

**DEPARTMENT OF MANAGEMENT STUDIES**

**KONGU ENGINEERING COLLEGE**


[An Autonomous Institution, Accredited by NAAC with 'A++' Grade]

**PERUNDURAI ERODE- 638060**

**SEPTEMBER 2022**

**BONAFIDE CERTIFICATE**

This is to certify that the project report entitled A **STUDY ON PRODUCT QUALITY & SERVQUAL FACTOR OF SRI VELA SMELTERS PVT LTD, TIRUCHENGODE** is the bonafide record of project work done by **SOWMIYA P (20MBR100)** in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Anna University Chennai during the year 2020-2022.



**Dr.R.MAHESWARI**

**SUPERVISOR**



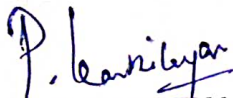
**Dr.P.VIDHYA PRIYA**

**HEAD OF THE DEPARTMENT**

**(Signature with seal)**

**Date:** 09.09.2022

Submitted for the end semester viva voce examination held on 12.09.2022



**INTERNAL EXAMINER**



**EXTERNAL EXAMINER**