

Session Details:

Title of the session	: Entrepreneurship Awareness Camp I
Date	: 22.06.2022 to 23.06.2022
Duration	: Two Days
Activity Category	: HC Calendar / MIC Driven / <input checked="" type="checkbox"/> Self Driven / Celebration
Theme	: <input checked="" type="checkbox"/> Entrepreneurship / Innovation / IPR

Event Details

Day	Session I 9.15 am – 10.45 am	Session II 11.00 am – 12.30 pm		Session III 1.30 pm – 3.00 pm	Session IV 3.15 pm – 4.30 pm
22.06.2022 Wedn esday	Inauguration and sharing of Entrepreneurial experience	Motivational talk on “My Story – By an Innovator”	L U N C H	Creativity and Innovation	New Product Development
	Mr.Pradeep Thangavel, Co-founder & Head of Engineering, Terzo Technologies, Chennai	Mr.C.Karthikeyan Founder & CEO Magnic Technologies Pvt Ltd, Coimbatore		Dr.S.M.Senthil Coordinator – EMDC AP (SRG) / Mechanical, KEC	Dr.S.Praveenkumar Convenor – IIC@KEC AP (SRG) / MTS, KEC
23.06.2022 Thurs day	Concepts of Entrepreneurship & Traits of an Entrepreneur	Basic concepts of Financing	B R E A K	Business Model Canvas	How Students can make use of TBI@KEC to realize their entrepreneurial dreams Visit to TBI@KEC & Feedback
	Dr.R.Parameshwaran CCO – TBI & Placement Professor / MTS, KEC	Dr. P.Karthikeyan Associate Professor / MBA, KEC		Dr. C.Baskar Associate Professor / Mech, KEC	Mr. P. S. Kannan Manager, TBI @ KEC

Outcome of the activity

This camp was aimed to create awareness about entrepreneurship among first year students. Hence, student participants were hand-picked and first batch of students were accommodated for the Camp I.

Day 1

Session 1:

The session was handled by a student alumnus who turned as an entrepreneur after gaining some work experience. The experiences of idea accumulation, fund generation and sustainability plans were shared by the speaker. Student participants had a good interaction with their senior and found the spark within them.

Session 2:

This session was handled by another alumnus who turned as an entrepreneur immediately after his graduation. He shared how he capitalized on his academic project success, which he later converted into a successful business. His story inspired a lot of young minds and set the stage for an entrepreneurial journey.

Session 3:

In this session, the path was set on how to utilize the creativity within oneself to solve the problems through innovation. This session involved activities to manipulate one's creativity and exercises on solving simple problems.

Session 4:

This session dealt with the roadmap on how to employ innovation to a problem and stages of a new product development. Design thinking was one its major agenda. Various tools related from designing to fabrication and testing were explained.

Day 2

Session 1:

This session covered the characteristics that an entrepreneur should possess/develop. All the traits of entrepreneur was explained. Students were very much eager to know about the Do's and Don'ts of an entrepreneur and session went as an interesting one.

Session 2:

This session was handled by expert from Kongu Business School. The required basic financial knowledge that an entrepreneur was this session's agenda. All financial terms were introduced to the students.

Session 3:

In this session, the importance of a business plan was explained. Value proposition, Lean model canvas and Business model canvas were explained to the students through activity charts. The students were excited to know about these tools that shapes one's business.

Session 4:

This session dealt with the avenues available at Technology Business Incubator (TBI) @ Kongu Engineering College that helps in supporting, nurturing and hand-holding the process of idea transformation in to a business. Also the facilities available at TBI were explained to the students.

Key Highlights

- Entrepreneurial experience sharing
- Creativity and Innovation
- New product development

- Concepts of Entrepreneurship
- Traits of an Entrepreneur
- Basic concepts of Financing
- Business model canvas
- How Students can make use of TBI@KEC to realize their entrepreneurial dreams

Participant details:

Total no. of Student participation	: 218
Total no. of Staff (Teaching/Non-teaching) participation	: 6
Three to four Photographs/Screenshots that show the participation of students and Staffs (Teaching/Non-teaching)	: Annexure-1
Attendance details	: Annexure-2

Event Photos





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Annexure – 2

List of Participants

Date : 22.06.2022 – 23.06.2022

Venue : IT Park Seminar Hall

S.N o	ROLL NO	NAME OF THE STUDENT
Auto		
1	21AUR001	ADHITYA L S
2	21AUR002	ARAVINDH R
3	21AUR006	DEEPAK C M
4	21AUR009	ELAMATHI KUMARAN S
5	21AUR014	GOWTHAM RAJ S
6	21AUR015	HARRISH M
7	21AUR022	LOHITH M
8	21AUR025	MUKUNDAN S V
9	21AUR026	MURALI PRASATH M
10	21AUR028	RUBAK B
11	21AUR029	SAKTHIVEL S
12	21AUR030	SARAVANAKUMAR P
13	21AUR034	SUJITH A
14	21AUR037	THIRUNAVUKARASU T
15	21AUR039	VISHAL A
Civil A		
16	21CER002	AHILAN S
17	21CER003	AHKASH M K
18	21CER010	BALASREEGANTHAN K S
19	21CER019	DHARUN M

