

## Session Details:

Title of the session	: Entrepreneurship Awareness Camp II
Date	: 01.07.2022 to 02.07.2022
Duration	: Two Days
Activity Category	: <del>HC Calendar</del> / <del>MIC Driven</del> / <input checked="" type="checkbox"/> Self Driven / <del>Celebration</del>
Theme	: <input checked="" type="checkbox"/> Entrepreneurship / <del>Innovation</del> / <del>IPR</del>

## Event Details

Day	Session I 9.15 am – 10.45 am	Session II 11.00 am – 12.30 pm	Session III 1.30 pm – 3.00 pm	Session IV 3.15 pm – 4.30 pm
01.07.2022 Friday	<b>Inauguration and sharing of Entrepreneurial experience</b>	<b>Concepts of Entrepreneurship &amp; Traits of an Entrepreneur</b>	<b>Creativity and Innovation</b>	<b>New Product Development</b>
	<b>Mr. R. Rajkumar</b> Founder & Managing Director Chennai Gate Rice Industries P. Ltd. Erode, Tamil Nadu, India	<b>Dr. R. Parameshwaran</b> CCO – TBI & Placement Professor / MTS, KEC	<b>Dr. S. M. Senthil</b> Coordinator – EMDC Associate Professor / Mech. KEC	<b>Dr. S. Praveen Kumar</b> Convenor – IIC@KEC Associate Professor / MTS, KEC
02.07.2022 Saturday	<b>Basic concepts of Financing</b>	<b>Business Model Canvas</b>	<b>Sharing of experience by Campus Entrepreneurs</b>	<b>Communication and Presentation Skills for Entrepreneur and TBI visit</b>
	<b>Dr. P. Karthikeyan</b> Associate Professor / MBA, KEC	<b>Dr. C. Baskar</b> Associate Professor / Mech, KEC	<b>Mr. Boobalan</b> / DBS Tech Solutions <b>Mr. Shaik Mandem Sufiyan</b> / Pristyn Automations <b>Mr. Sanjeev &amp; Co</b> / Byggr Devs <b>Mr. Lalu Prasanna &amp; Co</b> / Universal Industries	<b>Dr. S. Albert Alexander</b> Professor / EEE, KEC

## Outcome of the activity

*This camp was aimed to create awareness about entrepreneurship among first year students. Hence, student participants were hand-picked and second batch of students were accommodated in the Camp II.*

### Day 1

#### **Session 1:**

The session was handled by a student alumnus who turned as an entrepreneur after gaining some work experience. The experiences of idea accumulation, fund generation and sustainability plans were shared by the speaker. Student participants had a good interaction with their senior and found the spark within them.

#### **Session 2:**

This session covered the characteristics that an entrepreneur should possess/develop. All the traits of entrepreneur were explained. Students were very much eager to know about the Do's and Don'ts of an entrepreneur and session went as an interesting one.

#### **Session 3:**

In this session, the path was set on how to utilize the creativity within oneself to solve the problems through innovation. This session involved activities to manipulate one's creativity and exercises on solving simple problems.

#### **Session 4:**

This session dealt with the roadmap on how to employ innovation to a problem and stages of a new product development. Design thinking was one its major agenda. Various tools related from designing to fabrication and testing were explained.

### Day 2

#### **Session 1:**

This session was handled by expert from Kongu Business School. The required basic financial knowledge that an entrepreneur was this session's agenda. All financial terms were introduced to the students.

#### **Session 2:**

In this session, the importance of a business plan was explained. Value proposition, Lean model canvas and Business model canvas were explained to the students through activity charts. The students were excited to know about these tools that shapes one's business.

#### **Session 3:**

This session included interactive sessions from four different startups (inside and outside campus) of recent times with students. It was a very interactive session, where the young innovators shared their experience and answered the questions of the students.

#### **Session 4:**

This session dealt with the communication and presentation skills that an entrepreneur should develop. It included various activities which helped students to realize the importance of communication for an entrepreneurial journey. This session got extended by a visit to TBI facilities and exposure towards the avenues available at Technology Business Incubator (TBI) @ Kongu Engineering College that helps in supporting, nurturing and hand-holding the process of idea transformation into a business.

### Key Highlights

- Entrepreneurial experience sharing
- Creativity and Innovation
- New product development
- Concepts of Entrepreneurship
- Traits of an Entrepreneur
- Basic concepts of Financing
- Business model canvas
- Communication and Presentation Skills for Entrepreneur
- Visit to TBI@KEC

### Participant details:

Total no. of Student participation	: 214
Total no. of Staff (Teaching/Non-teaching) participation	: 5
Three to four Photographs/Screenshots that show the participation of students and Staffs (Teaching/Non-teaching)	: Annexure-1
Attendance details	: Annexure-2

