

**MANAGEMENT ASSOCIATION (2020- 2021)**

**KONGU ENGINEERING COLLEGE, PERUNDURAI, ERODE.  
DEPARTMENT OF MANAGEMENT STUDIES**


**BRIEF REPORT OF THE GUEST LECTURE**

Date of the Programme : **20.06.2020**


Topic of the Guest Lecture : **Life, Career and Beyond in Post Covid World**

Name of the Guest(s) : **Mr. H. S. Manikandan**  
Zonal Sales Manager-South India  
Pidilite Industries Ltd, Bangalore - 560 001

No. of participants : **116**



**KONGU BUSINESS SCHOOL**  
(A unit of Kongu Engineering College)  
PERUNDURAI ERODE - 638 060 TAMILNADU



Transform Yourself

The Management, Principal, Faculty Members and Students  
Cordially invite you to the


**Alumni Lecture Series-1**

**Life, Career & Beyond in a Post Covid World**  
(Emphasis on Career Opportunities of MBAs in FMCG)

On 20<sup>th</sup> June, 2020

By


**H.S.Manikandan**  
Zonal Sales Manager-South India  
Pidilite Industries Limited,  
Bangalore-560 001



Mode : Google Meet

Time : 3.00pm to 4.00pm

Meeting Id : [meet.google.com/twt-nqda-fbw](https://meet.google.com/twt-nqda-fbw)



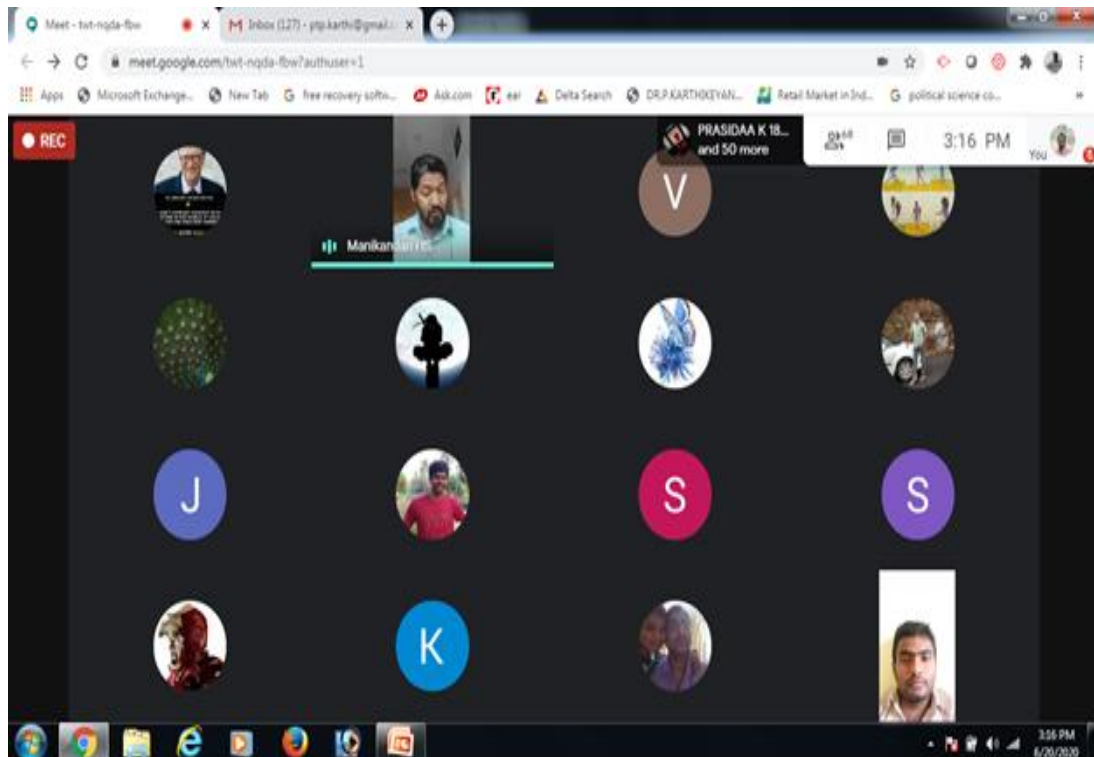
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## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

Kongu Business School, has Organized guest lecture for the MBA students with Strategy Focus 2020-21, which will have a host of online seminars, lectures, and games. Mr. H.S. Manikandan, Zonal Sales Manager, Pidilite Industries Limited, delivered an illuminating lecture on 'Life, Career and Beyond in Post Covid World' on June 20, 2020. Students Joined the talk to gain insights on this topical issue. Mr. H.S. Manikandan shared his views and experience for students' careers post-pandemic. He iterated how learning is continuous and how having a positive mindset can create opportunities for growth.

He shared his view on the background of the following points. The COVID-19 pandemic has changed us as consumers. That means the organizations we lead must change too, if we are to survive and thrive in the coming era of work, post-crisis. While every country is at a different stage of the pandemic, and many businesses are struggling to tackle the 'here and now' situation, let alone start thinking of the future implications, it's important that we also start to focus our attention on the future sooner rather than later. It would be naive of us, almost catastrophic in fact, to think that things will simply just go back to normal as they were earlier this year. Students gained many insights about the present business environment with positive view.



**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>	<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
1	19MBR001	Aarthi M	39	19MBR039	Jothi Vignesh M
2	19MBR002	Abisha Pushpalatha P	40	19MBR040	Jothibalaji S
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17	19MBR017	Boobala Krishnan S	55	19MBR055	Kousalya P
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23	19MBR023	Dharani S	61	19MBR061	Monika N
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28	19MBR028	Geethanjali K	66	19MBR066	Nagarasan S
29	19MBR029	Gokul K M	67	19MBR067	Narendher S
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34	19MBR034	Harini S	72	19MBR072	Pavithra M
35	19MBR035	Harinisree B	73	19MBR073	Pavithraa E S
36	19MBR036	Harivarthani.K	74	19MBR074	Phriyaswetha S
37	19MBR037	Indhumathi C	75	19MBR075	Prakash.R
38	19MBR038	Jawahar R	76	19MBR077	Priya R

# MANAGEMENT ASSOCIATION (2020- 2021)

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78	19MBR079	Ramyaa P	98	19MBR100	Sindhu V S
79	19MBR080	Ranjith Kumar M	99	19MBR101	Sivaraj N
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94	19MBR096	Shalini V	114	19MBR117	Vignesh R
95	19MBR097	Shankhavi M	115	19MBR118	Vineeth N
96	19MBR098	Shanmugapriya.S	116	19MBR120	Vinubharathi R

## MANAGEMENT ASSOCIATION (2020- 2021)

### STUDENTS' FEEDBACK ON THE GUEST LECTURE

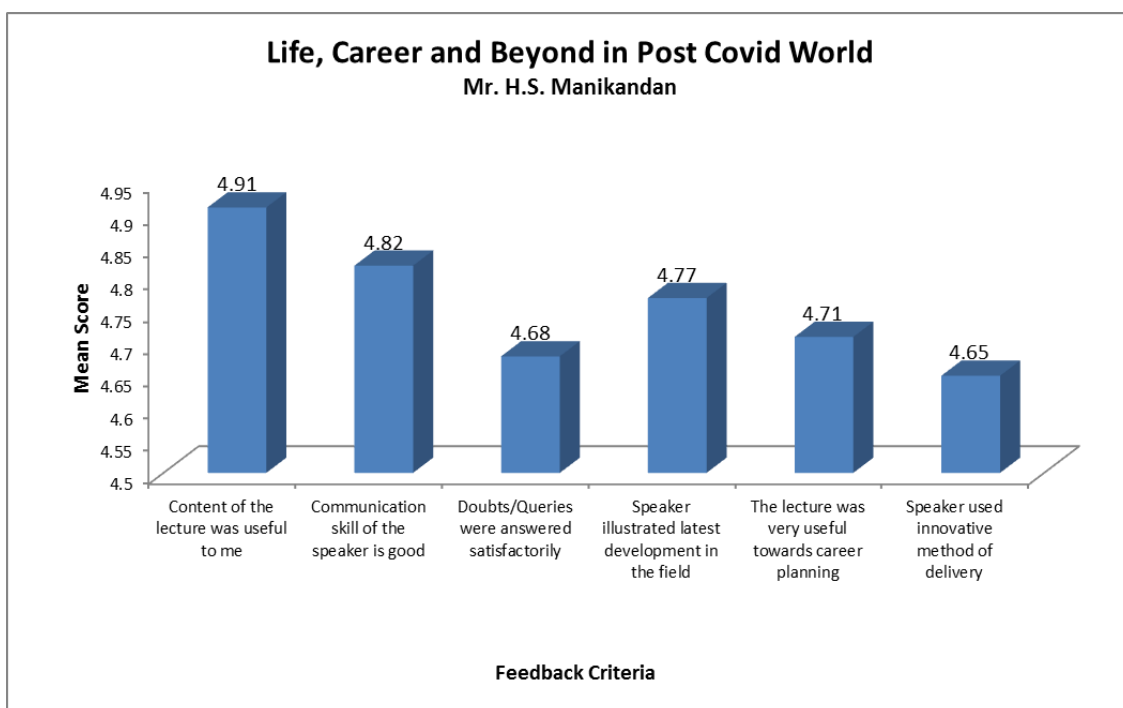
Date of the Programme : **20.06.2020**

Topic of the Guest Lecture : **Life, Career and Beyond in Post Covid World**

Name of the Guest(s) : **Mr. H. S. Manikandan**

Zonal Sales Manager-South India

Pidilite Industries Ltd, Bangalore - 560 001



The content of the lecture is found to be so good which gives the mean score of 4.91. The mean score of communication skill is 4.82. Though the innovative method of delivery is rated little low, still its career-oriented objective lies in the positive corner. The purpose of the guest lecture is to enlighten the students about the life and career beyond Post Covid.

**MANAGEMENT ASSOCIATION (2020- 2021)**  
**BRIEF REPORT OF THE GUEST LECTURE**

Date of the Programme : **27.06.2020**

Topic of the Guest Lecture : **Bank Business Model in the Post Covid-19**

Name of the Guest(s) : **Mr. Dhivahar**  
Branch Operations Manager  
Karur Vysya Bank, Perundurai

No. of participants : **112**



**KONGU BUSINESS SCHOOL**

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TAMILNADU



The Management, Principal, Faculty Members and Students  
Cordially invite you to the

Alumni Lecture Series-3

**Bank Business Model in the post Covid-19**

On 27<sup>th</sup> June, 2020

By



**M.Dhivahar**

Branch Operations Manager  
Karur Vysya Bank, Perundurai.

Mode : Google Meet

Time : 11.00am to 12.00pm

Meeting Id : [meet.google.com/hik-eosj-bbb](https://meet.google.com/hik-eosj-bbb)



## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

The Covid-19 pandemic has induced a deep global economic crisis, the crisis will put banks under stress. This is this the time is necessary to know how to tackle these types of environments in future. In this connection our department organize a guest lecture on “Bank Business Model in the Post Covid - 19”.

Mr. Dhivahar, Branch Operations Manager, Karur Vysya Bank, Perundurai. delivered a special lecture on “Bank Business Model in the Post Covid - 19” on June 27, 2020. He shared his views and experience for students’ career opportunity in Banking Industry. He continued his speech about the traditional banking model was already being challenged pre-Covid by three trends: persistently low interest rates, enhanced regulation, and increased competition from shadow banks and digital entrants. The technological advances and new entry require regulatory responses. The technologies used by the new entrants can create new risks, including fresh consumer and investor protection issues, as the accumulating evidence on risk of discrimination associated with greater use of technology and big data shows. He concluded his speech with industry expectation from the management graduates and ask the students learn more knowledge towards that.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

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## MANAGEMENT ASSOCIATION (2020- 2021)

### STUDENTS' FEEDBACK OF THE GUEST LECTURE

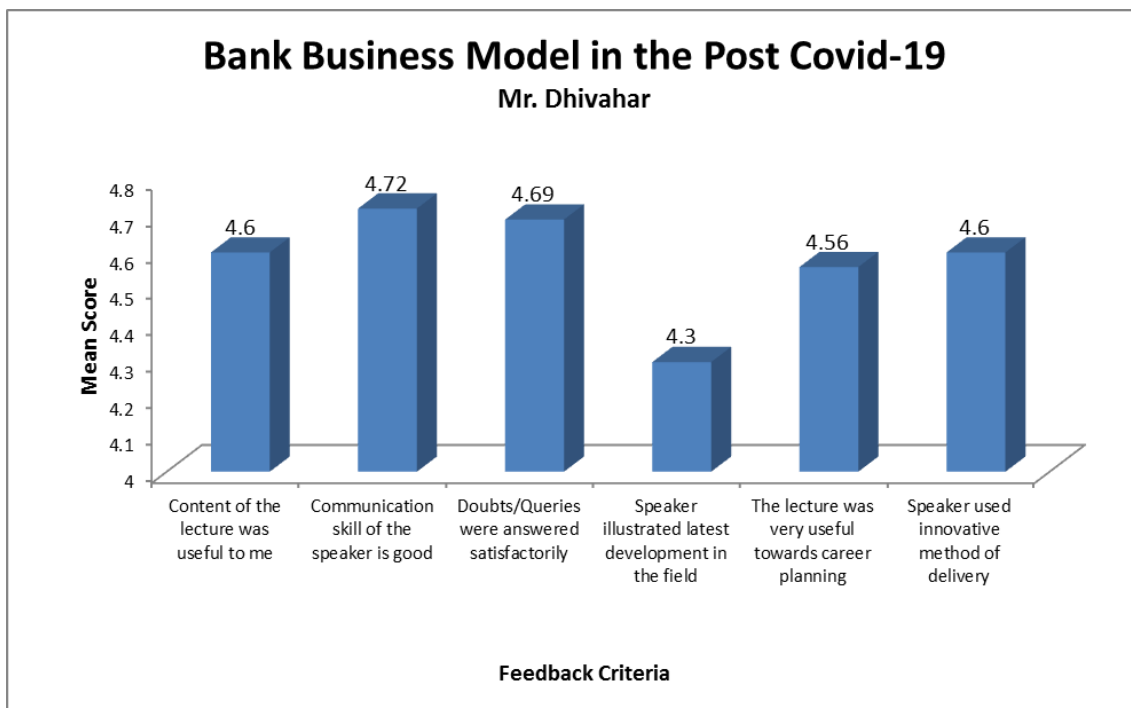
Date of the Programme : **27.06.2020**

Topic of the Guest Lecture : **Bank Business Model in the Post Covid-19**

Name of the Guest(s) : **Mr. Dhivahar**

Branch Operations Manager

Karur Vysya Bank, Perundurai



The content of the lecture is found to be good which gives the mean score of 4.61. The mean score of communication skill of the speaker is 4.72. Though the illustrated latest development in the field is rated little low, still its career-oriented objective lies in the positive corner. The purpose of the guest lecture is to enlighten the students about the bank business model in the post COVID-19 and find career opportunity in future.

## MANAGEMENT ASSOCIATION (2020- 2021)


### BRIEF REPORT OF THE GUEST LECTURE

Date of the Programme : **11.07.2020**


Topic of the Guest Lecture : **Motivational Talk to MBA Students**

Name of the Guest(s) : **Dr. Meena Rajesh**  
Vice Chancellor, G H Raisonni University,  
Chhindwara, Madhya Pradesh.

