

DEPARTMENT OF MANAGEMENT STUDIES

KONGU ENGINEERING COLLEGE

(AUTONOMOUS)

PERUNDURAI, ERODE – 638060

SEPTEMBER 2022

BONAFIDE CERTIFICATE

This is to certify that the project report entitled **A STUDY ON BINGE WATCHING AMONG YOUTH AND SENIOR CITIZENS** is the bonafide record of project work done by **Mr. S. RANJITH (Register no: 20MBR079)** in partial fulfilment of the requirements for the award of the degree of master of business administration of anna university Chennai during the year 2020 - 2022.



SUPERVISOR

Dr. S. PADMAVATHY
ASSOCIATE PROFESSOR




HEAD OF THE DEPARTMENT
Dr. P. VIDHYAPRIYA
PROFESSOR & HEAD

Date: 9/9/2022


Date: 9/9/2022

Name & Signature of the Supervisor with seal

Submitted for the end trimester viva voce examination held on 12/9/2022



INTERNAL EXAMINER



EXTERNAL EXAMINER