## Event Photos





**Annexure – 2**

**List of Participants**

Date : 01.07.2022 – 02.07.2022

Venue : IT Park Seminar Hall

S.No	ROLL NO	NAME OF THE STUDENT
<b>Civil B</b>		
1	21CER054	MOHANA K K V
2	21CER055	MOHANRAM AR
3	21CER059	NIKESH SELVAM G
4	21CER063	POOJASHRI A M
5	21CER065	PRIYANKA DEVI K
6	21CER067	RANJITHKUMAR R
7	21CER068	RITHANYA K R
8	21CER072	SANKARI M
9	21CER075	SARVESHVAR K N
10	21CER078	SIBIKKUMAARAN V
11	21CER082	SIVARAMAKRISHNAN P
12	21CER084	SOWMITHRA R R
13	21CER085	SREE JAI J
14	21CER087	SRIKANTH R
15	21CER090	SUBIKSHAA S
16	21CER092	SUGANDHAN S S
17	21CER098	TEJA R
18	21CER099	THANUSHKUMAR R
19	21CER100	VARSHNEE M

20	21CER102	VIKRAM D
21	21CER104	YASHINI S S
<b>MTS B</b>		
22	21MTR003	AKILAN J
23	21MTR007	ASHWIN S
24	21MTR011	BHARTH K S
25	21MTR012	CHANDEESH S G
26	21MTR014	DEVPRASATH K
27	21MTR017	DHUSNIC INFANT D M
28	21MTR022	GIRIDHARAN T S
29	21MTR034	KAMALAN S
30	21MTR041	KISORE S
<b>CHEM A</b>		
31	21CHR002	ABINESH BABU S
32	21CHR006	ARAVINDHAN D
33	21CHR010	DHANUSH S
34	21CHR026	JEGADESH T
35	21CHR029	JOTHI S
36	21CHR032	KARTHIKEYAN E
37	21CHR033	KAVIBHARATHI P
38	21CHR040	MATHANKUMAR K
<b>ECE B</b>		

39	21ECR088	JEFFRAN FARAS
40	21ECR096	KANISHKAR ROHITH G
41	21ECR101	KAVIN B
<b>CSE C</b>		
42	21CSR126	NIGANTH S
43	21CSR131	NITHIL PRASATH K
44	21CSR134	NITIISH S
45	21CSR142	PRADEEP D
46	21CSR147	PRATOSH S
47	21CSR153	RAGAVI S
48	21CSR170	SADHANAND S S
49	21CSR176	SANJEEV RATHAN R
<b>CSE D</b>		
50	21CSR191	SHYAMGANESH S
51	21CSR193	SIVASHREE R
52	21CSR194	SIVAVIKASH K
53	21CSR200	SRI HARI KRISHNAN E V
54	21CSR201	SRI SARAVANA KISHORE P
55	21CSR202	SRIDHAR K K
56	21CSR203	SRIDHAR D
57	21CSR204	SRIKANTH R
58	21CSR205	SRINATH S
59	21CSR206	SRINATH V V
60	21CSR211	SUBITH J
61	21CSR214	SUDHIR G
62	21CSR217	SUHAS C
63	21CSR218	SURIYA BALAJI B
64	21CSR220	SURYA PRASATH S K
65	21CSR221	SUTHAAN S

66	21CSR229	THARUN KUMAR S
67	21CSR230	THEEBASEHARAN M S
68	21CSR237	VIDHARSHANA A R
69	21CSR238	VIGNESHKUMAR M
70	21CSR240	VIKNEISHVARAN S U
71	21CSR241	VIMAL M
72	21CSR243	VINIETH S S
73	21CSR244	VISHAL A M
74	21CSR245	VISHAL M (04.01.2004)
75	21CSR246	VISHAL M (08.12.2003)
76	21CSR247	VISHAL V
77	21CSR249	VISHWA N
78	21CSR250	YUVANSRIRAM S B
79	21CSR251	HEJAZEE BIN ALTAH
80	21CSR252	KAISAR AHMAD BHAT
<b>EEE A</b>		
81	21EER001	ABIMANYU C
82	21EER003	ANAND S
83	21EER007	ARJUN M
84	21EER010	AVINASH ARJUNAN
85	21EER012	BALA SURYAA S
86	21EER013	BARANEETHARAN S
87	21EER015	BHARATHIPRIYAN J
88	21EER020	DINESH KUMAR K
89	21EER022	GOPINATH N
90	21EER024	HEAMANTHKUMAR B
91	21EER026	JOTHEESHWARAN G
92	21EER031	KARTHI R
93	21EER033	KAVIPRASATH M P

94	21EER037	KISHAN CHAKRAVARTHY T
95	21EER039	KRISHWIN C
96	21EER044	MADHAV HARISH B
97	21EER045	MADHAV M
98	21EER049	MANIBHARATHI A
99	21EER050	MANIKANDAN M
100	21EER051	MANIVASHAGAN A
101	21EER054	NITIN RAHUL M K
<b>EIE A</b>		
102	21EIR001	AGILAN S
103	21EIR006	ARUNRAJ N
104	21EIR010	DEEPAK K
105	21EIR011	DEEPAK V R
106	21EIR012	DHANUSH M
107	21EIR016	DHARUN S
108	21EIR017	DHIVAKER R
109	21EIR019	DINAHER S
110	21EIR022	GNANESHWARAN P
111	21EIR024	GOKUL SUGUMAR
112	21EIR025	HAREESH G
113	21EIR034	JAYYENT KS
114	21EIR036	KADIR AADITYA M
115	21EIR039	KARUN G
116	21EIR041	KAVIN KUMAR S
117	21EIR055	MERUN HRITHIK V S
<b>FT</b>		
118	21FTR001	ABHINAYASREE N
119	21FTR002	ABINAYA P
120	21FTR003	ABINAYA SRI S