No. of participants : **110**



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**Alumni Lecture Series-4**  
**Motivational Talk to MBA Students**  
On 11<sup>th</sup> July, 2020

By



**Dr.Meena Rajesh**  
Vice Chancellor, G H Raisonni University ,  
Chhindwara, Madhya Pradesh

Mode : Google Meet  
Time : 3.00pm to 4.00pm  
Meeting Id : [meet.google.com/urt-ygjn-uwq](https://meet.google.com/urt-ygjn-uwq)



## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

The Covid-19 pandemic has induced a deep mental stress to students in variably all levels. This is this right time to tackle these types of environmental pressure. In this connection our department organize a guest lecture on “Motivational Talk in MBA Students”. The presenter who herself is a source of motivation to students gave encouraging examples from her own life and inspired students to be a self-motivator. She discussed the importance of positive thinking and attitude which brings optimism into life and such constructive changes can make one brighter and more successful. This program helped students to be guided by a positive mind and driven by self-motivation.

She suggested methods to do self-motivation and self-appraisal towards their studies and career. She concluded her speech with industry expectation from the management graduates and ask the students learn more knowledge towards that. And students interacted the guest with the questions related to self-appreciation, self-dignity, and self-motivation.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

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92	19MBR095	Sella Varshana		109	19MBR116	Vidhyakala N
93	19MBR096	Shalini V		110	19MBR118	Vineeth N

## MANAGEMENT ASSOCIATION (2020- 2021)

### STUDENTS' FEEDBACK OF THE GUEST LECTURE

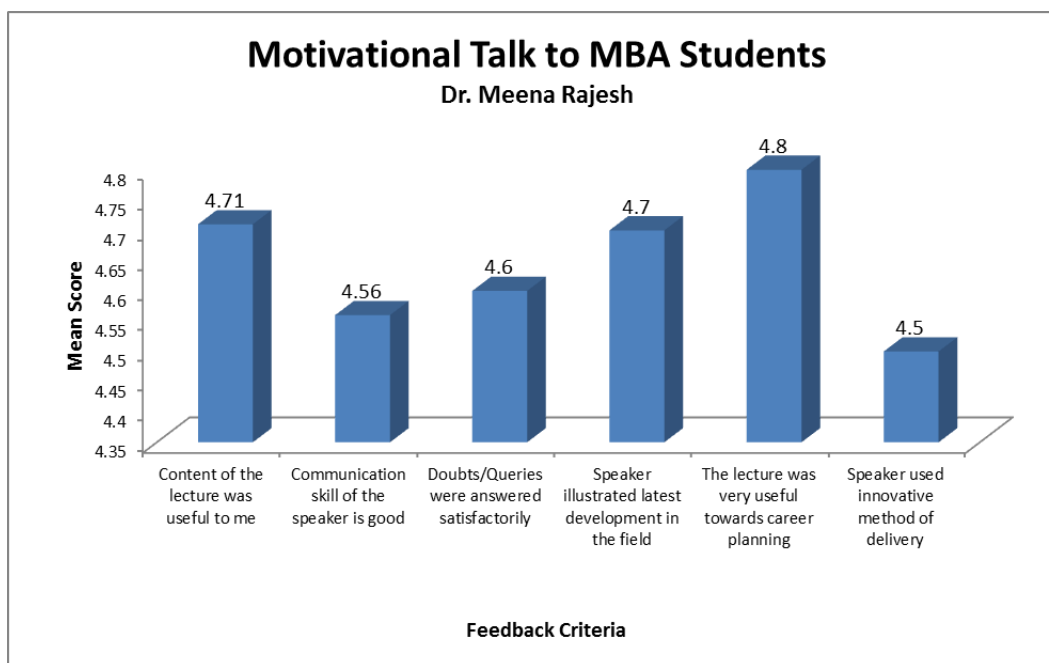
Date of the Programme : **11.07.2020**

Topic of the Guest Lecture : **Motivational Talk to MBA Students**

Name of the Guest(s) : **Dr. Meena Rajesh**

Vice Chancellor, G H Rasoni University,

Chhindwara, Madhya Pradesh.



The content of the lecture is found to be good which gives the mean score of 4.71. The mean score of communication skill is 4.52. Though the innovative method of delivery is rated little low, still its career-oriented objective lies in the positive corner. The lecture really spread wonderful motivation and useful tips for their career planning. The purpose of the guest lecture is to enlighten the students about the life and career beyond Post Covid.

**MANAGEMENT ASSOCIATION (2020- 2021)**

**BRIEF REPORT OF THE GUEST LECTURE**

Date of the Programme : **14.07.2020**

Topic of the Guest Lecture : **Business in Covid Times**

Name of the Guest(s) : **Mr Sharad Rajaram**  
Regional Business Head  
Titan Company Ltd, Bengaluru

No. of participants : **116**



**Kongu Business School**

**WEBINAR**

**Business in COVID Times**

**Mr. Sharad Rajaram**  
Regional Business Head  
Titan Company Ltd  
Bengaluru

**Kongu Engineering College**  
An Autonomous Institution  
Erode - Tamilnadu - India

[www.kongu.ac.in](http://www.kongu.ac.in)

**TUESDAY  
JULY  
14th**  
03.00 PM IST

**Yi**  
Young Indians  
WE CAN | WE WILL  
ERODE

**K**  
Transform Yourself

**KONGU**  
Assuring the Best



## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

Kongu Business School, has Organized guest lecture for the MBA students with Strategy Focus 2020-21, which will have a host of online seminars, lectures, and games. Mr Sharad Rajaram, Regional Business Head, Titan Company Ltd, Bengaluru, delivered an illuminating lecture on '**Business in Covid Times**' on July 14, 2020. Students Joined the talk to gain insights on this topical issue. Mr. Mr Sharad shared his views and experience for students' careers post-pandemic. He iterated how learning is continuous and how having a positive mindset can create opportunities for growth.

He continued his lecture by explaining about the Indian overall industry. He explained the current condition of the manufacturing industry both consumer based and business based and how it will change in the near future. He also spoke to the students on the various scope in print and electronic media for the newcomers and the challenges they will face when they enter this competitive industry. He then cleared all the doubts and queries of the students and made them feel positive towards their career.

The students gained a lot of information and the lecture was even more interesting with the examples he gave relating to each topic.

### **Outcome:**

As the session was very helpful for the students, to understand the situation after COVID-19 Pandemic. The students also felt that the Guest Lecture will be very helpful for them for their future life and academics.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>	<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
1	19MBR001	Aarthi M	39	19MBR039	Jothi Vignesh M
2	19MBR002	Abisha Pushpalatha P	40	19MBR040	Jothibalaji S
3	19MBR003	Aishvarya K	41	19MBR041	Karthiga M
4	19MBR004	Akash Ghargi S	42	19MBR042	Karunya G
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6	19MBR006	Anbarasi P	44	19MBR044	Kavin Kumar S
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8	19MBR008	Anusuya P	46	19MBR046	Kaviya A
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# MANAGEMENT ASSOCIATION (2020- 2021)

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94	19MBR096	Shalini V	114	19MBR117	Vignesh R
95	19MBR097	Shankhavi M	115	19MBR118	Vineeth N
96	19MBR098	Shanmugapriya.S	116	19MBR120	Vinubharathi R

## MANAGEMENT ASSOCIATION (2020- 2021)

### STUDENTS' FEEDBACK OF THE GUEST LECTURE

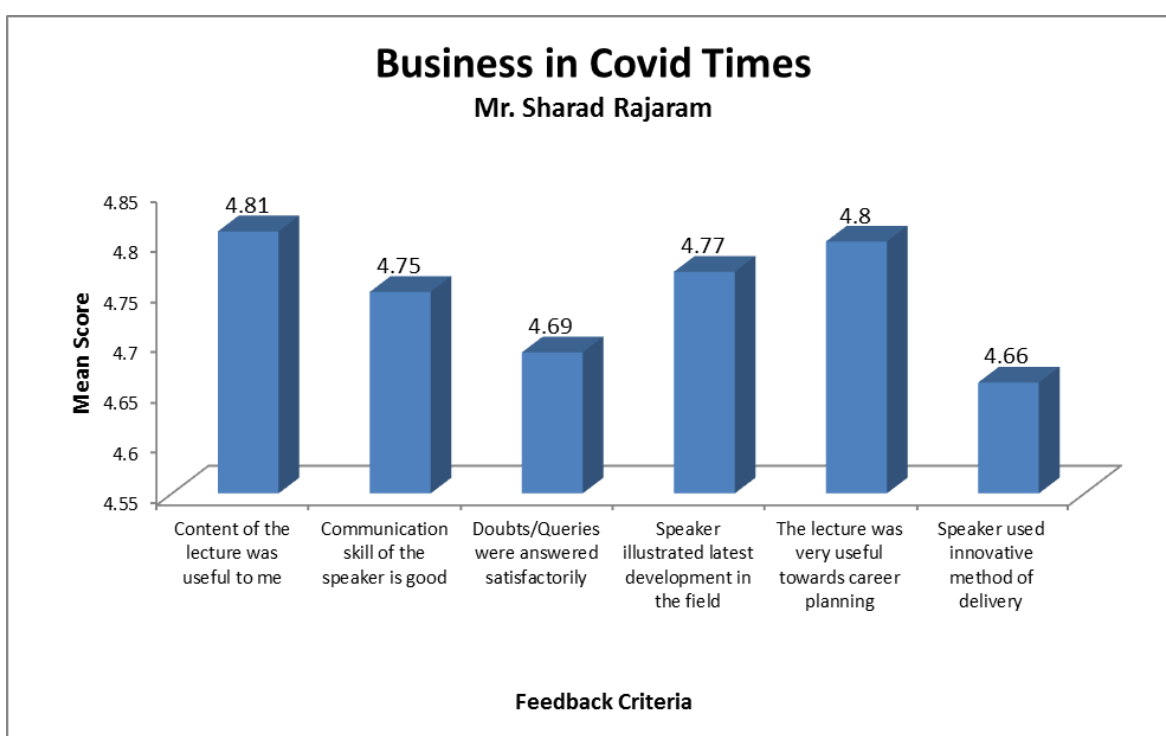
Date of the Programme : **14.07.2020**

Topic of the Guest Lecture : **Business in Covid Times**

Name of the Guest(s) : **Mr Sharad Rajaram**

Regional Business Head

Titan Company Ltd, Bengaluru



The content of the lecture is found to be good which gives the mean score of 4.81. The mean score of communication skill is 4.75. Though the innovative method of delivery is rated little low, still its career-oriented objective lies in the positive corner with the mean score of 4.8. The lecture spread insights about business environment in COVID times and useful tips for their career planning. The purpose of the guest lecture is to enlighten the students about the life and career beyond Post Covid.

**MANAGEMENT ASSOCIATION (2020- 2021)**

**BRIEF REPORT OF THE GUEST LECTURE**

Date of the Programme : **18.07.2020**

Topic of the Guest Lecture : **Scale-up Your Skills**

Name of the Guest(s) : **Mr Roy Joseph, CHRO**

Solara Active Pharma Sciences Ltd, Chennai

No. of participants : **116**

**Kongu Business School**

**WEBINAR**

**SCALE-UP YOUR SKILLS**

Google Meet :  
[meet.google.com/fyb-mhkr-gyx](https://meet.google.com/fyb-mhkr-gyx)

**Mr. Roy Joseph**  
CHRO  
Solara Active Pharma Sciences Ltd  
Chennai

**Kongu Engineering College**  
An Autonomous Institution  
Erode - Tamilnadu - India [www.kongu.ac.in](http://www.kongu.ac.in)

**SATURDAY JULY 18th**  
11.30 AM IST

**Yi** Young Indians **SOLARA** Active Pharma Sciences **K** Transform Yourself **KONGU** Assuring the Best

## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

Kongu Business School Organised Online lecture on 'Scale-up Your Skills'. In Times of COVID-19 by Mr Roy Joseph, CHRO, Solara Active Pharma Sciences Ltd, Chennai. The Objective of the event is to enhance awareness of the students about importance of mental health more so in these trying times, where people have been kind of socially cut off from each other. To provide them practical tips on how to cope and find solutions to problems.

Mr Roy Joseph, talked about avoiding and going into unnecessary details of negative news around us. He stressed on avoiding magnifying problems beyond proportions of control as he said it's not just physical pandemic that we are facing but a parallel mental pandemic going on across the world. He also talked about eustress (positive stress) and distress where one is in a dangerous zone and needs help. He talked about preventive steps and enjoying the journey of life. He gave many real-life examples to put across his point. He stressed that when people look for blaming others, playing self-victimization, in that case one starts feeling helpless and all sorts of negative thoughts start creeping in mind.

He talked about the importance of sleeping in time as it helps in rejuvenation, and building the immune system. He asked everyone to follow biological rhythm of the body which should be in sync with that of the environment. The session ended with question-and-answer session from the audience. Total 116 Students and faculties attended the session.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

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## MANAGEMENT ASSOCIATION (2020- 2021)

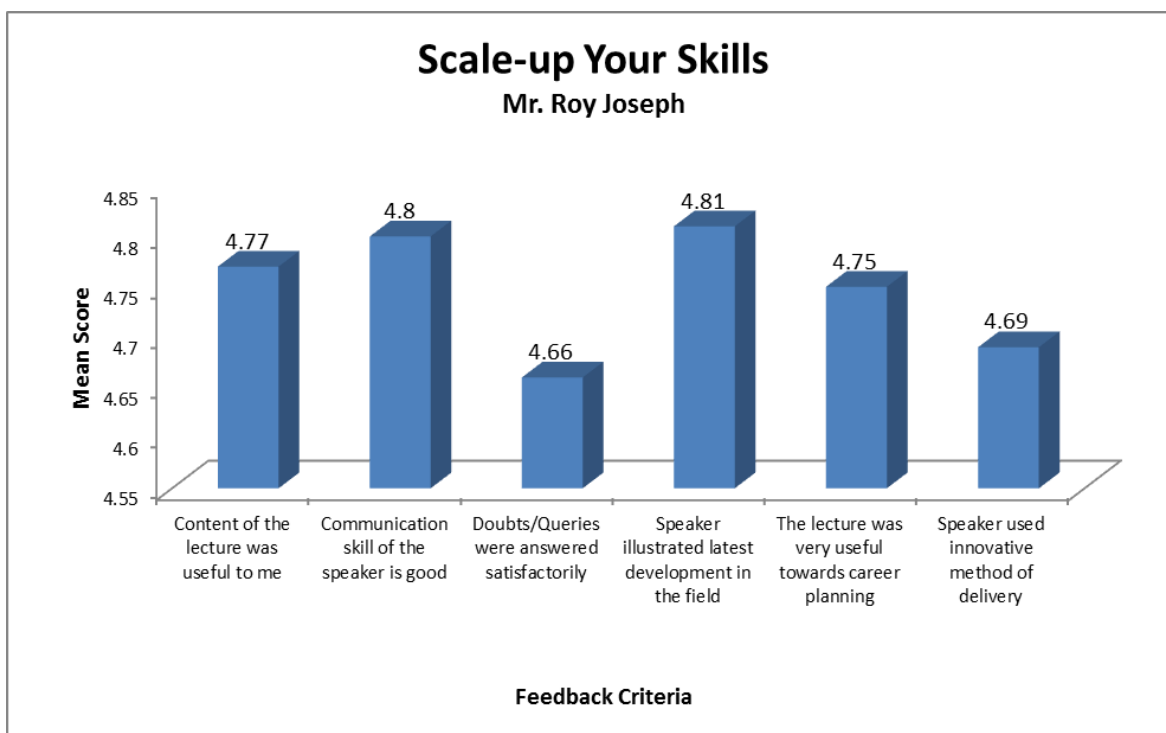
### STUDENTS' FEEDBACK OF THE GUEST LECTURE

Date of the Programme : 18.07.2020

Topic of the Guest Lecture : Scale-up Your Skills

Name of the Guest(s) : Mr Roy Joseph, CHRO

Solara Active Pharma Sciences Ltd, Chennai



The content of the lecture is found to be good which gives the mean score of 4.77. The mean score of communication skill is 4.80. Though the innovative method of delivery is rated little low, still its career-oriented objective lies in the positive corner with the mean score of 4.75. The lecture really spread wonderful idea to develop skill required and useful tips for their career planning. The purpose of the guest lecture is to enlighten the students about the life and career.

