

DEPARTMENT OF MANAGEMENT STUDIES



KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI ERODE – 638060

SEPTEMBER - 2022

BONAFIDE CERTIFICATE

This is to certify that the Project Report entitled **A STUDY ON BUYING BEHAVIOUR OF CUSTOMER TOWARDS ELECTRIC CAR IN ERODE** is the bonafide record of project work done by **SNEKITHA B K** (Reg. No: 20MBR099) in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna university Chennai during the year 2020 - 2022.

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SUPERVISOR

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Vijayaraj

HEAD OF THE DEPARTMENT

(Signature with seal)

Date: 12-09-2022

Submitted for the trisemester viva voce examination held on 12.09.2022

[Signature]

INTERNAL EXAMINER

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EXTERNAL EXAMINER