYAPRAKASH G	19MTR027
66.	KARTHICK N	19MTR030
67.	KAVIN T R S	19MTR033
68.	KEVIN K V	19MTR035
69.	MANOJ J	19MTR046
70.	MEGAVARTHINI M	19MTR047
71.	MOHAMED RAFIUDEEN M M	19MTR049
72.	PREM R B	19MTR061
73.	RAGU NANDHAN S	19MTR063
74.	RAGU NANDHAN S	19MTR063
75.	SNEHA A	19MTR083
76.	SUDAHAR P S	19MTR092
77.	SUGANESH M K	19MTR094

78.	DHANUSH P	20AUR002
79.	GURUPRASATH K	20AUR006
80.	GURUPRASATH K	20AUR006
81.	KAVIN KUMAR P	20AUR008
82.	NARASIMMABHARATHI S	20AUR013
83.	SIBI SRINIVAS V R	20AUR017
84.	VAIRAVAN T (KWT)	20AUR021
85.	AADISH N	20CSR001
86.	AATARSH K M	20CSR004
87.	ARAVINDH V	20CSR019
88.	ASWATHI S	20CSR024
89.	BHAVISHYA C	20CSR029
90.	BRINDHA V	20CSR031
91.	BRINDHA V	20CSR031
92.	GOKUL M	20CSR056
93.	GOKUL K	20CSR057
94.	GOKULKRISHNA R	20CSR063
95.	GOWTHAM N	20CSR065
96.	GOWTHESH D	20CSR068
97.	GUGHAN R	20CSR069
98.	JAINTH A	20CSR077
99.	JAYASUDHA A S	20CSR083
100.	KARUPPUCHAMY R	20CSR088
101.	KIRUBAAHARAN S	20CSR098
102.	KISHORE N	20CSR102
103.	LALIT KISHORE P	20CSR105
104.	LINTHESHWAR S	20CSR107
105.	LOGESHWARAN A	20CSR108
106.	LOHITH S	20CSR111
107.	MITHUN M	20CSR120
108.	MOWLIGHA S	20CSR126
109.	MOWLIGHA S	20CSR126
110.	NEERAJ M	20CSR137
111.	PRANESH T	20CSR151
112.	RAHUL V	20CSR161
113.	SABAREESH A H	20CSR173
114.	SAHITHYA B A	20CSR177
115.	SANCHITH C S	20CSR182
116.	SANCHITH C S	20CSR182
117.	SURENDIRAN S	20CSR218
118.	SWARNA L	20CSR220
119.	VIVEHA C	20CSR240
120.	JAYAKUMAR G	20ECR059
121.	JEEVANANTHAM N	20ECR062
122.	JEEVANANTHAM N	20ECR062
123.	JEMIMA PRINCESS G	20ECR064
124.	KAVEYA P (KNMS)	20ECR075
125.	KAVYADHARSHINI D	20ECR080

126.	KAVYADHARSHINI D	20ECR080
127.	MAHESWARI V	20ECR091
128.	NITHISH S	20ECR112
129.	RUDHRANANTH N	20ECR132
130.	SOWMITHA.K	20ECR166
131.	SUBASH S	20ECR175
132.	VISHNUVARDHAN S	20ECR199
133.	AKSHAYA M	20EER008
134.	GOPI M	20EER029
135.	HEMANTH KUMAR R	20EER034
136.	KARTHIKEYAN M	20EER050
137.	DANUSHIKA D	20EIR012
138.	DHANA PRIYA K	20EIR015
139.	HARISH K	20EIR024
140.	JAGADEESH K S	20EIR027
141.	JANARTHANAN S	20EIR028
142.	KIRUTHIKA G	20EIR039
143.	MAITHRA S	20EIR044
144.	PRIYADHARSHINI D	20EIR059
145.	RAJKUMAR K	20EIR064
146.	ANUSUYA R	20ISR003
147.	ARAVINTH S	20ISR004
148.	ARUN PRASATH D	20ISR005
149.	DHANAPAL C	20ISR009
150.	DHANAPAL C	20ISR009
151.	DINESHKUMAR M D	20ISR011
152.	DINESHKUMAR M D	20ISR011
153.	GOKUL S	20ISR014
154.	HARSHA VARDHINI M	20ISR020
155.	KATHIRMURUGAN A	20ISR021
156.	KAVINKUMAR S	20ISR023
157.	PRAGATEESH D	20ISR034
158.	PRASANTH L N	20ISR035
159.	SRIDHAR K	20ISR048
160.	SUDHARSANAM G	20ISR050
161.	SUHAIL AHMED S	20ISR052
162.	UTHRAKUMAR S	20ISR056
163.	UTHRAKUMAR S	20ISR056
164.	VIGNESH L	20ISR059
165.	YOKESH R	20ISR060
166.	ANUSURYA R	20ISR061
167.	DHARANI M	20ITR021
168.	DHARUNYA R	20ITR022
169.	GIRI SHANKAR V P	20ITR026
170.	JANARTHANAN T (KNMS)	20ITR038
171.	KARTHIKEYAN R	20ITR045
172.	KAVI VARSHINI E	20ITR047