Kongu Engineering College, Perundurai  
Department of Electronics and Communication Engineering  
Event Name: Idiosyncratic Women Empowerment  
Date:01.08.2020



**KONGU ENGINEERING COLLEGE**  
(AUTONOMOUS)  
PERUNDURAI, ERODE - 638060.



Transform Yourself

**DEPARTMENT OF ELECTRONICS AND  
COMMUNICATION ENGINEERING**



**ECE ASSOCIATION (ECEA)**

**&**

**IETE STUDENT FORUM (ISF)**



Webinar on

# **IDIOSYNCRATIC WOMEN EMPOWERMENT**

By

**Ms. Sneha Govindarajan**  
Young ambitious management  
professional

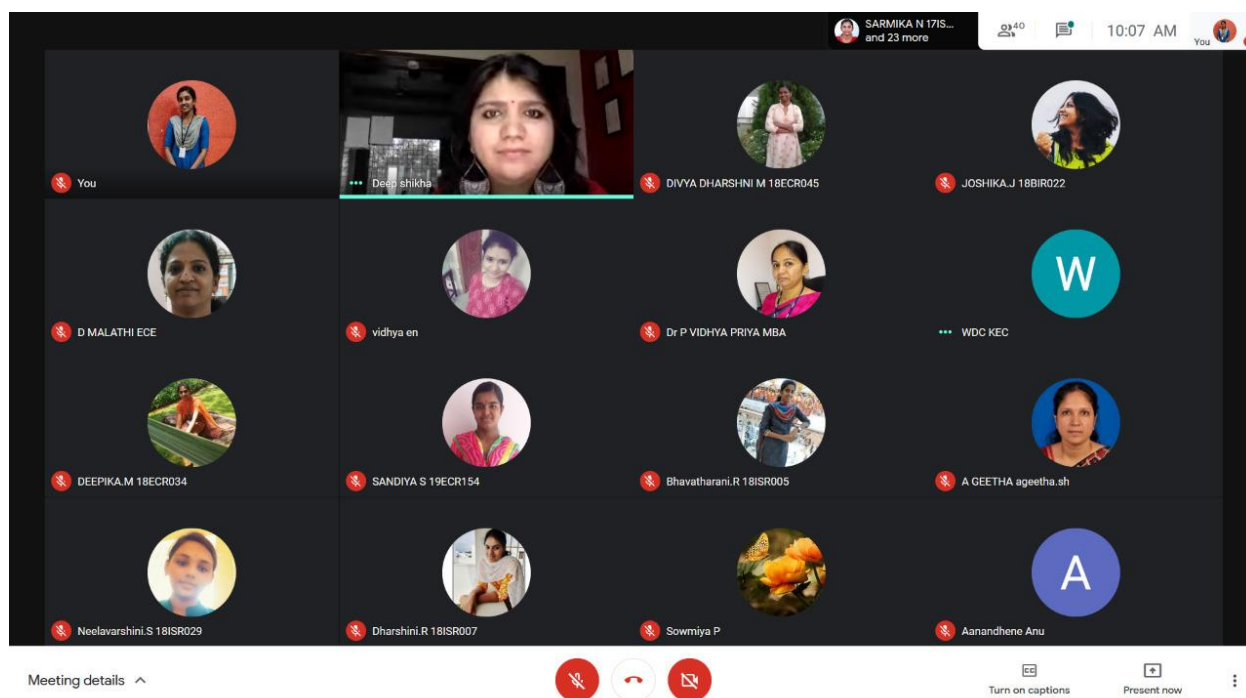
**DATE: 01/08/2020**

**TIME : 10.30 AM**

Kongu Engineering College, Perundurai  
Department of Electronics and Communication Engineering  
Event Name: Idiosyncratic Women Empowerment

Date:01.08.2020

A webinar exclusively for women was organized by Kongu Engineering College in affiliation with IETE Erode centre on August 1, 2020 on the topic “Idiosyncratic Women Empowerment”. The guest speaker was Ms. Sneha Govindarajan, Senior Associate/Policy Consulting. The session began around 11 am. The welcome address was proposed by Dr P Nirmala Devi, Chairman/IETE Erode centre. Following, Dr T Meera Devi, Professor & Head/ECE, Kongu Engineering College & Vice-Chairman/IETE Erode Centre felicitated the gathering. Shri S Ramaswamy, Governing Council Member/IETE Chennai Centre & Chairman/Women Empowerment in Engineering Committee then addressed the gathering & wished the ‘Women Empowerment’ initiative. Then Ms. Sneha Govindarajan took over the session. She inspired the students by quoting her life experiences which thrilled every woman in the gathering. She motivated the students by telling them it was important to be adamant on your passion, goals & career. Students from various colleges & departments came forward. There were around 20 zealous participants. The students were then allowed to ask queries. The session concluded with the vote of thanks proposed by Mr. K Kavin Kumar, Honorary Treasurer/IETE Erode Centre.



Ms. Sneha Govindarajan is an Associate Engineer at Virtusa, Chennai, delivered the webinar  
on “Idiosyncratic Women Empowerment” on 01.08.2020

## List of students Participated

1.	18ECR001	Abarna M	31.	18ECR051	Gothainayaki A
2.	18ECR002	Abarna A	32.	18ECL235	Abhishek M
3.	18ECR003	Abinaya R	33.	18ECL236	Bhuvaneshwar G
4.	18ECR004	Agalya T	34.	18ECL237	Boopesh Raja K J
5.	18ECR005	Ahileswar P	35.	18ECL238	Dinakarvijay M S
6.	18ECR006	Ajith Kumar D	36.	18ECL239	Janarthanan S
7.	18ECR007	Ajith Kumar P	37.	18ECL240	Kaviness Kumar. S
8.	18ECR008	Akilesh M	38.	17ECL242	M.Mohan Raj
9.	18ECR009	Akshaya M	39.	18ECR061	Indhuja N
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28.	18ECR048	Eniya K	58.	18ECR148	Pravin Shelkar C
29.	18ECR049	Ezhilarasan S	59.	18ECR229	Vikneswaran K K
30.	18ECR050	Ganesh Prabu M	60.	18ECR232	Vishal M



HOD/ECE

## **MANAGEMENT ASSOCIATION (2020- 2021)**

### **BRIEF REPORT OF THE WEBINAR**

Date of the Programme : **29.08.2020**

Topic of the Guest Lecture : **Innovation Skill to become an entrepreneur**

Name of the Guest(s) : **Mr. Rajmohan**  
Chennel Director, Put Chutney, Chennai

No. of participants : **116**

#### **About the Programme:**

Mr. Rajmohan interacted with the students and got to know their various ideas in starting up a new business. In his interaction, Mr. Rajmohan spoke about the Skills required by a successful Entrepreneur and the desire to improve their world, ability to raise money, relieve stress, to be reproductive, to make entrepreneur friends, ability to spot new trends and to deal with failure. He also mentioned about the various things a person can do to become an entrepreneur. He further encouraged the students to follow their passion according to their skills.

The students were really inspired and took part in the activities organized by Mr. Rajmohan in which they had to come up with their own start up ideas and present it in front of everyone.

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84	19MBR085	Sakthi Devi G		104	19MBR107	Sumyugtha T
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89	19MBR090	Sanjana S		109	19MBR112	Vaishnavi S
90	19MBR091	Santhiya L		110	19MBR113	Vasuki K
91	19MBR092	Saranraj V		111	19MBR114	Velraja G
92	19MBR094	Sasmitha R S		112	19MBR115	Venkatesan M
93	19MBR095	Sella Varshana		113	19MBR116	Vidhyakala N
94	19MBR096	Shalini V		114	19MBR117	Vignesh R
95	19MBR097	Shankhavi M		115	19MBR118	Vineeth N
96	19MBR098	Shanmugapriya.S		116	19MBR120	Vinubharathi R

## MANAGEMENT ASSOCIATION (2020- 2021)

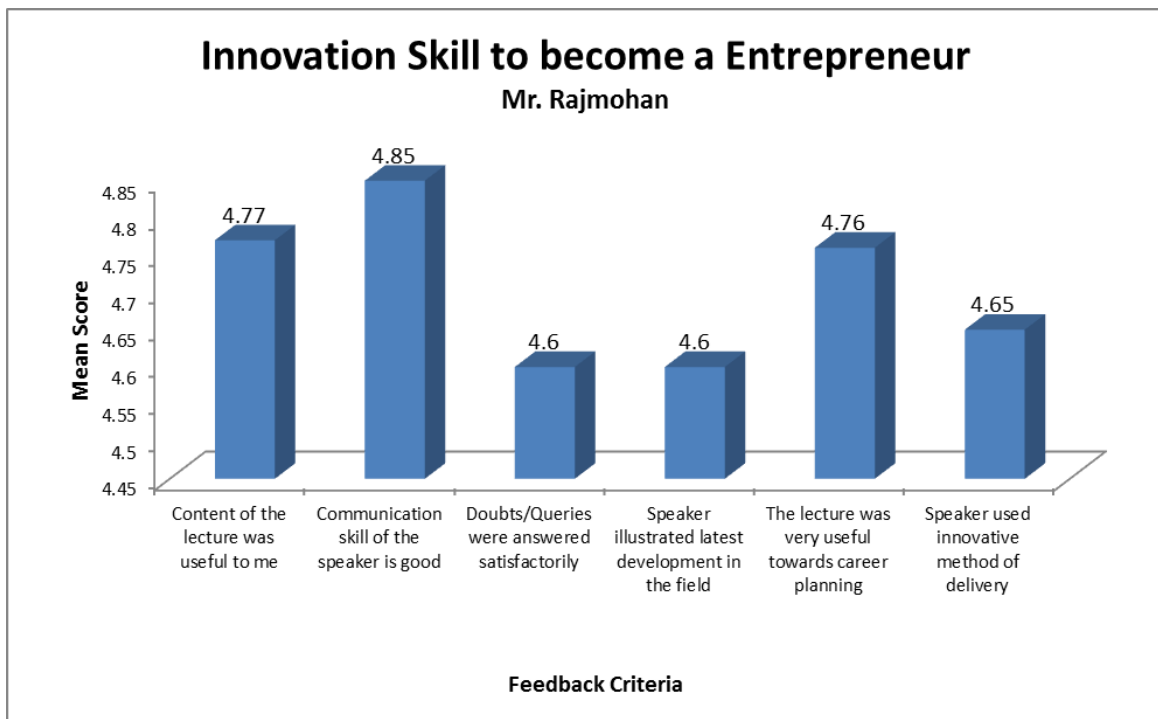
### STUDENTS' FEEDBACK OF THE WEBINAR

Date of the Programme : **29.08.2020**

Topic of the Guest Lecture : **Innovation Skill to become a Entrepreneur**

Name of the Guest(s) : **Mr. Rajmohan**

Chennel Director, Put Chutney, Chennai





## **MANAGEMENT ASSOCIATION (2020- 2021)**

### **BRIEF REPORT OF THE GUEST LECTURE**

Date of the Programme : **05.10.2020**

Topic of the Guest Lecture : **Start-up and Opportunities in Travels & Tourism**

Name of the Guest(s) : **Mr. M. Gajendran**  
Founder of Gaj Travels, Erode.

No. of participants : **116**

#### **About the Programme:**

Kongu Business School, has Organized guest lecture for the MBA students with Strategy Focus 2020-21, which will have a host of online seminars, lectures, and games. Mr. M. Gajendran, Founder of Gaj Travels, Erode., delivered an lecture on 'Start up and Opportunities in Travels & Tourism' on October 05, 2020. He started discussing the industry insights like the travel and tourism industry, along with the related sectors contributing to it, is expected to grow in leaps and bounds in the coming years. A job and startup in this industry can be highly exciting and adventurous and even pays well. In India, the travel industry hopes to create 46 million job opportunities by 2025. Though it was slow to take off in this country, the government's initiatives in this field are uncovering a bright future for those who want to make a career in this field. India's potential in the field of travel and tourism is hardly close to being fulfilled. The country is a geographical anomaly, having almost all the geographical features available.

He shared that "Students have endless career opportunities in the fastest growing industry of travel". He continued that startup opportunities such as package travelling services within the state, with in the country, foreign trips, and customized services for special need of the customer in the local town itself are available now. Students motivated through his speech and gained many insights about the present travel and tourism business environment with positive view.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>	<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
1	19MBR001	Aarthi M	39	19MBR039	Jothi Vignesh M
2	19MBR002	Abisha Pushpalatha P	40	19MBR040	Jothibalaji S
3	19MBR003	Aishvarya K	41	19MBR041	Karthiga M
4	19MBR004	Akash Ghargi S	42	19MBR042	Karunya G
5	19MBR005	Akshayaa J C	43	19MBR043	Kavin Kumar A
6	19MBR006	Anbarasi P	44	19MBR044	Kavin Kumar S
7	19MBR007	Anuja A	45	19MBR045	Kavinesh M
8	19MBR008	Anusuya P	46	19MBR046	Kaviya A
9	19MBR009	Apshara R	47	19MBR047	Kaviya Bala M
10	19MBR010	Arivoli S	48	19MBR048	Kaviya L
11	19MBR011	Arunbala B	49	19MBR049	Kaviya N
12	19MBR012	Ashok P	50	19MBR050	Kavya R D
13	19MBR013	Balajiprabu T	51	19MBR051	Keerthi Nivasshini T
14	19MBR014	Banuchithra P	52	19MBR052	Keerthiga N M
15	19MBR015	Bharathi R	53	19MBR053	Khaviyarasu M
16	19MBR016	Bharathikannan K	54	19MBR054	Kokula Sandhiya P
17	19MBR017	Boobala Krishnan S	55	19MBR055	Kousalya P
18	19MBR018	Chandru R (Sq)	56	19MBR056	Lavanya G
19	19MBR019	Chitra K	57	19MBR057	Leonal Antony Sahayaraj
20	19MBR020	Deepika L	58	19MBR058	Logapriya.K
21	19MBR021	Dhana Swastikaa T	59	19MBR059	Mani Murugan S
22	19MBR022	Dhanusree K M	60	19MBR060	Megavardhini S
23	19MBR023	Dharani S	61	19MBR061	Monika N
24	19MBR024	Elakkiya C	62	19MBR062	Moulishwar P
25	19MBR025	Gayathiri G	63	19MBR063	Mounesh C
26	19MBR026	Gayathri D	64	19MBR064	Mounidharan S
27	19MBR027	Geerthana K	65	19MBR065	Murali P
28	19MBR028	Geethanjali K	66	19MBR066	Nagarasan S
29	19MBR029	Gokul K M	67	19MBR067	Narendher S
30	19MBR030	Gokulraj V	68	19MBR068	Naveena N
31	19MBR031	Gowri P	69	19MBR069	Nishapriya V
32	19MBR032	Hariharan G	70	19MBR070	Pavethra M V
33	19MBR033	Hariharasudan M	71	19MBR071	Pavithira V
34	19MBR034	Harini S	72	19MBR072	Pavithra M
35	19MBR035	Harinisree B	73	19MBR073	Pavithraa E S
36	19MBR036	Harivarthani.K	74	19MBR074	Phriyaswetha S
37	19MBR037	Indhumathi C	75	19MBR075	Prakash.R
38	19MBR038	Jawahar R	76	19MBR077	Priya R