S.N o	ROLL NO	NAME OF THE STUDENT
20	21CER020	DHINAKAR N
21	21CER025	ELAVARASAN V
22	21CER036	JAWAHAR K
23	21CER047	LOGESHKUMAR S
24	21CER048	LOHITH D
25	21CER049	MAGUDESHWARAN M
Mech A		
26	21MER001	AATHITHYA T
27	21MER004	ABILASH M
28	21MER005	ABILESH S
29	21MER006	ABISHEK K
30	21MER010	ANUDEEP G
31	21MER011	ARIVAZHAGAN D
32	21MER015	ARUNN K
33	21MER016	ASHAR ALI K
34	21MER017	ASVINRAJ M
35	21MER018	BALAJEE P
36	21MER019	BALAJI T
37	21MER021	BHUVANESHWARAN S
38	21MER022	CHEZHIYAN PONSANKAR U E
39	21MER025	DHANUSH J
40	21MER026	DHANUSH S

S.N o	ROLL NO	NAME OF THE STUDENT
41	21MER027	DHARMARAJ S
42	21MER029	DHINUVARSHA M
43	21MER031	DIWAKAR V
44	21MER032	GOKUL G
45	21MER033	GOKUL B
46	21MER036	GURUBHARAN E
47	21MER037	HAREESH VIGRAM C
48	21MER038	HARISH KUMAR S
49	21MER042	JAWAHARSRINATH S
50	21MER044	KALIMUTHU K
51	21MER049	KIRUBHANANDH G
52	21MER050	KRUBANANDAN S
MTS B		
53	21MTR050	NAGUL M K
54	21MTR051	NAWIN S
55	21MTR052	NIRMAL D
56	21MTR061	RADHAKRISHNAN D
57	21MTR063	RAJARISHI B
58	21MTR065	RAKESH MOHANTY S
59	21MTR068	SABARINATHAN A
60	21MTR071	SANTHOSH P
61	21MTR078	SHAHIDH AKIL S
62	21MTR092	VISHNU KUMAR J
63	21MTR094	VISHNU V G
AIDS		
64	21ADR004	ARUNESH J

S.N o	ROLL NO	NAME OF THE STUDENT
65	21ADR005	ASWATH M
66	21ADR008	BHAVATHARINI N
67	21ADR009	BHUVANESHWARI C
68	21ADR010	DEEPANRAJ S
69	21ADR015	HARINI M
70	21ADR028	MOHAMED RIZWAN M
71	21ADR030	NANDHASHRI PA
72	21ADR035	PRETHISH G A
73	21ADR036	PRIYADHARSHINI S
74	21ADR039	RITHANYA G
75	21ADR041	RUTHRANAYAKI J
76	21ADR048	SNEHAVARSHINI S
77	21ADR049	SOUMIYA K
78	21ADR056	VASANTHARAN K
79	21ADR057	VASUGI M
80	21ADR061	VIJAYAKUMARAN S
ECE A		
81	21ECR001	AARTHI R
82	21ECR006	ADHISHVAR M
83	21ECR007	AJITHKUMAR R
84	21ECR010	AKESH M
85	21ECR013	AMIRTHAVARSHINI S A
86	21ECR016	ANDREW WILLIAM STAINES M
87	21ECR017	ANUSRI J
88	21ECR018	ARAVINDAN A
89	21ECR019	ARCHAYA S
90	21ECR024	ARUNKUMAR R

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S.N o	ROLL NO	NAME OF THE STUDENT
91	21ECR025	ASHWIN K
92	21ECR026	ATHITHYAA B K
93	21ECR030	BHARATHI MOHAN S
94	21ECR031	BHOOVITHA S
95	21ECR032	BHUVANESH A R
96	21ECR033	BISVAJIT JO
97	21ECR034	BROVEEN SHARMA P G
98	21ECR037	CIBI KRISHNA V
99	21ECR038	CIBICHANDHRU M
100	21ECR041	DEEPAK A V
101	21ECR042	DEEPAKKUMAR S
102	21ECR043	DEEPAKKUMAR V
103	21ECR044	DEEPAN M
104	21ECR046	DEVAPRASATH R
105	21ECR047	DEVAPRIYAN V P
106	21ECR048	DHANIN G
107	21ECR050	DHANUSH G V
108	21ECR051	DHANUSHKUMAR M P
109	21ECR053	DHARANI N
110	21ECR054	DHARSHAN E B
111	21ECR055	DHARSHINI MA
112	21ECR057	DHIVAKAR R S
113	21ECR059	DHUSHYANTH R
ECE C		
114	21ECR118	MOHAMED RIYAS N
115	21ECR124	NAMASIVAYAM M
116	21ECR125	NAMITHA S S
117	21ECR127	NAVEEN BHARATHI P

