



KONGU ENGINEERING COLLEGE

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PERUNDURAI, ERODE – 638 060

KEC Innovation and Entrepreneurship Forum

Session Details:

Title of the session	: Import and Export Models and its legal/financial aspects
Date	: 03.06.2022
Duration	: 90 minutes
Activity Category	: HC Calendar / MIC Driven / ✓ Self Driven / Celebration
Theme	: ✓ Entrepreneurship / Innovation / IPR
Mode of conduct	: ✓ Online / Physical

Expert / Speaker Details

Name, Designation, Organization : Mr. Karthik Raj Sunderarajan, IRS, Deputy Commissioner

Brief about Expert/Speaker : He has working experience in the fields of Personnel & Vigilance and Legal, Inland Container Depot, Central Adjudication Cell, IGST Refunds, Trade Analysis and Customs Cargo Service Providers Section and Container Scanning Division. He also has experiences to provide knowledge sharing to the outer world about Cyber Forensics & Big Data Analysis, Intellectual Property Rights (IPR) Goods & Services Tax (GST) - Software Implementation & Project Management.

Outcome of the activity

Students got knowledge about the various Import and Export business opportunities and pain points of handling financial aspects and ways to overcoming those pain points.

Key Highlights

- About startup opportunities in Import/Export area
- Legal ways to make export business
- Points to avoid Import and Export startup governance issues
- Government support to startups
- Sample export business models and pain points
- Compliances to be adhered

Participant details:

Total no. of Student participation	: 179
Total no. of Staff (Teaching/Non-teaching) participation	: 24
Total no. of outside participation	: 6





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Other details:

Three to four Photographs/Screenshots that show the participation of students and Staffs (Teaching/Non-teaching) : Annexure-1

Participant list : Annexure-2

Link to access recorded video:

https://drive.google.com/file/d/1-8vcLjJ98S6-L_0WSNfS9OJiohugfLoo/view?usp=sharing





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Annexure - 1

Event Flyer

**KONGU
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PERUNDURAI, ERODE - 638060

Transform Yourself

EMDC

TBI-KEC
INCUBATING SUCCESS

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

**INSTITUTION'S INNOVATION COUNCIL(IIC@KEC) &
ENTREPRENEURSHIP AND MANAGEMENT DEVELOPMENT CENTRE(EMDC)**

Proudly Present

Session on:

**Import & Export Models and
it's Legal/Financial aspects**

Resource Person :