**MANAGEMENT ASSOCIATION (2020- 2021)**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>		<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
77	19MBR078	Rahul B		97	19MBR099	Sharmila T
78	19MBR079	Ramyaa P		98	19MBR100	Sindhu V S
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89	19MBR090	Sanjana S		109	19MBR112	Vaishnavi S
90	19MBR091	Santhiya L		110	19MBR113	Vasuki K
91	19MBR092	Saranraj V		111	19MBR114	Velraja G
92	19MBR094	Sasmitha R S		112	19MBR115	Venkatesan M
93	19MBR095	Sella Varshana		113	19MBR116	Vidhyakala N
94	19MBR096	Shalini V		114	19MBR117	Vignesh R
95	19MBR097	Shankhavi M		115	19MBR118	Vineeth N
96	19MBR098	Shanmugapriya.S		116	19MBR120	Vinubharathi R

## MANAGEMENT ASSOCIATION (2020- 2021)

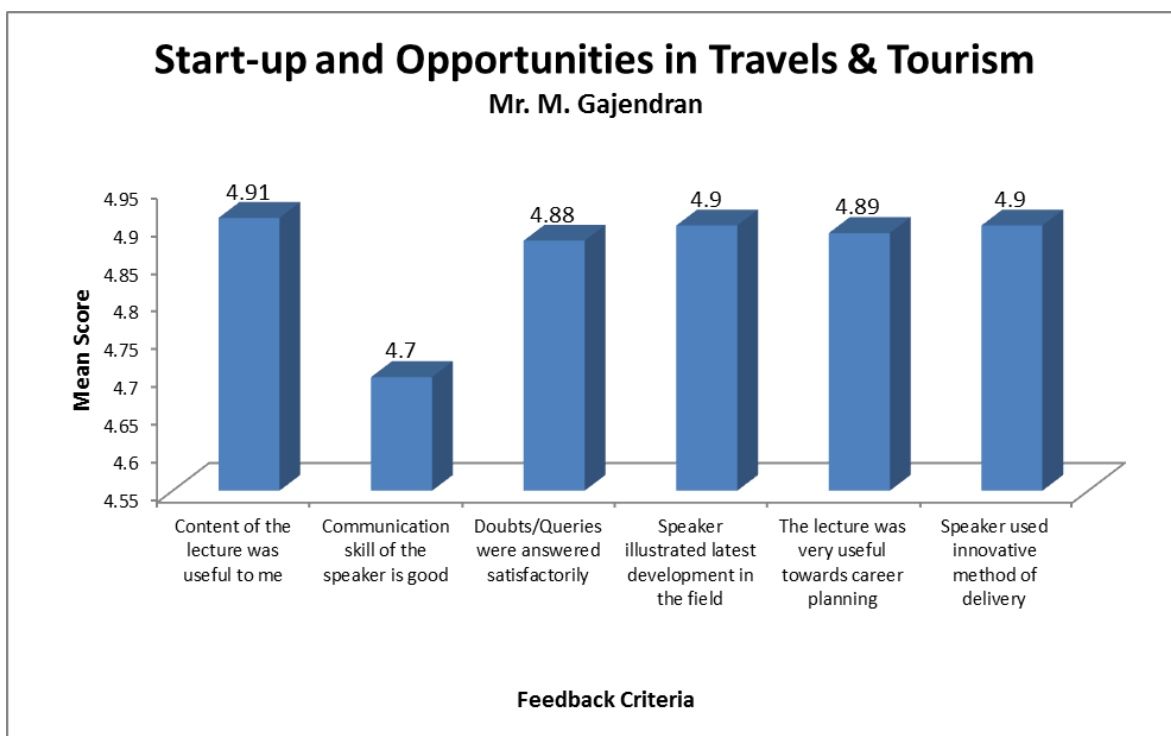
### STUDENTS' FEEDBACK OF THE GUEST LECTURE

Date of the Programme : **05.10.2020**

Topic of the Guest Lecture : **Start-up and Opportunities in Travels & Tourism**

Name of the Guest(s) : **Mr. M. Gajendran**

Founder of Gaj Travels, Erode.



The content of the lecture is found to be good which gives the mean score of 4.91. The mean score of queries were answered is 4.70. Though the communication is rated little low, still its career-oriented objective lies in the positive corner (4.89). The lecture really spread wonderful motivation and useful tips for their career planning. The purpose of the guest lecture is to enlighten the students about the life and career beyond Post Covid.

## MANAGEMENT ASSOCIATION (2020- 2021)


### **BRIEF REPORT OF THE GUEST LECTURE**


Date of the Programme : **14.10.2020**

Topic of the Guest Lecture : **Motivational Talk for MBA Students**

Name of the Guest(s) : **Mr. C. Karthick Kumar**  
CEO, 5K Network  
Coimbatore

No. of participants : **115**


**KONGU BUSINESS SCHOOL**  
(A unit of Kongu Engineering College)  
PERUNDURAI ERODE - 638 060 TAMILNADU




The Management, Principal, Faculty Members and Students  
Cordially invite you to the

Alumni Lecture Series-5  
**Motivational Talk to MBA Students**  
On 14<sup>th</sup> October, 2020


By



**C. Karthick Kumar,**  
CEO, 5K Network- Coimbatore



Mode : Google Meet  
Time : 3.00pm to 4.00pm  
Meeting Id : <https://meet.google.com/nxq-uamx-tru>



## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

The talk started with the journey of the speaker as an entrepreneur, his experiences, the failures and opportunities to prosper. Mr. Karthick emphasized that good is never great, and opined that continuous development is essential for the growth of both the enterprise and the entrepreneur. He also highlighted the value of communication in today's dynamic business scenario.

Mr. Karthick reiterated the importance of mind over matter and stated that it is essential to put our minds in things that matter to be successful in both personal and professional front. Elucidating the difference between vision and sight, he shared anecdotes demonstrating the importance of leadership qualities in an entrepreneur. Mr. Karthick concluded his talk stating the importance of devotion and commitment in every endeavor of life. The talk concluded with an interesting interactive question and answer session.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>	<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
1	19MBR001	Aarthi M	39	19MBR039	Jothi Vignesh M
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# MANAGEMENT ASSOCIATION (2020- 2021)

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95	19MBR097	Shankhavi M	115	19MBR118	Vineeth N
96	19MBR098	Shanmugapriya.S			



## MANAGEMENT ASSOCIATION (2020- 2021)

### STUDENTS' FEEDBACK OF THE GUEST LECTURE

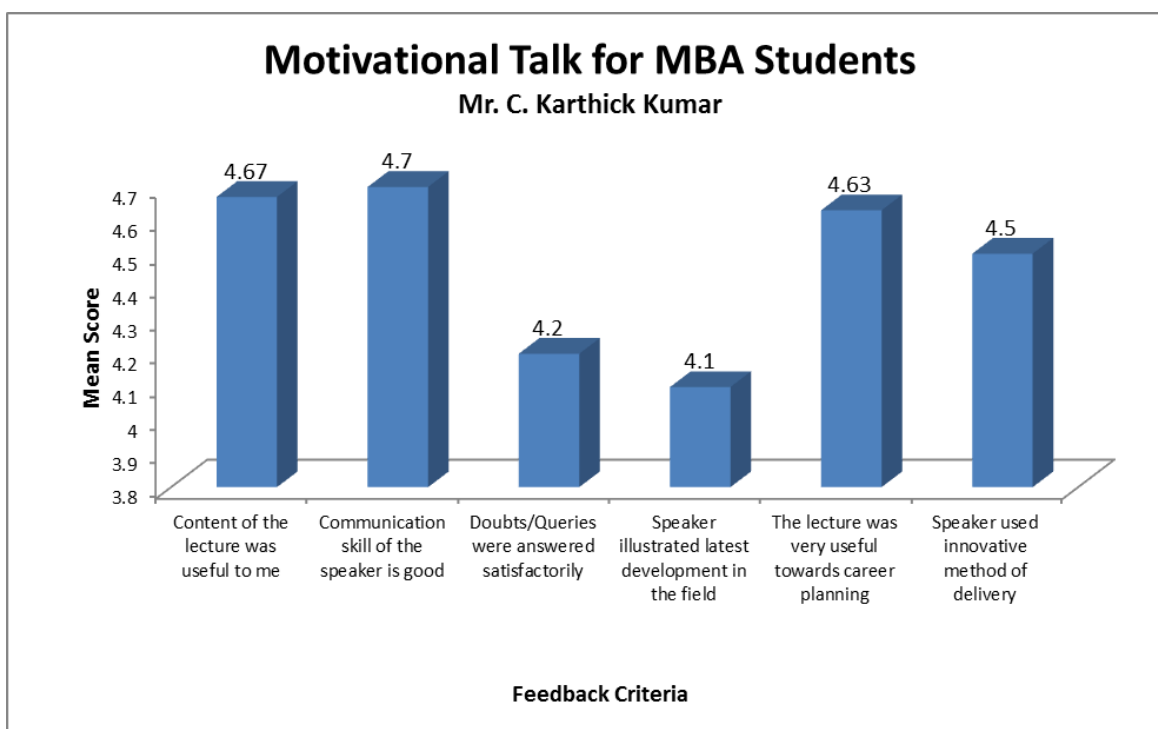
Date of the Programme : 14.10.2020

Topic of the Guest Lecture : **Motivational Talk for MBA Students**

Name of the Guest(s) : **Mr. C. Karthick Kumar**

CEO, 5K Network

Coimbatore



The content of the lecture is found to be good which gives the mean score of 4.67. The mean score of communication skill is 4.70. Though the innovative method of delivery and illustrated latest developments in the field is rated little low, still its career-oriented objective lies in the positive corner. The lecture really spread wonderful motivation and useful tips for their career planning. The purpose of the guest lecture is to enlighten the students about the life and career beyond Post Covid.

### 3. 37<sup>th</sup> INCEPTION DAY GUEST LECTURE ON LIVING IN PRESENT

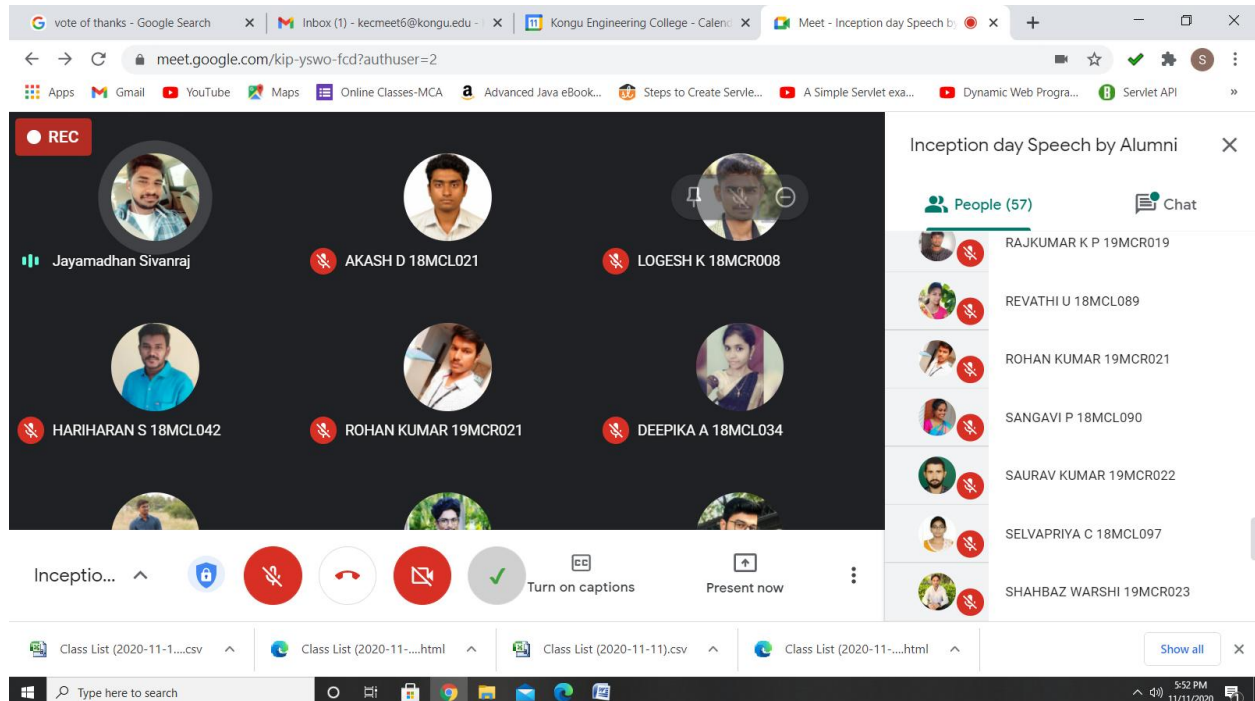
**DATE: 11.11.2020**

**TOPIC: Living in Present**

**CHIEF GUEST: C. Aravind Raj**  
**Senior Test Analyst**  
**HCL Technologies**  
**Chennai**

#### **OUTCOME OF THE PROGRAMME:**

Association of Computer Applications (ACA) conducted a guest lecture on 11-Nov-2020 at 05.30 P.M via Google meet. We invited Mr. C. Aravind Raj. He is a Senior Test Analyst at HCL Technologies, Chennai and also he is our Alumni passed out in the year 2013. The guest lecture focus on the key technologies and trends in the present scenario of IT industry. He has given a wonderful lecture about the present situation of the tools and technologies adapted in IT industry for the development of software and product. Students got a insight knowledge for their nourishment in preparation for placement and to undergo the projects in their curriculum. Overall it was an excellent session.



11.11.2020  
Living in Present



# ASSOCIATION OF COMPUTER APPLICATIONS

Department of Computer Applications  
**KONGU ENGINEERING COLLEGE**



PERUNDURAI ERODE – 638 060 TAMILNADU

Phone: 04294 - 226581, 226583

Mail: [hod\\_mca@kongu.ac.in](mailto:hod_mca@kongu.ac.in)

Website: [mca.kongu.edu](http://mca.kongu.edu)



**Chief Patron**  
**Thiru.P.SACHITHANANDAN**  
Correspondent

**Patron**  
**Dr.V.BALUSAMY**  
B.E.(Hons), M.Tech., Ph.D.  
Principal

**President**  
**Dr.R.THAMILSELVAN**  
M.C.A., M.E., Ph.D.  
Head of the Department

## FACULTY COORDINATOR

Dr.T.M.SARAVANAN M.C.A., M.Phil., Ph.D.

