

**DEPARTMENT OF MANAGEMENT STUDIES**

**KONGU ENGINEERING COLLEGE**

(An Autonomous Institution, Accredited by NAAC with 'A++' Grade)

**PERUNDURAI ERODE – 638 060**

**SEPTEMBER - 2022**

**BONAFIDE CERTIFICATE**


This is to certify that the Project report entitled **A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN SVS HOSIERY MILLS, TIRUPUR** is the bonafide record of project work done by **SATHYA M(20MBR094)** in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna University Chennai during the year 2020 - 2022.


  
SUPERVISOR

  
HEAD OF THE DEPARTMENT

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INTERNAL EXAMINER

  
EXTERNAL EXAMINER