

DEPARTMENT OF MANAGEMENT STUDIES

KONGU ENGINEERING COLLEGE  
(Autonomous)

PERUNDURAI ERODE – 638060

BONAFIDE CERTIFICATE

This is to certify that the Project report entitled **IMPACT OF EMPLOYEE RETENTION TECHNIQUES ON ORGANIZATIONAL PERFORMANCE AT VENENBURG SOFTWARE (INDIA) PRIVATE LIMITED** is the bonafide record of project work done by **DINESH KUMAR S (Reg. no: 20MBR025)** in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna university Chennai during the year 2020 - 2022.

T. Anndal 9/9/22

SUPERVISOR

Ms.T. Anndal

Date:09.09.2022

Dr. P. VIDHYA PRIYA

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Dr. P. VIDHYA PRIYA

(Signature with seal)

Submitted for the end trimester viva voice examination held on 09.09.2022

INTERNAL EXAMINER

EXTERNAL EXAMINER