## SECRETARY

Mr. LOGESH K **III MCA**

## ADDITIONAL SECRETARY

Mr. PAVITHRAN S **III MCA**

Mr. SAURAV KUMAR **II MCA**

## JOINT SECRETARY

Mr. NITHYANANDAM N **III MCA**

Mr. JAY PRAKASH MISHRA **II MCA**

## TREASURER

Mr. LOKESHWAR G **III MCA**

Mr. RAJKUMAR K P **II MCA**

## EXECUTIVE MEMBERS

Mr. GOURAV KUMAR **III MCA**

Mr. ANKIT KUMAR **III MCA**

Mr. KAVIN J S **III MCA**

Ms. NEHA KUMARI **III MCA**

Mr. NAVEEN KUMAR A **III MCA**

Mr. M SRIDHAR **III MCA**

Ms. R.SUBHAKAMATCHI **III MCA**

Ms. M.PAVITHRA **III MCA**

Mr. GAUTHAM G **II MCA**

Mr. RAGAVENDRAN K **II MCA**

Mr. ROHAN KUMAR **II MCA**

Mr. SURAJ KUMAR **II MCA**



## INVITATION

The Management, Correspondent, Principal, Faculty and  
Student Members of Computer Applications Association  
cordially invite you for the

## Inception Day Speech

**C.Aravind Raj**  
Senior Test Analyst  
HCL Technologies  
Chennai

has kindly consented to deliver the  
Guest Lecture on the topic

## “Living in Present”

**Date:** 11.11.2020

**Time:** 05.30 PM

**Venue:** Online Mode – Google Meet

**Meet Link:** <https://meet.google.com/kip-yswo-fcd>

## Participants List

S. No	Roll No	Name of the Student
1.	18MCR001	ANKIT KUMAR
2.	18MCR002	DHARMENDRA KUMAR
3.	18MCR003	GOPAL KUMAR
4.	18MCR004	GOURAV KUMAR
5.	18MCR005	GOWTHAM R
6.	18MCR007	KUMAR GAURAV
7.	18MCR008	LOGESH K
8.	18MCR009	MANISHA KUMARI
9.	18MCR010	NEHA KUMARI (21/02/1996)
10.	18MCR015	SHARMILA R
11.	18MCR016	SHWETA SUMAN
12.	18MCR017	SURAJ KUMAR
13.	18MCR018	VASAVIRANI S
14.	18MCL019	ABARNA D
15.	18MCL020	ABIRAMI S
16.	18MCL021	AKASH D
17.	18MCL022	AKILA K
18.	18MCL023	ALAGU DEEPIKA K
19.	18MCL024	ANGUNATHAN K
20.	18MCL028	ASHISH KUMAR
21.	18MCL029	BALAJI M
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23.	18MCL031	BAVANITHA L
24.	18MCL032	BHUVANESHEARAN N
25.	18MCL033	DEEPAK KUMAR J
26.	18MCL037	GOKUL S
27.	18MCL038	GOKUL V
28.	18MCL039	GUNASEKARAN N
29.	18MCL040	GURUVIKNESH S
30.	18MCL041	HARI SUDHAN S
31.	18MCL042	HARIHARAN S
32.	18MCL043	HARISH D
33.	18MCL044	JANANI T
34.	18MCL045	JAYASHREE B
35.	18MCL046	JEGADHEESH R
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37.	18MCL048	KAVIN J S
38.	18MCL049	KAVUSIKA K
39.	18MCL050	KEERTHANA M
40.	18MCL051	KESAVAMOORTHY M S
41.	18MCL053	KIRUTHIKA S (1999)
42.	18MCL054	KUMARESAN B
43.	18MCL055	LOKESHWAR G
44.	18MCL056	MADHUMITHA P

45.	18MCL057	MADHUMITHA U
46.	18MCL086	RAJEEV KUMAR
47.	18MCL058	MAGESH S
48.	18MCL059	MAHALAKSHMI C
49.	18MCL060	MANJU L G
50.	18MCL061	MANOJ K
51.	18MCL062	MATHIVANAN A
52.	18MCL063	MEGALA S
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57.	18MCL073	PAUL SHANTHAKUMAR R
58.	18MCL074	PAVITHRAA M
59.	18MCL075	PAVITHRAN S
60.	18MCL076	PONCHITRA A
61.	18MCL077	PRABHAKARAN C S
62.	18MCL084	RAGHUL R
63.	18MCL087	RAJKAVIN M
64.	18MCL088	RAMESH M
65.	18MCL091	SANJEEV N
66.	18MCL092	SANTHANA MARISH K
67.	18MCL093	SANTHOSHKUMAR R
68.	18MCL094	SARANYA S
69.	18MCL095	SASIKUMAR D
70.	18MCL096	SEEMMA P S
71.	18MCL097	SELVAPRIYA C
72.	18MCL098	SHIVA SHANKARI S
73.	18MCL099	SIBISELVAN B
74.	18MCL100	SINDHU B
75.	18MCL101	SOWNTHARYA N
76.	18MCL102	SRIDHAR M
77.	18MCL103	SRIPADMAVATHI Y
78.	18MCL104	SRIRAM JAWAHAR A
79.	18MCL105	SUBASH K V
80.	18MCL106	SUBHAKAMATCHI R
81.	18MCL107	TAMILARASU A
82.	18MCL108	THAMARAISELVAN T
83.	18MCL109	THAMIL SELVAN N
84.	18MCL110	UMA.R
85.	18MCL111	VAISHNAVI M
86.	18MCL114	VIVEKA B M
87.	18MCL115	YOGESH BALA G
88.	19MCR001	AASHU KUMAR SINGH
89.	19MCR002	AJAY KUMAR

90.	19MCR004	ANUPAM KUMAR RAO
91.	19MCR005	CHANDRU P
92.	19MCR006	DINESH KAPIL P
93.	19MCR007	GAUTAM KUMAR
94.	19MCR008	GOWTHAM G
95.	19MCR009	JAY PRAKASH MISHRA
96.	19MCR010	JAYASURYA K
97.	19MCR011	KARTHIKA K
98.	19MCR012	KUNDAN KUMAR
99.	19MCR013	MANISH KUMAR
100.	19MCR014	MANISH KUMAR
101.	19MCR015	MANISH KUMAR
102.	19MCR016	MOHAMAD IMTIYAJ ALAM
103.	19MCR017	NISHANTH KUMAR K
104.	19MCR018	RAGAVENDRAN K
105.	19MCR019	RAJKUMAR K P
106.	19MCR020	RISHI RAJ
107.	19MCR021	ROHAN KUMAR
108.	19MCR022	SAURAV KUMAR
109.	19MCR023	SHAHBAZ WARSHI
110.	19MCR024	SHWETA KUMARI
111.	19MCR025	SUNNY KUMAR
112.	19MCR026	SURAJ PRASAD
113.	19MCR027	TARUN KUMAR
114.	19MCR028	VISHAL KUMAR
115.	19MCR029	VIVEK KUMAR



HOD/CA

## MANAGEMENT ASSOCIATION (2020- 2021)

### BRIEF REPORT OF THE GUEST LECTURE

Date of the Programme : 12.12.2020 (10.30. A.M. & 3.30 P.M.)

Topic of the Guest Lecture : 1. **Why MBA?**  
2. **Skillset for getting job in the Financial Services Industry**

Name of the Guest(s) : 1. **Mr. Janakiraman Sakthivel**  
Vice President, Kotak Mahindra, Chennai.  
2. **Mr. V. Balaji**  
Assistant Vice President  
Nippon India Mutual Fund

No. of participants : 116

**Kongu Business School**

**WEBINAR**

**Why MBA?**



**Thiru Janakiraman Sakthivel**  
Vice President  
Kotak Mahindra Bank  
Chennai

**Kongu Engineering College**  
An Autonomous Institution  
Erode - Tamilnadu - India

[www.kongu.ac.in](http://www.kongu.ac.in)

**SATURDAY  
DECEMBER  
12th**

**10.30 AM IST**

**Yi**  
Young Indians  
WE CAN! WE WILL!

**zoom**

Meeting ID : 863 8085 5644 / Passcode : 754411

**TBI-KEC**  
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## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

1. The objective of the guest lecture was to create strong mind set to MBA students towards their academic preparation. The guest started his discussion on MBA degree offers many professional, as well as personal, benefits. Whether you work in technology, finance, management, marketing, or manufacturing, an MBA degree will open up opportunities for greater responsibility, career advancement, and increased financial reward. Students learned how to focus towards management as a whole. He added some more points like An MBA is also a great way to prepare for a changing business environment. The abilities you develop are also the best tools you have to adapt to the unavoidable change of industries, the marketplace, and the ways people do business.
2. Mr.V. Balaji, Assistant Vice President, Nippon India Mutual Fund started the session by addressing the students about to get a graduate job in financial services, how the students need to convince recruiters that they have the skills to do the job well. He mentioned certain points which of their skills should be making a big deal of in their applications and interviews such as communication skill, problem solving skill, numeracy skill, budgeting, etc.

Both the sessions were more useful for students towards their academic focus, career-based preparation and skills to be improved.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>	<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
1	19MBR001	Aarthi M	39	19MBR039	Jothi Vignesh M
2	19MBR002	Abisha Pushpalatha P	40	19MBR040	Jothibalaji S
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19	19MBR019	Chitra K	57	19MBR057	Leonal Antony Sahayaraj
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23	19MBR023	Dharani S	61	19MBR061	Monika N
24	19MBR024	Elakkiya C	62	19MBR062	Moulishwar P
25	19MBR025	Gayathiri G	63	19MBR063	Mounesh C
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27	19MBR027	Geerthana K	65	19MBR065	Murali P
28	19MBR028	Geethanjali K	66	19MBR066	Nagarasan S
29	19MBR029	Gokul K M	67	19MBR067	Narendher S
30	19MBR030	Gokulraj V	68	19MBR068	Naveena N
31	19MBR031	Gowri P	69	19MBR069	Nishapriya V
32	19MBR032	Hariharan G	70	19MBR070	Pavethra M V
33	19MBR033	Hariharasudan M	71	19MBR071	Pavithira V
34	19MBR034	Harini S	72	19MBR072	Pavithra M
35	19MBR035	Harinisree B	73	19MBR073	Pavithraa E S
36	19MBR036	Harivarthani.K	74	19MBR074	Phriyaswetha S
37	19MBR037	Indhumathi C	75	19MBR075	Prakash.R
38	19MBR038	Jawahar R	76	19MBR077	Priya R



**MANAGEMENT ASSOCIATION (2020- 2021)**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>		<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
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79	19MBR080	Ranjith Kumar M		99	19MBR101	Sivaraj N
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87	19MBR088	Sandhya B		107	19MBR110	Thirbhuranjan Tiwari
88	19MBR089	Sangameswaran U		108	19MBR111	Uthayavel K
89	19MBR090	Sanjana S		109	19MBR112	Vaishnavi S
90	19MBR091	Santhiya L		110	19MBR113	Vasuki K
91	19MBR092	Saranraj V		111	19MBR114	Velraja G
92	19MBR094	Sasmitha R S		112	19MBR115	Venkatesan M
93	19MBR095	Sella Varshana		113	19MBR116	Vidhyakala N
94	19MBR096	Shalini V		114	19MBR117	Vignesh R
95	19MBR097	Shankhavi M		115	19MBR118	Vineeth N
96	19MBR098	Shanmugapriya.S		116	19MBR120	Vinubharathi R

## MANAGEMENT ASSOCIATION (2020- 2021)

### STUDENTS' FEEDBACK OF THE GUEST LECTURE

Date of the Programme : 12.12.2020 (10.30. a.m. & 3.30 p.m.)

Topic of the Guest Lecture : 1. **Why MBA?**  
2. **Skillset for getting job in the Financial Services Industry**

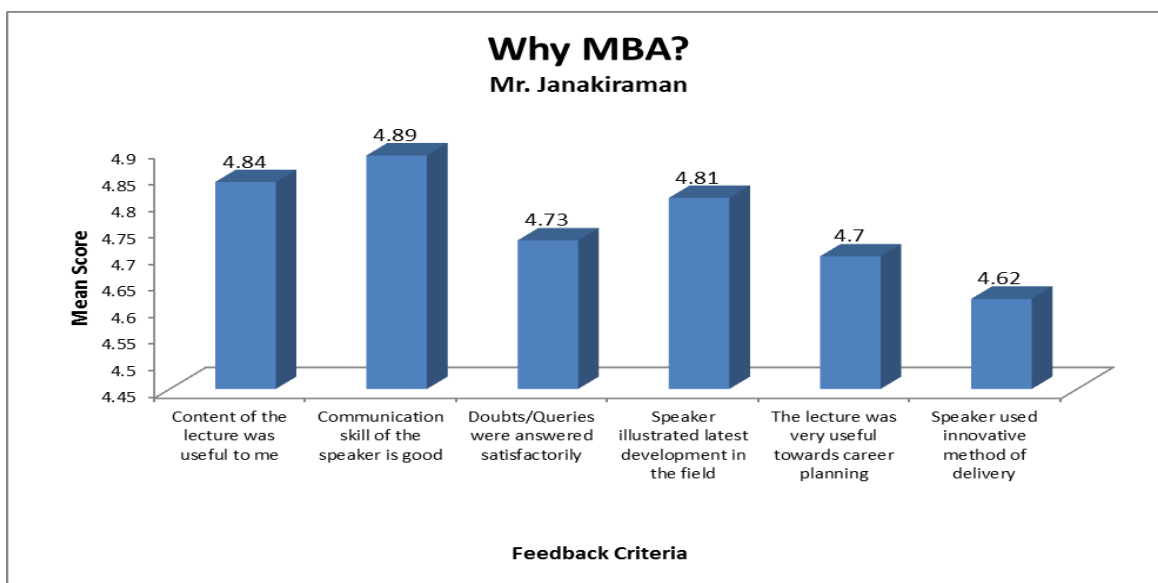
Name of the Guest(s) : 1. **Mr. Janakiraman**

Vice President, Kotak Mahendra, Chennai.

2. **Mr. V. Balaji**

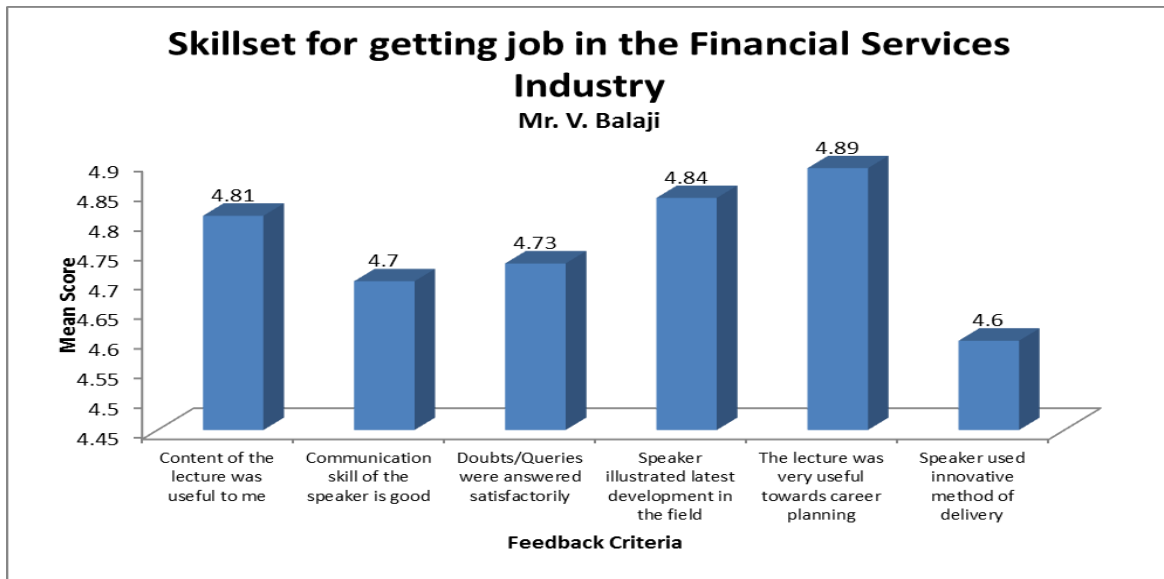
Assistant Vice President,

Nippon India Mutual Fund



The content of the lecture is found to be good which gives the mean score of 4.84. The mean score of communication skill is 4.89. Though the innovative method of delivery and illustrated latest developments in the field is rated little low, still its career-oriented objective lies in the positive corner. The lecture really spread wonderful motivation and useful tips for their academic and career planning. The purpose of the guest lecture is to enlighten the students about the life and career.

## MANAGEMENT ASSOCIATION (2020- 2021)



The content of the lecture is found to be good which gives the mean score of 4.81. The mean score of communication skill is 4.70. Though the innovative method of delivery and illustrated latest developments in the field is rated little low, still its career-oriented objective lies in the positive corner (4.89). The lecture really spread wonderful motivation and useful tips for their career planning in the financial services industry. The purpose of the guest lecture is to enlighten the students about the life and career.