121	21FTR004	ABISHEKKUMAR L
122	21FTR005	ANUSRI B S
123	21FTR010	DHARUN A
124	21FTR011	DHINAKARAN R
125	21FTR012	GOKUL T
126	21FTR014	HARINI E S
127	21FTR015	HARIPRIYA M
128	21FTR016	HARSAVARTHNI A
129	21FTR019	JAYARAJ D
130	21FTR021	KAMALESH R K
131	21FTR022	KARTHIKA SHREE SA
132	21FTR027	MOHAMED ASFAQUE S
133	21FTR030	NANDHINI V M
134	21FTR034	POOJASRI S G
135	21FTR035	PRASANTH S
136	21FTR036	RAABIYADHUL BASRIYA S
137	21FTR037	RAKSHANA V
138	21FTR038	RANJITH KUMAR S
139	21FTR039	RANJITH KUMAR S
140	21FTR041	SHRUTHI S
141	21FTR043	SNOWSHA S
142	21FTR045	SUBASHREE G
143	21FTR047	TAMILARASI C
144	21FTR048	VEERAPANDI T
145	21FTR051	YUVAN SANKAR J
146	21FTR052	YUVARITHANYA S
<b>CSD</b>		
147	21CDR002	AJITH.S
148	21CDR004	AMIRTHA G S



149	21CDR006	BHAVANEESH R V
150	21CDR009	DANAKUMAR S L
151	21CDR011	DHANYA SREE P
152	21CDR012	DHARUN.M
153	21CDR015	JASON SELVAKUMAR W
154	21CDR016	JOEDINESH S
155	21CDR022	KISHORE S
156	21CDR026	MONIKA P
157	21CDR029	NIRANCHAN D
158	21CDR030	NITHIN A B
159	21CDR033	PRANEETHEASWARR K S
160	21CDR034	PRANESAN S
161	21CDR036	RANGA KAARTHI G K
162	21CDR037	RANJITH S R
163	21CDR041	SANJITH R K
164	21CDR042	SANKEERTHAN S
165	21CDR044	SHAARVIN SANJAI J M
166	21CDR048	SIBI LOGESH M
167	21CDR050	SRIPATHY R S
168	21CDR052	SUNDHAR A
169	21CDR055	VIGNESH S
170	21CDR057	VIMAL M R
171	21CDR059	VISHNUPRIYA S M
<b>IT B</b>		
172	21ITR067	MUKESH S
173	21ITR073	NIKESH S
174	21ITR079	PRADEEP RAJA R M
175	21ITR083	PRAVEEN PRASANTH A T
176	21ITR090	ROHIT M
177	21ITR124	YUVAN P
<b>AIML</b>		
178	21ALR004	ARCHANAA S
179	21ALR012	DHANUSH G
180	21ALR014	DHARUNRAJA S R

181	21ALR016	DINESH KUMAR M
182	21ALR019	HARDIK RAJ B
183	21ALR020	HARIESH RAMESH
184	21ALR024	KAVIN VISHNU N
185	21ALR025	MADAN P
186	21ALR027	MOHAMED BILAL Z H
187	21ALR028	NAVEEN B
188	21ALR031	PRAMOTH KUMAR M
189	21ALR035	SAMYUKTHA K
190	21ALR039	SHRI DURGA R
191	21ALR041	SREE HARSHAN A S
192	21ALR043	SRIHARI PRRASATH A
193	21ALR044	SRIMATHI E
194	21ALR046	SUGANRAJ S
195	21ALR047	SUGANTH V
196	21ALR049	THANUSH S
197	21ALR052	VETRIVENDHAN S
<b>MECH B</b>		
198	21MER064	NAVIN KRISHNAN
199	21MER087	SUDARSAN K
200	21MER099	YUVARAJ T
<b>Additional participants</b>		
201	21CSR099	LOKESH A
202	21CSR122	NAHUL ADITHYA
203	21FTR031	NANDHINI S
204	21CER056	MUKESH P
205	21CER064	PRABHU S
206	21CER093	SURENDHAR M
207	21CER053	MOHAN RAM M
208	21CER073	SANTHEEP K
209	21MTR047	MITHUN KRISHNA J
210	21CHR022	INDHUREKHA P
211	21CHR037	KOKILAPRIYA C



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## KEC Innovation and Entrepreneurship Forum

212	21CHR025	JAYALAKSHMI T
213	21CHR018	GOPI P

214	21CHR016	GAUTHAM M
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**President**  
IIC@KEC



