



ITC Limited
INDIA TOBACCO DIVISION
1st Floor
The Lakshmi Mills Corporate Office Bldg.
686, Avanashi Road
Pappanaickenpalayam
Coimbatore-641037
Phone: 91 0422 - 4717222

23rd November 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. B Praneshkumar (Reg. No. 21MBR078)**, a MBA student of **Kongu Engineering College – Department of Management Studies, Perundurai** has done a project on **"Adoption and Installation of Digital Platform (Unnati) & Market Research On FMCG Applications"** at ITC Limited. His project was for a period from **26.09.2022 to 25.10.2022**. He has successfully completed his project within the stipulated period and has submitted a project report. We would take this opportunity to wish **Mr. B Praneshkumar** all the very best in his future endeavors.

For ITC LIMITED

(Alphonseraj V)
Manager, Grocery 1



FMCG • HOTELS • PAPERBOARDS & PACKAGING • AGRI BUSINESS • INFORMATION TECHNOLOGY

Registered Office: ITC Limited, 1st Floor, Avanashi Road, Coimbatore-641037, India

Website: www.itcportal.com • Corporate Identity Number: E11000WHDH01T1000100 • PAN: AAACPG369J