**MANAGEMENT ASSOCIATION (2020- 2021)**

**BRIEF REPORT OF THE GUEST LECTURE**

Date of the Programme : **19.12.2020**

Topic of the Guest Lecture : **Expectation and realities of a Marketing Career**

Name of the Guest(s) : **1. Ms. Malathi Srinivasan**  
Lead - Product Marketing

**2. Mr. Milind M Tapaswi**  
Leader - Marketing Communication

No. of participants : **116**

**Kongu  
Business School**

**WEBINAR**

**Expectations &  
Realities of a  
Marketing Career**



**Ms Malathi Srinivasan**  
Marketing Leader  
IBM India & South Asia

**Kongu  
Engineering College**  
An Autonomous Institution  
Erode - Tamilnadu - India

[www.kongu.ac.in](http://www.kongu.ac.in)

**SATURDAY  
DECEMBER  
19th**  
**11.30 AM IST**

**Yi**  
Young Indians  
WE CAN WE WILL

  
zoom

Meeting ID : 868 9037 9660 / Passcode : 927195

**TBI-KEC**  
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**KONGU**  
Assuring the Best



**Kongu Business School**

**WEBINAR**

**Expectations & Realities of a Marketing Career**

**Mr Milind M. Tapaswi**  
Marketing & Communications  
Operations Leader  
IBM India & South Asia

**Kongu Engineering College**  
An Autonomous Institution  
Erode - Tamilnadu - India [www.kongu.ac.in](http://www.kongu.ac.in)

**SATURDAY  
DECEMBER  
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11.30 AM IST

**Yi** Young Indians EMERGING WE WILD

**zoom**  
Meeting ID : 868 9037 9660 / Passcode : 927195

**TBI-KEC** INCUBATING SUCCESS

**KONGU** Amusing the Best

**About the Programme:**

The gap between what students expect and what they may get from their MBA programs and degrees extends far beyond starting salaries, to the skill levels they'll attain and the likelihood they'll land their dream job with their dream company when they graduate. Aligning those expectations with reality was the topic of a popular session titled "Expectations and realities of a Marketing Career," held for our students on December 19, 2020.

Aligning expectations with reality depends on having solid data about the job market, understanding student perceptions and motivations, and then communicating with students early and often.

Broadly speaking, MBAs are more focused on themselves and their career development because they're more confident they can get a job than undergraduates, who are more likely to seek job security, Mr. Milind said. And "MBAs seek a creative environment and want to be surrounded by leaders. They also want to work with the best and brightest—they want high-quality peers." As Ms. Malathi said.

Students motivated through their speech and gained many insights about the present expectations and realities of a marketing career.

**MANAGEMENT ASSOCIATION (2020- 2021)**  
**List of Students Participated**

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75	19MBR075	Prakash.R
76	19MBR077	Priya R

**MANAGEMENT ASSOCIATION (2020- 2021)**

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## MANAGEMENT ASSOCIATION (2020- 2021)

### STUDENTS' FEEDBACK OF THE GUEST LECTURE

Date of the Programme : 19.12.2020

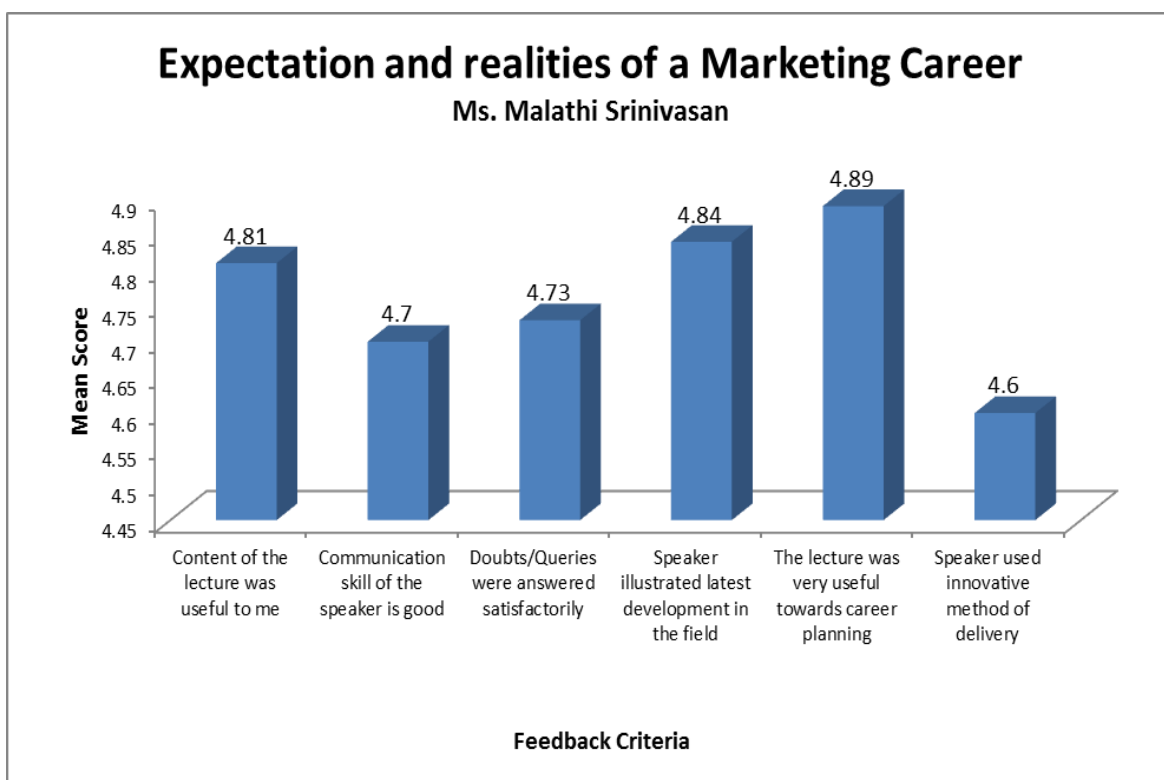
Topic of the Guest Lecture : **Expectation and realities of a Marketing Career**

Name of the Guest(s) : **1. Ms. Malathi Srinivasan**

Lead - Product Marketing

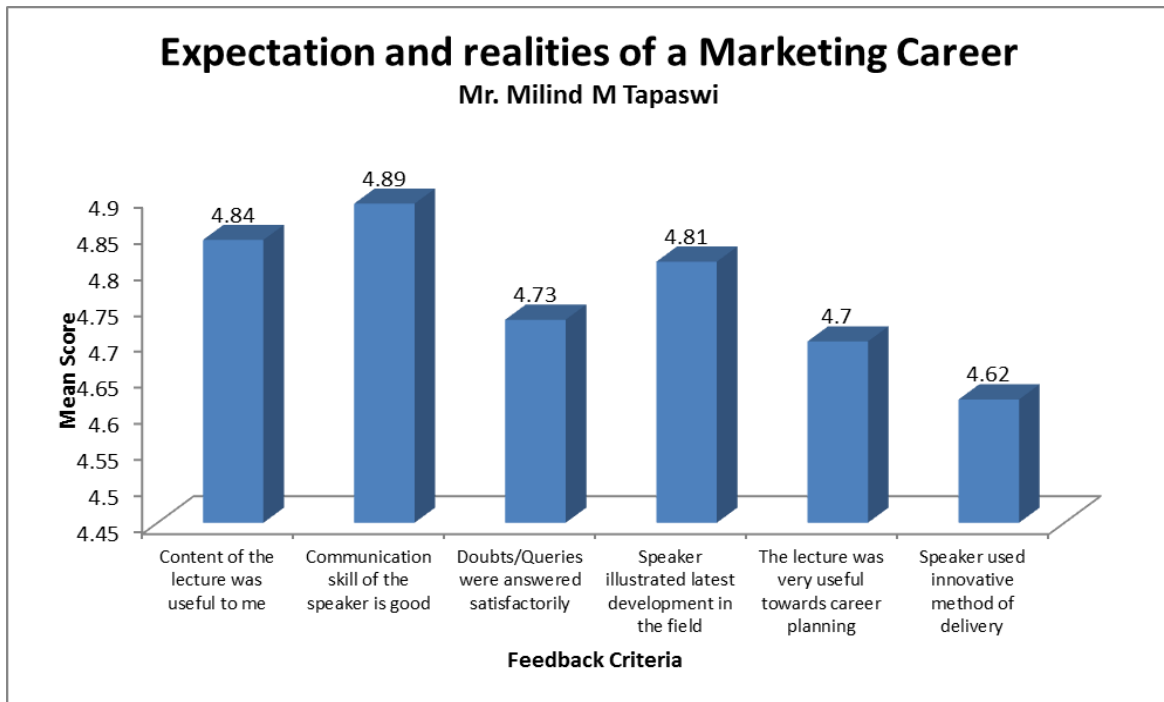
**2. Mr. Milind M Tapaswi**

Leader - Marketing Communication





## MANAGEMENT ASSOCIATION (2020- 2021)



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Kongu Engineering College, Perundurai

Department of Electronics and Communication Engineering

Event Name: Online Workshop on Smart Phone Servicing & Trouble Shooting

Date: 01.01.2021 & 02.01.2021



**KONGU ENGINEERING COLLEGE**  
(AUTONOMOUS)  
PERUNDURAI, ERODE - 638060.



Transform Yourself

**DEPARTMENT OF ELECTRONICS AND  
COMMUNICATION ENGINEERING**



ECE ASSOCIATION (ECEA)

&

IETE STUDENT FORUM (ISF)



Workshop on

# **ONLINE WORKSHOP ON SMART PHONE SERVICING & TROUBLE SHOOTING**

By

**New Technology Mobile & Laptop Service  
Coimbatore**

**DATE: 01/01/2021 & 02/01/2021**

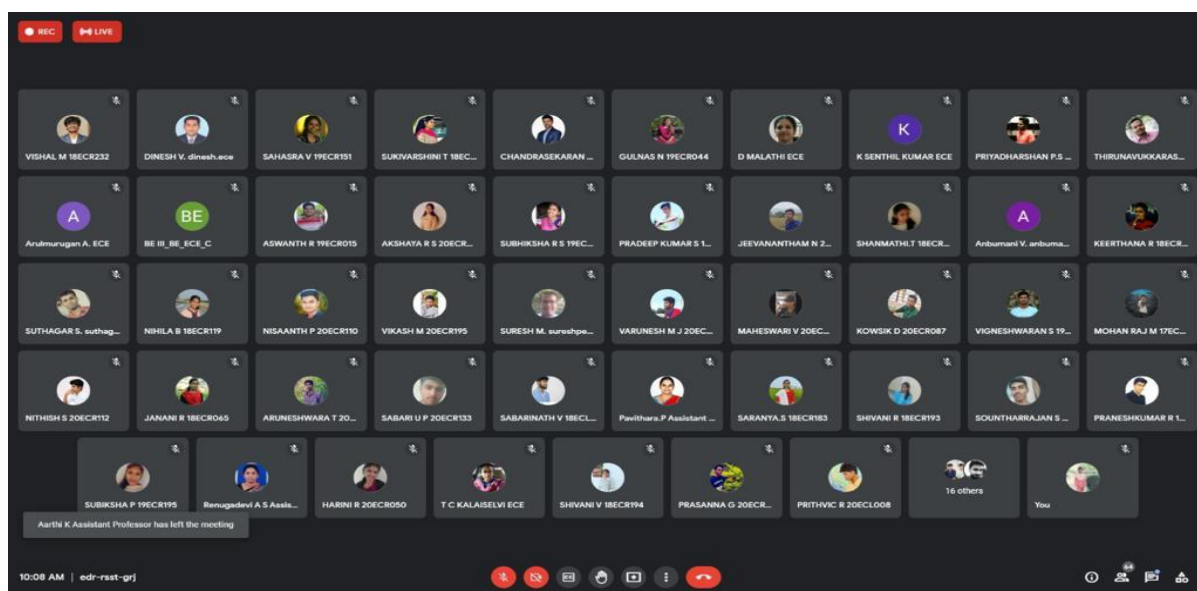
## Kongu Engineering College, Perundurai

### Department of Electronics and Communication Engineering

Event Name: Online Workshop on Smart Phone Servicing & Trouble Shooting

Date: 01.01.2021 & 02.01.2021

The workshop on Smart phone servicing and trouble shooting was conducted from 01.01.21 to 02.01.21. This workshop is organized by the Institution of Electronics and Telecommunication Engineers Forum. The welcome address was given by Dr T Meera Devi, Professor & Head/ECE, Kongu Engineering College & Vice-Chairman/IETE Erode Centre and felicitated the gathering. New Technology, Smart phone servicing and troubleshooting company has been invited to provide an online workshop for students. This three days of workshop grabbed keen interest in the students. There was a total of 70 student participants for this workshop who were interactively participating. He took over the session and shown various interior parts and components that we can see in smart phones. He explained how each components of the mobile phone is connected among each other through presentation slides for better understanding of the students. He then put forth many interesting and easy techniques to troubleshoot our mobile phone by our own. At the time of sessions, a real time demonstration was shown and students were trained on it and understood the performance and servicing of mobile phones. He also explained Do's and Don'ts for handling smart phones. At the end of the session, he answered all the queries arised from the students.



New Technology Mobile & Laptop Service in Coimbatore is one of the leading businesses in the Mobile Phone Repair & Services, delivered the workshop on “Online Workshop on Smart Phone Servicing & Trouble Shooting” on 01.01.2021 & 02.01.2021

### List of students Participated

1.	18ECR001	Abarna M	31.	18ECR051	Gothainayaki A
2.	18ECR002	Abarna A	32.	18ECL235	Abhishek M
3.	18ECR003	Abinaya R	33.	18ECL236	Bhuvaneshwar G
4.	18ECR004	Agalya T	34.	18ECL237	Boopesh Raja K J
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15.	18ECR023	Bharanisree R	45.	18ECR067	Jayakumar J
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27.	18ECR047	Elavarasi K	57.	18ECR147	Praveenkumar S
28.	18ECR048	Eniya K	58.	18ECR148	Pravin Shelkar C
29.	18ECR049	Ezhilarasan S	59.	18ECR229	Vikneswaran K K
30.	18ECR050	Ganesh Prabu M	60.	18ECR232	Vishal M



HOD/ECE

## **6. VALUE ADDED WORKSHOP ON YOGA AND VALUES FOR HOLISTIC DEVELOPEMENT**

**DATE:** 08.03.2021

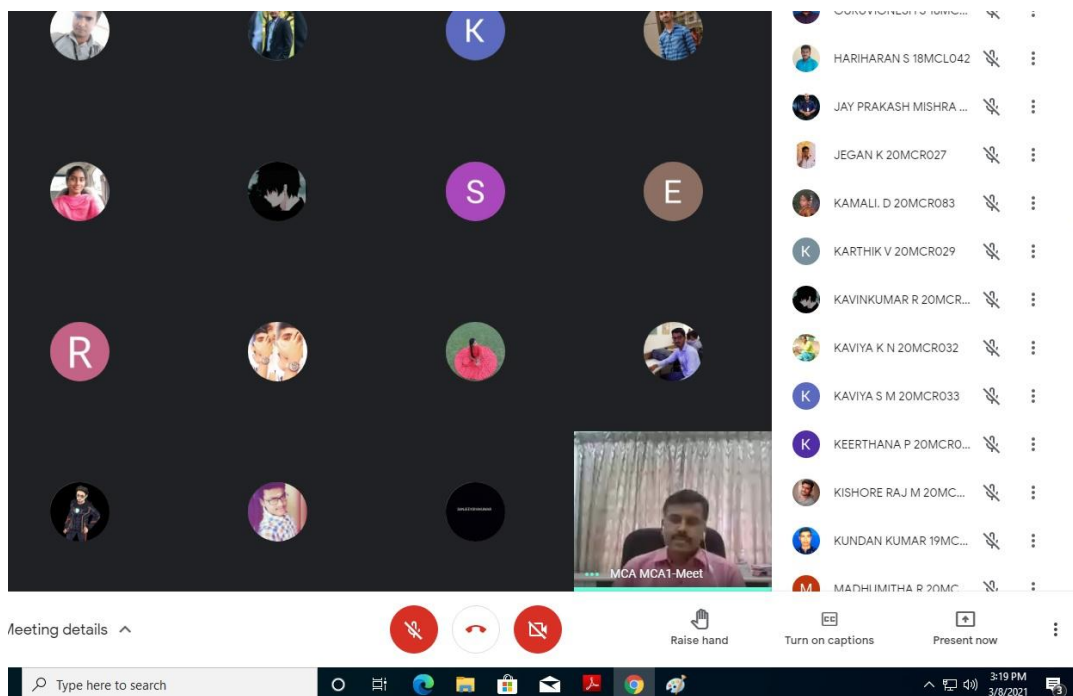
**TOPIC:** Yoga and Values for Holistic Development