173.	KAVI VARSHINI E	20ITR047
174.	LIIVITHASRI J	20ITR056
175.	MADHUSHREE S	20ITR061
176.	MEIANBU.M	20ITR062
177.	MIDHUNA A	20ITR064
178.	MIDHUNA A	20ITR064
179.	MUGAMMAD KAISAN M	20ITR066
180.	MUGAMMAD KAISAN M	20ITR066
181.	NANTHAN S	20ITR070
182.	PRIYANSHU PRAMANIK	20ITR082
183.	SANTHOSH J K	20ITR090
184.	SHARMITHA M	20ITR094
185.	SHRIRAM PRASATH V U	20ITR096
186.	SRINITHI L	20ITR098
187.	SUBARANJANA T	20ITR100
188.	SUBIGA G	20ITR102
189.	SUDHARSAN V K	20ITR103
190.	SUJITHA R	20ITR104
191.	SUJITHA R	20ITR104
192.	SURANDHAR G	20ITR105
193.	SURANDHAR G	20ITR105
194.	VIGNESHWARAN S	20ITR109
195.	VIGNESWARAN G	20ITR110
196.	VIGNESWARAN G	20ITR110
197.	YADHUVARSHINI R	20ITR113
198.	ANIRUDH A	20MBR004
199.	ARUNA J S	20MBR011
200.	ARUNA J S	20MBR011
201.	BRINDHA S	20MBR017
202.	CHETHAN G P	20MBR018
203.	DARSHANASREE M	20MBR019
204.	DHARANI C	20MBR021
205.	DHARANI S	20MBR023
206.	ELIZABETH NIRMALA J	20MBR029
207.	GOWRI P	20MBR034
208.	GOWRI P	20MBR034
209.	GOWTHAM R	20MBR035
210.	HEMAPRIYADHARSHINI M	20MBR038
211.	HEMAPRIYADHARSHINI M	20MBR038
212.	INDHUVATHANI S	20MBR040
213.	JAYA SURYA B	20MBR042
214.	JEYASREEPUJA M S	20MBR046
215.	JEYASREEPUJA M S	20MBR046
216.	KANAGATHARA S	20MBR047
217.	LOGITH A	20MBR050
218.	MAHESHWARAN R	20MBR051
219.	MOHANAPREETHI R	20MBR057
220.	MONISHKUMAR R	20MBR060

221.	MONISHKUMAR R	20MBR060
222.	OVI A V	20MBR068
223.	PRASANNABALAJI V	20MBR071
224.	PREETHIKA K	20MBR073
225.	RENIYA T M	20MBR081
226.	RITHANYA N	20MBR083
227.	RITHANYA N	20MBR083
228.	SAKTHI SUNDARAM R	20MBR087
229.	SATHYA M	20MBR094
230.	SRISUBHASHINI S	20MBR104
231.	SRISUBHASHINI S	20MBR104
232.	RAVIPRASHATH R N	20MTL114
233.	SARAN T	20MTL117
234.	SHYAAM PRAKASH M	20MTL122
235.	GHUNAL S	20MTR018
236.	JEGANHES V S	20MTR029
237.	KATHIR VELAN S	20MTR035
238.	NAREN M S	20MTR053
239.	PONSIVANESAN E D	20MTR057
240.	PRADEEP P	20MTR058
241.	PRADEEP P	20MTR058
242.	PRANEASH K	20MTR059
243.	RAGHUL S	20MTR063
244.	SANJAY K	20MTR069
245.	SATHYA R (KWT)	20MTR073
246.	SIVANEZHIL KURUCIL V	20MTR079
247.	SOWNDARIYAN V R	20MTR080
248.	SUHAS R M	20MTR084
249.	SURYARAJU A	20MTR086
250.	SUTHARSAN S	20MTR087
251.	VIGNESWARA G	20MTR093
252.	DHARSHANI R	21ISR013
253.	KISHOR RAJA R	21ISR023
254.	MADHUMITHRA K	21ISR025
255.	NIVETHA S	21ISR032
256.	NIVETHA S	21ISR032
257.	PRAVEENKUMAR M	21ISR037
258.	RITHIKA V	21ISR040
259.	SHAFIULLAH A	21ISR046
260.	VASANTHAKUMAR P	21ISR053
261.	VASANTHAKUMAR P	21ISR053