

DEPARTMENT OF MANAGEMENT STUDIES

KONGU ENGINEERING COLLEGE

[An Autonomous Institution, Accredited by NAAC with 'A' Grade]

PERUNDURAI ERODE- 638060

SEPTEMBER 2022

BONAFIDE CERTIFICATE

This is to certify that the project report entitled **TO STUDY THE DISTRIBUTORS PERCEPTION OF MILKY MIST DAIRY FOODS PVT.LTD IN TAMIL NADU** is the bonafide record of project work done by **JEEVAN PRASAD S [20MBR044]** in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna University Chennai during the year 2020-2022.



SUPERVISOR

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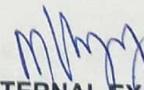
INTERNAL EXAMINER



HEAD OF THE DEPARTMENT

Dr. P. VIDHYA PRIYA

(Signature with seal)



EXTERNAL EXAMINER