**CHIEF GUEST:Dr.R.Thamilselvan**

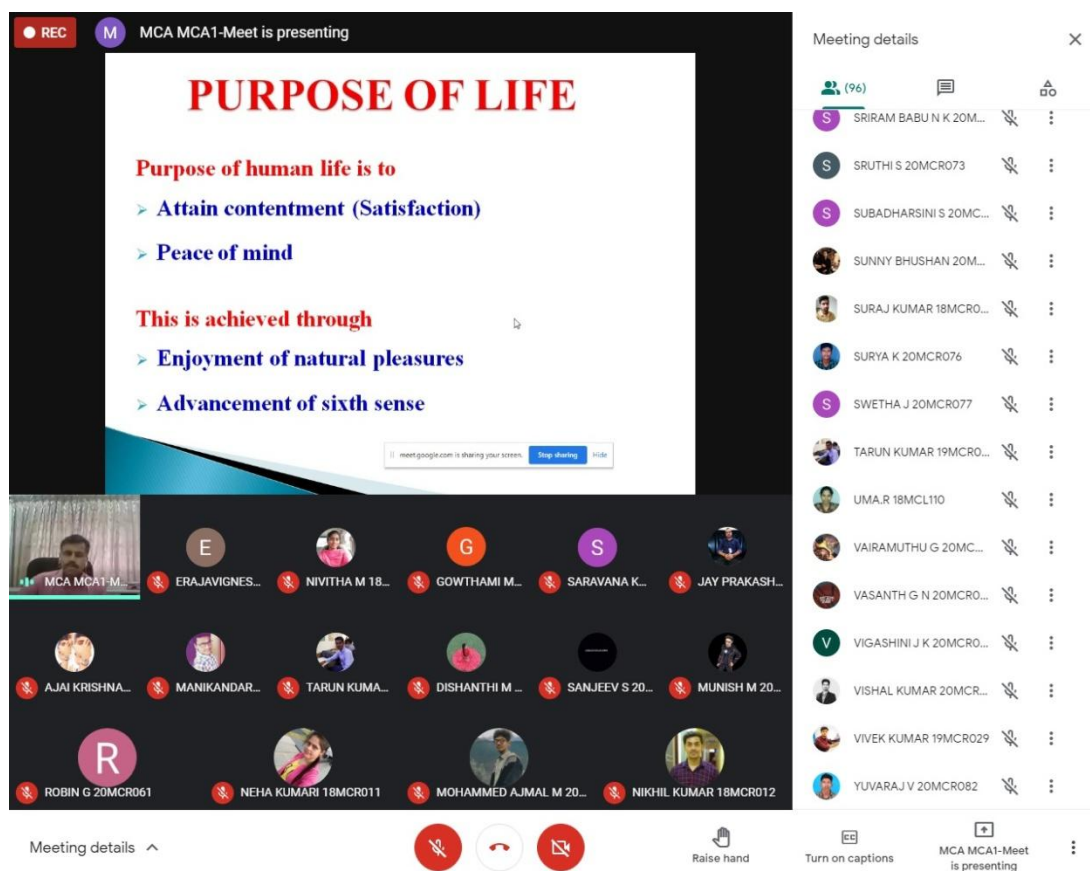
Professor & Head  
Department of Computer Applications,  
Kongu Engineering College

### **OUTCOME OF THE PROGRAMME:**

Association of Computer Applications (ACA) conducted a value added workshop on 08-Mar-2021 at 03.15 P.M via Google meet. The workshop was handled by our Head of the Department Dr.R.Thamilselvan. Modern education system is more focused on the development of learners' mental intelligence and potential for economic productivity. However, the primary aim of education is neglected – to create conditions to develop persons as fully conscious and mature personalities with a strong character, stable value system, and revealed inner talents. The need for conscious self-development is formed, because the man is facing health problems and constant stress in modern society. The relevance of the problem becomes apparent by understanding that there is a lack of qualitative research revealing the concept of yoga as a holistic practice for conscious self-development. For this purpose, skills of introspection, concentration and self-control are developed, also silencing the mind, listening to the sound, furthermore the methods of visualization and conscious reprogramming are applied. Meditation as the highest stage of yoga helps to make the strongest connection with the spiritual world by contact with the Cosmic Consciousness.



08.03.2021  
Yoga and Values for Holistic Development







# ASSOCIATION OF COMPUTER APPLICATIONS

Department of Computer Applications

KONGU ENGINEERING COLLEGE

PERUNDURAI ERODE – 638 060 TAMILNADU

Phone: 04294 - 226581, 226583

Mail: [hod\\_mca@kongu.ac.in](mailto:hod_mca@kongu.ac.in)

Website: [mca.kongu.edu](http://mca.kongu.edu)



**Chief Patron**

**Thiru.P.SACHITHANANDAN**  
Correspondent

**Patron**

**Dr.V.BALUSAMY**  
B.E.(Hons), M.Tech., Ph.D.  
Principal

**President**

**Dr.R.THAMILSELVAN**  
M.C.A., M.E., Ph.D.  
Head of the Department

## FACULTY COORDINATOR

Dr.T.M.SARAVANAN M.C.A., M.Phil., Ph.D.

## SECRETARY

Mr. LOGESH K III MCA

## ADDITIONAL SECRETARY

Mr. PAVITHRAN S III MCA

Mr. SAURAV KUMAR II MCA

## JOINT SECRETARY

Mr. NITHYANANDAM N III MCA

Mr. JAY PRAKASH MISHRA II MCA

## TREASURER

Mr. LOKESHWAR G III MCA

Mr. RAJKUMAR K P II MCA

## EXECUTIVE MEMBERS

Mr. GOURAV KUMAR III MCA

Mr. ANKIT KUMAR III MCA

Mr. KAVIN J S III MCA

Ms. NEHA KUMARI III MCA

Mr. NAVEEN KUMAR A III MCA

Mr. M.SRIDHAR III MCA

Ms. R.SUBHAKAMATCHI III MCA

Ms. M.PAVITHRA III MCA

Mr. GAUTHAM G II MCA

Mr. RAGAVENDRAN K II MCA

Mr. ROHAN KUMAR II MCA

Mr. SURAJ KUMAR II MCA

Mr. PRITHIVRAJ T I MCA

Ms. SATHYA D I MCA

Ms. MOWNIKA S I MCA

Ms. KEERTHANA P I MCA

Mr. KISHORE RAJ M I MCA

Ms. MADHUMITHA R I MCA

Mr. SARAVANA KUMAR R I MCA



## INVITATION

The Management, Correspondent, Principal, Faculty and  
Student Members of Computer Applications Association  
cordially invite you for the

## Value Added Workshop

**Dr.R.Thamilselvan**

**Professor & Head**

Department of Computer Applications,  
Kongu Engineering College

has kindly consented to

conduct the

Session on the topic

**“Yoga & Values for Holistic Development”**

**Date:** 08.03.2021

**Time:** 03.15pm – 04.15pm

**Venue:** Online Mode – Google Meet

**Meet Link:** <https://meet.google.com/obv-ucnc-soa>

### Participants List

S. No	Roll No	Name of the Student
1.	19MCR001	AASHU KUMAR SINGH
2.	19MCR002	AJAY KUMAR
3.	19MCR004	ANUPAM KUMAR RAO
4.	19MCR007	GAUTAM KUMAR
5.	19MCR008	GOWTHAM G
6.	19MCR009	JAY PRAKASH MISHRA
7.	19MCR010	JAYASURYA K
8.	19MCR011	KARTHIKA K
9.	19MCR012	KUNDAN KUMAR
10.	19MCR013	MANISH KUMAR (01/02/1997)
11.	19MCR016	MOHAMAD IMTIYAJ ALAM
12.	19MCR017	NISHANTH KUMAR K
13.	19MCR018	RAGAVENDRAN K
14.	19MCR019	RAJKUMAR K P
15.	19MCR023	SHAHBAZ WARSHI
16.	19MCR024	SHWETA KUMARI
17.	19MCR025	SUNNY KUMAR
18.	19MCR027	TARUN KUMAR
19.	19MCR028	VISHAL KUMAR
20.	19MCR029	VIVEK KUMAR
21.	20MCR001	ABHISHEK KUMAR
22.	20MCR002	ABITHA RAJALAXMI P
23.	20MCR003	AJAI KRISHNA A
24.	20MCR004	AJAY MARTIN A
25.	20MCR005	ANAND P
26.	20MCR006	ARUN PRAKASH N
27.	20MCR007	ARUNKUMAR S
28.	20MCR008	ASLAM MOHIDEEN P
29.	20MCR009	BAKIALAKSHMI G
30.	20MCR010	BALA AJITH KUMAR G
31.	20MCR011	BHUVANESHWARAN T

32.	20MCR012	DAVID RAJA R
33.	20MCR013	DEEPAK P V
34.	20MCR015	DHINESH Y
35.	20MCR016	DINESH M
36.	20MCR017	DINESH N
37.	20MCR018	DISHANTHI M
38.	20MCR019	ERAJAVIGNESH V
39.	20MCR020	GAYATHRI G
40.	20MCR021	GOKUL S
41.	20MCR022	GOPIKA DHARANI S
42.	20MCR023	GOWDHAM S
43.	20MCR024	GOWTHAMI M
44.	20MCR025	JANANI S
45.	20MCR026	JEEVANANDAM S
46.	20MCR027	JEGAN K
47.	20MCR028	KARTHIHA K
48.	20MCR029	KARTHIK V
49.	20MCR030	KAVINKUMAR R
50.	20MCR031	KAVISSHREE VSP
51.	20MCR032	KAVIYA K N
52.	20MCR033	KAVIYA S M
53.	20MCR034	KEERTHANA P
54.	20MCR035	KISHORE RAJ M
55.	20MCR036	MADHUMITHA R
56.	20MCR037	MADHUMITHA R
57.	20MCR038	MADHUMITHA T
58.	20MCR039	MALLESHBASKAR M
59.	20MCR040	MANIKANDA PRABHU P
60.	20MCR041	MANIKANDARAJA R
61.	20MCR042	MANORANJITH M
62.	20MCR043	MOHAMMED AJMAL M
63.	20MCR044	MOHANAPRIYA G
64.	20MCR045	MOWNIKA S
65.	20MCR046	MUNISH M
66.	20MCR047	MUTHUKUMAR S
67.	20MCR048	MUTHU VENKATESH L
68.	20MCR049	NATARAJ T
69.	20MCR050	NAVEEN PRASATH S
70.	20MCR051	NAVEENKUMAR D



71.	20MCR052	NAVEENKUMAR G
72.	20MCR053	NAVEENKUMAR P
73.	20MCR054	NIHILA R
74.	20MCR055	NITHINKUMAR A
75.	20MCR056	PAVITHRA A N
76.	20MCR057	PRAGATHESH S
77.	20MCR058	PRITHIVRAJ T
78.	20MCR059	RAMESH A
79.	20MCR060	RANJITHKUMAR M
80.	20MCR061	ROBIN G
81.	20MCR062	SANJAAY B G
82.	20MCR063	SANJEEV S
83.	20MCR064	SANTHOSH SHIVA K B
84.	20MCR065	SARAVANA KUMAR R
85.	20MCR066	SATHISHKUMAR S
86.	20MCR067	SATHYA D
87.	20MCR068	SHUBHAM KUMAR
88.	20MCR069	SIVA SHANKAR V
89.	20MCR070	SOWMIYA R
90.	20MCR071	SOWNDARIYA J
91.	20MCR072	SRIRAM BABU N K
92.	20MCR073	SRUTHI S
93.	20MCR074	SUBADHARSINI S
94.	20MCR075	SUNNY BHUSHAN
95.	20MCR076	SURYA K
96.	20MCR077	SWETHA J
97.	20MCR078	VAIRAMUTHU G
98.	20MCR079	VASANTH G N
99.	20MCR080	VIGASHINI J K
100.	20MCR081	VISHAL KUMAR
101.	20MCR082	YUVARAJ V
102.	20MCR083	KAMALI. D
103.	20MCR084	PRIYADHARSHINI M B
104.	18MCL029	BALAJI M
105.	18MCL030	BALAMURUGAN D
106.	18MCL031	BAVANITHA L
107.	18MCL032	BHUVANESHEARAN N
108.	18MCL033	DEEPAK KUMAR J
109.	18MCL034	DEEPIKA A
110.	18MCL036	DHINAKAR S
111.	18MCL037	GOKUL S

112.	18MCL038	GOKUL V
113.	18MCL039	GUNASEKARAN N
114.	18MCL040	GURUVIKNESH S
115.	18MCL041	HARI SUDHAN S
116.	18MCL042	HARIHARAN S
117.	18MCL043	HARISH D
118.	18MCL044	JANANI T
119.	18MCR018	VASAVIRANI S
120.	18MCL019	ABARNA D
121.	18MCL020	ABIRAMI S
122.	18MCL021	AKASH D
123.	18MCL022	AKILA K
124.	18MCL023	ALAGU DEEPIKA K
125.	18MCL024	ANGUNATHAN K
126.	18MCL025	ANTONY SAMSON A
127.	18MCL026	ARUN E
128.	18MCL027	ARUN N
129.	18MCL070	NITHYANANDAM N
130.	18MCL071	NIVETHA S
131.	18MCL072	NIVITHA M
132.	18MCL073	PAUL SHANTHAKUMAR R
133.	18MCL074	PAVITHRAA M
134.	18MCL075	PAVITHRAN S
135.	18MCL076	PONCHITRA A
136.	18MCL077	PRABHAKARAN C S
137.	18MCL078	PRAGATHI D
138.	18MCL079	PRAKASH S
139.	18MCL080	PRAVEENA B
140.	18MCL081	PREETHI B
141.	18MCL082	PREETHI T
142.	18MCL083	PRIYANKA K L
143.	18MCL084	RAGHUL R
144.	18MCL085	RAHUL M
145.	18MCL108	THAMARAISELVAN T
146.	18MCL109	THAMIL SELVAN N
147.	18MCL110	UMA.R
148.	18MCL111	VAISHNAVI M
149.	18MCL112	VINOTH E
150.	18MCL113	VINOTHINI J E

  
HOD/CA

**MANAGEMENT ASSOCIATION (2020- 2021)**

**BRIEF REPORT OF THE GUEST LECTURE**

Date of the Programme : **19-03-2021**

Topic of the Guest Lecture : **Karthik's Kutty Story: A Journey Towards Career**

Name of the Guest(s) : **Mr. G. Karthikeyan**  
Business Officer, Unibic Foods India Pvt. Ltd.

No. of participants : **115**

**Kongu  
Business School**

**WEBINAR**

**Karthik's Kutty Story :  
A Journey towards  
Career**

**Thiru G Karthikeyan**  
Business Officer  
Unibic Foods India Pvt Ltd  
Bangalore

**Kongu  
Engineering College**  
An Autonomous Institution  
Erode - Tamilnadu - India

[www.kongu.ac.in](http://www.kongu.ac.in)



**SATURDAY  
MARCH  
20th**

**1.30 PM IST**

 **Young Indians**  
WE CAN WE WILL

 **zoom**

Meeting ID : 849335669793 / Passcode : 2021CPL4

 **TBI-KEC**  
INCUBATING SUCCESS

 **KONGU**  
Assuring the Best

## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

Kongu Business School Organized Online lecture on 'A Journey Towards Career' by Mr. G. Karthikeyan Business Officer, Unibic Foods India Pvt. Ltd. The Objective of the event is to enhance awareness of the students about their internships and career opportunities. To provide them practical tips on how to cope and find solutions to problems in their working environment.

