

**DEPARTMENT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE**

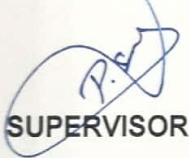
(An Autonomous Institution, Accredited by NAAC with 'A' Grade)

PERUNDURAI ERODE- 638 060

SEPTEMBER - 2022

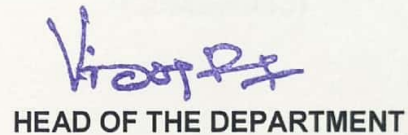
BONAFIDE CERTIFICATE

This is to certify that the Project report entitled '**A STUDY ON INFLUENCE OF INSTAGRAM ON UNORGANISED NETPRENEURS WITH SPECIAL REFERENCE TO ERODE DISTRICT**' is the bonafide record of project work done by **GOPINATHAN P (Register No: 20MBR033)** in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna University Chennai during the year 2020 - 2022.



SUPERVISOR

Dr. P.SUNDHARESALINGAM
(Associate Professor)

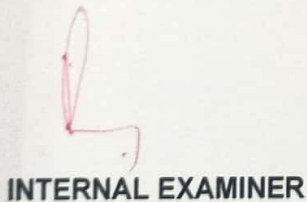


HEAD OF THE DEPARTMENT

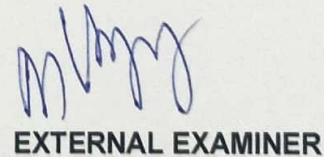
Dr. P. Vidhya Priya
(Professor & Head)

Date: 08.09.2022

Submitted for the end semester viva voce examination held on 09.09.2022



INTERNAL EXAMINER



EXTERNAL EXAMINER