S.N o	ROLL NO	NAME OF THE STUDENT
118	21ECR138	PARIMALESHWARAN K
119	21ECR139	PAVIZHAN V
120	21ECR142	PRAGITH S
121	21ECR145	PRAMODH R
122	21ECR146	PRANAV RAO T
123	21ECR147	PRANEETH S
124	21ECR150	PRANESH S
125	21ECR154	RAGHAV V
126	21ECR155	RAGUL R K
127	21ECR156	RAGUNATH R S
128	21ECR157	RAHUL R
129	21ECR158	RAJEEV S A
130	21ECR167	RITHIKA K V
131	21ECR171	SABARI VENGADAM B
132	21ECR172	SAKTHIBHARATHI D
133	21ECR173	SAKTHIMURUGAN R
134	21ECR175	SAKTHIVEL R
ECE D		
135	21ECR183	SARAVANAKUMAR P
136	21ECR185	SASIKALA J
137	21ECR189	SHARMILA M
138	21ECR193	SIDDHARTH RAGAVAN K
139	21ECR194	SINDHUBAIRAVI K P
140	21ECR198	SNEKA VARSHINI V
141	21ECR199	SOUNDHARYA P R
142	21ECR200	SOWMIYA R
143	21ECR203	SRIPRIYAN S
144	21ECR206	SUBAPRIYA J

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S.N o	ROLL NO	NAME OF THE STUDENT
145	21ECR207	SUBHAVARSHA Y
146	21ECR211	SURYA DEEPAN A
147	21ECR215	THANUSH R
148	21ECR216	THARUNIKA R
149	21ECR217	UDHAYAKESAVARAJ R
150	21ECR219	VANISRI.K
151	21ECR220	VARSHINI V G
152	21ECR226	VISHVA DHARSHAN JV
153	21ECR228	VIYASHIKA K M
CSE A		
154	21CSR003	ABISHEK R
155	21CSR012	ASWIN S
156	21CSR014	AVANTHIKAA SRI M
157	21CSR016	BHARAT KUMAARAN P
158	21CSR028	DHANAESWARAN R
159	21CSR030	DHANUSH A
160	21CSR032	DHANUSHKUMAR R (27.09.2004)
161	21CSR033	DHANUSHKUMAR R (30.10.2003)
162	21CSR045	DINESH V
163	21CSR050	GOBI V
164	21CSR051	GODWIN J
165	21CSR053	GOKUL P
166	21CSR054	GOKULSUNDAR S
167	21CSR055	GOWTHAM S (10.01.2004)
CSE B		
168	21CSR072	KALAISELVAN K
169	21CSR084	KAVIN B
170	21CSR085	KAVIN NISHANTHAN P D

S.N o	ROLL NO	NAME OF THE STUDENT
171	21CSR087	KAVIPRIYAN R K
172	21CSR105	MAHAPRABU S
173	21CSR109	MANO SUNDAR M
174	21CSR111	MOHAMMED YUNUS M
175	21CSR113	MOHIT K S
177	21CSR120	MUTHU KARUPPAN P
178	21CSR125	NEKELASH I L
CHEM B		
179	21CHR046	MOHANKUMAR S V
EEE B		
180	21EER076	SANJEEV GANDHI S
181	21EER077	SARVESH R
182	21EER102	VEERAMANI U
IT A		
183	21ITR002	AKILESH S
184	21ITR005	ARAVINDH S
185	21ITR006	ARAVINDPRAKASH N
186	21ITR007	ARJUN A
187	21ITR012	BARATHKUMAR M
188	21ITR015	CHENDHUR ARASU G
189	21ITR018	DARRSANA K
190	21ITR020	DHARANISH A
191	21ITR021	DHARMARAJ G
192	21ITR027	ELANGO S
193	21ITR028	GEETHAPRIYA E
194	21ITR029	GOKILAPRIYA S
195	21ITR032	GOWRISHANKAR D J
196	21ITR033	GURU PRASAD B C

S.N o	ROLL NO	NAME OF THE STUDENT
197	21ITR037	HARI PRASATH P N
198	21ITR048	KAPIL KISHORE A
199	21ITR051	KAVIN PRAKASH M
200	21ITR055	KISHORE P
201	21ITR056	LAKSHMIPRABA S
202	21ITR063	MOHANBABU R
203	21ITR064	MOHANRAJ V S
EIE B		
204	21EIR057	MOHAMMED YUNOOS S
205	21EIR058	MUHAMMED RAKIN S U
206	21EIR061	NATHIN S
207	21EIR065	NEHA G
208	21EIR072	PRIYA R

S.N o	ROLL NO	NAME OF THE STUDENT
209	21EIR073	PRIYADHARSHINI P
210	21EIR074	RAMJI G
211	21EIR082	SANTHANALAKSHMI S
212	21EIR089	SRILOHITH V
213	21EIR092	SUGHAMBIGA S
214	21EIR094	SURESH KRISHNA S
215	21EIR096	SUVATHI V
216	21EIR099	THILAGAVATHI M
217	21EIR103	VIGNESH M
218	21EIR106	VISHALINI V

President
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