

DEPARTMENT OF MANAGEMENT STUDIES

KONGU ENGINEERING COLLEGE
(Autonomous)

PERUNDURAI ERODE – 638060

BONAFIDE CERTIFICATE

This is to certify that the Project report entitled **A STUDY ON STRATEGIC ANALYSIS TO RETAIN EMPLOYEES IN IT INDUSTRY** is the bonafide record of project work done by **KARTHICK RAJA S (Reg. no: 20MBR048)** in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna university Chennai during the year 2020 - 2022.

T. Anndal 8/9/22

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Submitted for the end trimester viva voice examination held on

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