DEPARTMENT OF MANAGEMENT STUDIES

KONGU ENGINEERING COLLEGE

(An Autonomous Institution, Accredited by NAAC with 'A++' Grade)

PERUNDURAI ERODE- 638 060

SEPTEMBER - 2022

BONAFIDE CERTIFICATE

This is to certify that the Project report entitled A STUDY OF SMALL AND MEDIUM ENTERPRISES' PERCEPTIONS AND SATISFACTION WITH DIGITAL MARKETING IN THE SYNDICATE SPACE (TSS) is the bonafide record of project work done by ELIZABETH NIRMALA J (Register No: 20MBR029) in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna University Chennai during the year 2020 - 2022.

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Date: 09/09/2022

Submitted for the end semester viva voce examination held on 09/09/2022

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