**Mr. Karthik Raj Sundararajan IRS,
Deputy Commissioner,
Exports Commissionerate,
Chennai.**

DATE : 3rd JUNE, 2022

TIME : 06:00 pm to 07:30 pm

VENUE : Google Meet

iic_kec

KEC Innovation Council

iicKongu

KEC INNOVATION COUNCIL





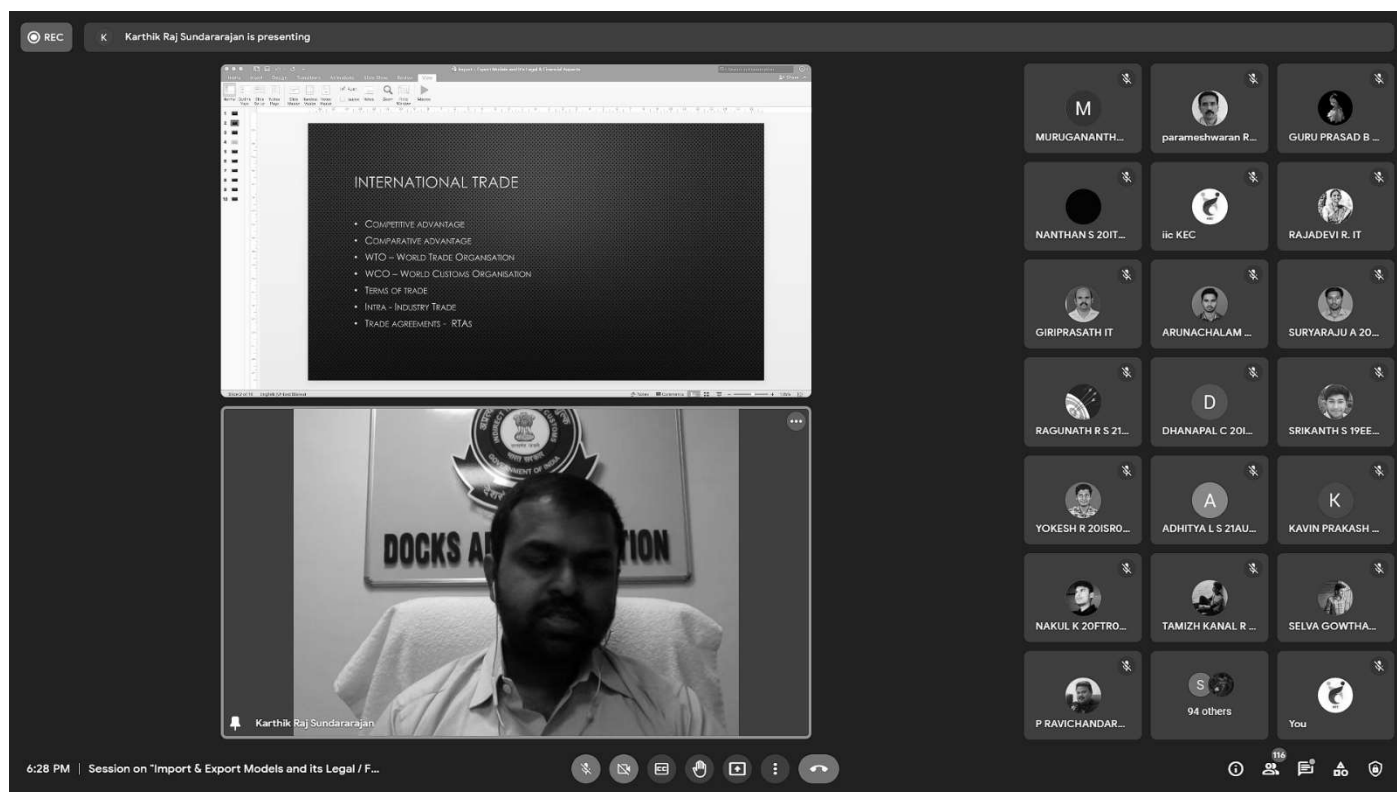
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Session Screenshots



Session on “Import and Export Models and its legal/financial aspects”
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REC K Karthik Raj Sunderarajan is presenting

INTERNATIONAL TRADE

- COMPETITIVE ADVANTAGE
- COMPARATIVE ADVANTAGE
- WTO - WORLD TRADE ORGANISATION
- WCO - WORLD CUSTOMS ORGANISATION
- TERMS OF TRADE
- INTRA - INDUSTRY TRADE
- TRADE AGREEMENTS - RTAs

Karthik Raj Sunderarajan

6:28 PM | Session on "Import & Export Models and its Legal / F..."

Session on “Import and Export Models and its legal/financial aspects”
Mr. Karthik Raj Sunderarajan, IRS, Deputy Commissioner





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REC K Karthik Raj Sunderarajan is presenting

WTO

- WORLD WAR II
- BRITISH WOODS CONFERENCE (UNITED NATIONS MONETARY AND FINANCIAL CONFERENCE)
- UNITED NATIONS CONFERENCE ON TRADE AND EMPLOYMENT
- IBRD (WB), IMF & ITO
- GENERAL AGREEMENT ON TARIFFS AND TRADE (GATT)
- MARRAKESH AGREEMENT (END OF DRUGGAY ROUND)

Karthik Raj Sunderarajan

People

Mute all Add people

D DHARSHINI M N 2... Mute icon Pin icon

D DHEENAPRAKAS... Mute icon Pin icon

D DIP VILAY RAM ... Mute icon Pin icon

D DIVYASUBHA K 2... Mute icon Pin icon

Dr K KANNAN CH... Mute icon Pin icon

DURAI PREM G 20... Mute icon Pin icon

G.T Sudharshan Mute icon Pin icon

GIRIPRASATH IT Mute icon Pin icon

GOKILAVANI C 20... Mute icon Pin icon

GURU PRASAD B... Mute icon Pin icon

H HARI PRASATH P... Mute icon Pin icon

H HARI PRASATH P... Mute icon Pin icon

HARI V 19ITRQ24 Mute icon Pin icon

lic KEC Meeting host Mute icon Pin icon

JANARTHANAN S... Mute icon Pin icon

6:29 PM | Session on "Import & Export Models and its Legal / F..."

MURUGANAN... parameshwar... GURU PRASAD... NANTHAN S 2... lic KEC RAJADEVI R. IT GIRIPRASATH IT ARUNACHALA... SURYARAJU A ... RAGUNATH R ...

D DHANAPAL C ... SRIKANTH S 1... YOKESH R 20I... ADHITYA L S 2... KAVIN PRAKA... NAKUL K 20FT... TAMIZH KANA... VIGNESH S C 2... 96 others You

Session on “Import and Export Models and its legal/financial aspects”
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