

DEPARTMENT OF MANAGEMENT STUDIES

KONGU ENGINEERING COLLEGE

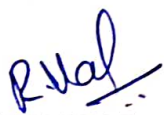
[An Autonomous Institution, Accredited by NAAC with 'A++' Grade]

PERUNDURAI ERODE – 638060

SEPTEMBER - 2022

BONAFIDE CERTIFICATE

This is to certify that the Project report entitled **A STUDY ON BRAND AWARENESS AND BRAND PREFERENCE OF SRI JEM GRANITE, ERODE** is the Bonafide record of project work done by **PRIYA DHARSHINI. R** (Register No: 20MBR074) in partial fulfillment of the requirements for the award of the Degree of Master of Business Administration of Anna University Chennai during the year 2020 - 2022.



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Date: 09.09.2022

Submitted for the end trimester viva voce examination held on 12.09.2022



INTERNAL EXAMINER



EXTERNAL EXAMINER