

DEPARTMENT OF MANAGEMENT STUDIES

KONGU ENGINEERING COLLEGE

(An Autonomous Institution, Accredited by NAAC with A++ Grade)

PERUNDURAI ERODE – 638060

SEPTEMBER- 2022

BONAFIDE CERTIFICATE

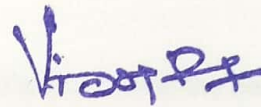
This is to certify that the Project report entitled **A STUDY ON CUSTOMER PREFERENCE FOR OTT PLATFORM BY YOUNG ADULT IN TIRUPPUR DISTRICT** is the Bonafide record of project work done by **JAFAR SATHICK.N (Register No.: 20MBR041)** in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna University Chennai during the year 2020 - 2022.



SUPERVISOR

- Dr. R. MAHESWARI

Assistant Professor



HEAD OF THE DEPARTMENT

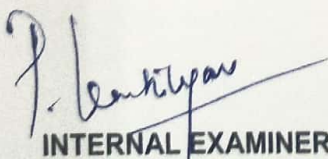
Dr. P. Vidhya Priya

Professor & Head

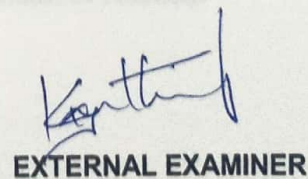
Date:

Submitted for the end semester viva voce examination held on

9/9/2022



INTERNAL EXAMINER



EXTERNAL EXAMINER