

**DEPARTMENT OF MANAGEMENT STUDIES  
KONGU ENGINEERING COLLEGE**

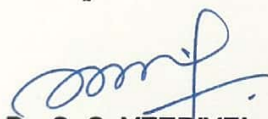
(Autonomous)

PERUNDURAI ERODE – 638060

SEPTEMBER 2022

**BONAFIDE CERTIFICATE**

This is to certify that the Project report entitled “**A STUDY ON EFFECTIVENESS OF RECRUITMENT PROCESS ON ORGANIZATIONAL DEVELOPMENT AT VENUS HOME APPLIANCES PRIVATE LIMITED**” is the bonafide record of project work done by **SRISUBHASHINI S (20MBR104)** in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna university Chennai during the year 2020 - 2022



**Dr. S. C. VETRIVEL**

**SUPERVISOR**

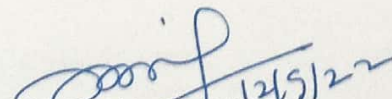


**Dr. P. VIDHYAPRIYA**

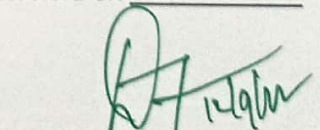
**HEAD OF THE DEPARTMENT**

**Date:** 09/09/2022

Submitted for the end semester viva voce examination held on 12/09/2022



**INTERNAL EXAMINER**



**EXTERNAL EXAMINER**