



ITC Limited  
1<sup>st</sup> Floor  
The Lakshmi Mills Corporate Office Bldg,  
686, Avanashi Road  
Pappanaickenpalayam  
Coimbatore-641037  
Phone: 91 0422 - 4717222

23<sup>th</sup> November 2022

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that **Mr. V Dineshkumar (Reg. No. 21MBR021)**, a MBA student of **Kongu Engineering College – Department of Management Studies, Perundurai** has done a project on **“Adoption and Installation of Digital Platform (Unnati) & Market Research On FMCG Applications”** at ITC Limited. His project was for a period from **26.09.2022 to 25.10.2022**. He has successfully completed his project within the stipulated period and has submitted a project report.

We would take this opportunity to wish **Mr. V Dineshkumar** all the very best in his future endeavors.

For ITC LIMITED

V. AL R  
(Alphonseraj V)  
Manager - Grocery 1



23<sup>th</sup> November 2022

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