He explained about the various opportunities available for the MBA graduates in the current environment. He gave an insight on artificial intelligence and new innovations of 21<sup>st</sup> century and also explained concerns regarding jobs of future generations. He also Clarified the direction which the students want their career to take once their MBA is completed. Also explained how to explore and discover new career opportunities and identify the skills needed to have these careers. He helps the students to identify strengths, interests and meaningful personal experiences to make them work for the goodness in the both the point of view. It helps to reorganize your highest priorities and re-evaluate your commitments. The session also allows the students to let go of the past to make room for new things to enter into life.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>	<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
1	19MBR001	Aarthi M	39	19MBR039	Jothi Vignesh M
2	19MBR002	Abisha Pushpalatha P	40	19MBR040	Jothibalaji S
3	19MBR003	Aishvarya K	41	19MBR041	Karthiga M
4	19MBR004	Akash Ghargi S	42	19MBR042	Karunya G
5	19MBR005	Akshayaa J C	43	19MBR043	Kavin Kumar A
6	19MBR006	Anbarasi P	44	19MBR044	Kavin Kumar S
7	19MBR007	Anuja A	45	19MBR045	Kavinesh M
8	19MBR008	Anusuya P	46	19MBR046	Kaviya A
9	19MBR009	Apshara R	47	19MBR047	Kaviya Bala M
10	19MBR010	Arivoli S	48	19MBR048	Kaviya L
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12	19MBR012	Ashok P	50	19MBR050	Kavya R D
13	19MBR013	Balajiprabu T	51	19MBR051	Keerthi Nivasshini T
14	19MBR014	Banuchithra P	52	19MBR052	Keerthiga N M
15	19MBR015	Bharathi R	53	19MBR053	Khaviyarasu M
16	19MBR016	Bharathikannan K	54	19MBR054	Kokula Sandhiya P
17	19MBR017	Boobala Krishnan S	55	19MBR055	Kousalya P
18	19MBR018	Chandru R (Sq)	56	19MBR056	Lavanya G
19	19MBR019	Chitra K	57	19MBR057	Leonal Antony Sahayaraj
20	19MBR020	Deepika L	58	19MBR058	Logapriya.K
21	19MBR021	Dhana Swastikaa T	59	19MBR059	Mani Murugan S
22	19MBR022	Dhanusree K M	60	19MBR060	Megavardhini S
23	19MBR023	Dharani S	61	19MBR061	Monika N
24	19MBR024	Elakkiya C	62	19MBR062	Moulishwar P
25	19MBR025	Gayathiri G	63	19MBR063	Mounesh C
26	19MBR026	Gayathri D	64	19MBR064	Mounidharan S
27	19MBR027	Geerthana K	65	19MBR065	Murali P
28	19MBR028	Geethanjali K	66	19MBR066	Nagarasan S
29	19MBR029	Gokul K M	67	19MBR067	Narendher S
30	19MBR030	Gokulraj V	68	19MBR068	Naveena N
31	19MBR031	Gowri P	69	19MBR069	Nishapriya V
32	19MBR032	Hariharan G	70	19MBR070	Pavethra M V
33	19MBR033	Hariharasudan M	71	19MBR071	Pavithira V
34	19MBR034	Harini S	72	19MBR072	Pavithra M
35	19MBR035	Harinisree B	73	19MBR073	Pavithraa E S
36	19MBR036	Harivarthani.K	74	19MBR074	Phriyaswetha S
37	19MBR037	Indhumathi C	75	19MBR075	Prakash.R
38	19MBR038	Jawahar R	76	19MBR077	Priya R

**MANAGEMENT ASSOCIATION (2020- 2021)**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>		<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
77	19MBR078	Rahul B		97	19MBR099	Sharmila T
78	19MBR079	Ramyaa P		98	19MBR100	Sindhu V S
79	19MBR080	Ranjith Kumar M		99	19MBR101	Sivaraj N
80	19MBR081	Rashika Srri P A		100	19MBR102	Sri Raamitha S
81	19MBR082	Redhubharkavi R		101	19MBR105	Suganthi S
82	19MBR083	Renuka P		102	19MBR106	Suganya M
83	19MBR084	Rohini B		103	19MBR107	Sumyugtha T
84	19MBR085	Sakthi Devi G		104	19MBR108	Tamilarasu R
85	19MBR086	Sakthimonish K S		105	19MBR109	Theenadhayalan.V
86	19MBR087	Sakthivel C		106	19MBR110	Thirbhuranjan Tiwari
87	19MBR088	Sandhya B		107	19MBR111	Uthayavel K
88	19MBR089	Sangameswaran U		108	19MBR112	Vaishnavi S
89	19MBR090	Sanjana S		109	19MBR113	Vasuki K
90	19MBR091	Santhiya L		110	19MBR114	Velraja G
91	19MBR092	Saranraj V		111	19MBR115	Venkatesan M
92	19MBR094	Sasmitha R S		112	19MBR116	Vidhyakala N
93	19MBR095	Sella Varshana		113	19MBR117	Vignesh R
94	19MBR096	Shalini V		114	19MBR118	Vineeth N
95	19MBR097	Shankhavi M		115	19MBR120	Vinubharathi R
96	19MBR098	Shanmugapriya.S				

## MANAGEMENT ASSOCIATION (2020- 2021)

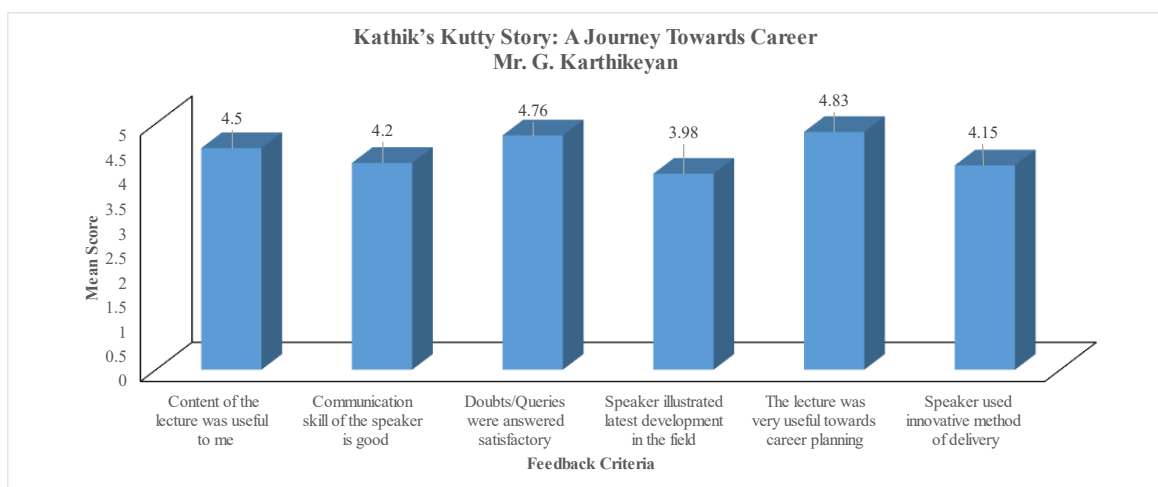
### STUDENTS' FEEDBACK OF THE GUEST LECTURE

Date of the Programme : **19-03-2021**

Topic of the Guest Lecture : **Kathik's Kutty Story: A Journey Towards Career**

Name of the Guest(s) : **Mr. G. Karthikeyan**  
Business Officer, Unibic Foods India Pvt. Ltd.

No. of participants : **115**



The content of the lecture is found to be good which gives the mean score of 4.83. The mean score of communication skill is 4.2. Though the innovative method of delivery and illustrated latest developments in the field is rated little low, still its career-oriented objective lies in the positive corner. The lecture really spread wonderful motivation and useful tips for their career planning. The purpose of the guest lecture is to enlighten the students about the life and career after their MBA program.

## MANAGEMENT ASSOCIATION (2020- 2021)

### BRIEF REPORT OF THE GUEST LECTURE

Date of the Programme : **20-03-2021**

Topic of the Guest Lecture : **Team building and entrepreneurial success**

Name of the Guest(s) : **Mr. A. Yogesh Kumar**  
MD, Trinity Colour India Private limited,  
Erode

No. of participants : **114**



**KONGU ENGINEERING COLLEGE**  
(Autonomous)  
Accredited by NAAC with 'A' Grade  
PERUNDURAI, ERODE-638060, TAMILNADU, INDIA.  
**KONGU BUSINESS SCHOOL**  
ASSOCIATION OF MANAGEMENT STUDIES



Chief Patron  
Thiru. P. SACHITHANANDAN  
Correspondent

Patron  
Dr. V. BALUSAMY, B.E (Hons), M. Tech, Ph.D.  
Principal

President  
Dr. R. SOMASUNDARAM, ME, PGDM, Ph.D.  
Head of the Department - MBA

Staff Advisor  
Dr. M. MOHANASUNDARI  
Associate Professor

Secretary  
Mr. K. M. Gokul II-MBA

Treasurer  
Mr. S. Jothibalaji II-MBA

Associate Chairperson  
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Ms. V.C. Shreemithra I-MBA

Joint Secretary  
Mr. K. Nirmal I-MBA

Joint Treasurer  
Mr. V. Vignesh I-MBA

Executive Members  
Ms. B. Sandhya II-MBA  
Ms. R.S. Sasmitha II-MBA  
Ms. K. Aishwarya II-MBA  
Ms. Leonal Antony Sahayaraj II-MBA  
Mr. P. Mouliswar II-MBA  
Mr. S. Narendher II-MBA  
Ms. R. Apshara II-MBA  
Ms. Sella Varshana II-MBA  
Ms. D. Gayathri II-MBA  
Ms. J. Elizabeth Nirmala I-MBA  
Mr. K. Boopeash I-MBA  
Mr. M.N. Subhaz I-MBA  
Ms. V. Ovia I-MBA  
Mr. K.S. Girie Prashath I-MBA  
Ms. R. Aarthi I-MBA  
Mr. S. Antony Abishek I-MBA

#### INVITATION

The Management, Principal, Staff & Students of the  
Department of Management Studies,  
Kongu Engineering College,  
cordially invite you for the

Guest Lecture of  
Association of Management studies

**Mr. A. Yogesh Kumar**  
MD, Trinity Colour India Private limited,  
Erode

*has kindly consented to be  
the Chief Guest of the function  
and deliver a Special Lecture on*

**"TEAM BUILDING  
AND  
ENTREPRENEURIAL SUCCESS"**

Date : 20.03.2021

Time : 10.30 a.m.

Venue : C K Prahalad hall (MBA Seminar Hall)

**ALL ARE INVITED**



## MANAGEMENT ASSOCIATION (2020- 2021)

### **About the Programme:**

How to build a successful team as an entrepreneur? There are many success stories but to know “What are the huddles need to overcome “are can be only share by some people with wisdom and experience in it, so as an MBA student one must know how to build a team to be a successful Entrepreneur. So, a lecture was held on an MBA Association Inaugural function day about “Team Building and Entrepreneurial Success” for our students on March 20, 2021.

Start-ups and entrepreneurial ventures cannot sustain for long, in the absence of the right team. This basically means that an entrepreneur not only needs to invest his time and money into getting employees to work in the start-up phase and later, but he also needs to get the right people on board.





## MANAGEMENT ASSOCIATION (2020- 2021)



“Entrepreneurs are futuristic people who have innovative and forward-thinking ideas and concepts that they translate into operational business ventures. But their job does not end here. It is just the beginning. Having a great idea is not going to suffice. The entrepreneur needs to invest in team building to reap the fruits of his labour” as Mr. A. Yogesh Kumar. Remember that start-ups are challenging and working for one can be gruelling. It requires great deal of perseverance and hard toil to start seeing sales and revenues coming in. The journey from the start till this point is no way easy and as an entrepreneur you need to ensure that you have the right people with the right competencies to work in your team.

**MANAGEMENT ASSOCIATION (2020- 2021)****List of Students Participated**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>	<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
1	19MBR001	Aarthi M	39	19MBR039	Jothi Vignesh M
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3	19MBR003	Aishvarya K	41	19MBR041	Karthiga M
4	19MBR004	Akash Ghargi S	42	19MBR042	Karunya G
5	19MBR005	Akshayaa J C	43	19MBR043	Kavin Kumar A
6	19MBR006	Anbarasi P	44	19MBR044	Kavin Kumar S
7	19MBR007	Anuja A	45	19MBR045	Kavinesh M
8	19MBR008	Anusuya P	46	19MBR046	Kaviya A
9	19MBR009	Apshara R	47	19MBR047	Kaviya Bala M
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18	19MBR018	Chandru R (Sq)	56	19MBR056	Lavanya G
19	19MBR019	Chitra K	57	19MBR057	Leonal Antony Sahayaraj
20	19MBR020	Deepika L	58	19MBR058	Logapriya.K
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24	19MBR024	Elakkiya C	62	19MBR062	Moulishwar P
25	19MBR025	Gayathiri G	63	19MBR063	Mounesh C
26	19MBR026	Gayathri D	64	19MBR064	Mounidharan S
27	19MBR027	Geerthana K	65	19MBR065	Murali P
28	19MBR028	Geethanjali K	66	19MBR066	Nagarasan S
29	19MBR029	Gokul K M	67	19MBR067	Narendher S
30	19MBR030	Gokulraj V	68	19MBR068	Naveena N
31	19MBR031	Gowri P	69	19MBR069	Nishapriya V
32	19MBR032	Hariharan G	70	19MBR070	Pavethra M V
33	19MBR033	Hariharasudan M	71	19MBR071	Pavithira V
34	19MBR034	Harini S	72	19MBR072	Pavithra M
35	19MBR035	Harinisree B	73	19MBR073	Pavithraa E S
36	19MBR036	Harivarthani.K	74	19MBR074	Phriyaswetha S
37	19MBR037	Indhumathi C	75	19MBR075	Prakash.R
38	19MBR038	Jawahar R	76	19MBR077	Priya R

**MANAGEMENT ASSOCIATION (2020- 2021)**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>		<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
77	19MBR078	Rahul B		96	19MBR098	Shanmugapriya.S
78	19MBR079	Ramyaa P		97	19MBR099	Sharmila T
79	19MBR080	Ranjith Kumar M		98	19MBR100	Sindhu V S
80	19MBR081	Rashika Srri P A		99	19MBR101	Sivaraj N
81	19MBR082	Redhubharkavi R		100	19MBR102	Sri Raamitha S
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84	19MBR085	Sakthi Devi G		103	19MBR107	Sumyugtha T
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86	19MBR087	Sakthivel C		105	19MBR109	Theenadhayalan.V
87	19MBR088	Sandhya B		106	19MBR110	Thirbhuranjan Tiwari
88	19MBR089	Sangameswaran U		107	19MBR111	Uthayavel K
89	19MBR090	Sanjana S		108	19MBR112	Vaishnavi S
90	19MBR091	Santhiya L		109	19MBR113	Vasuki K
91	19MBR092	Saranraj V		110	19MBR114	Velraja G
92	19MBR094	Sasmitha R S		111	19MBR115	Venkatesan M
93	19MBR095	Sella Varshana		112	19MBR116	Vidhyakala N
94	19MBR096	Shalini V		113	19MBR118	Vineeth N
95	19MBR097	Shankhavi M		114	19MBR120	Vinubharathi R

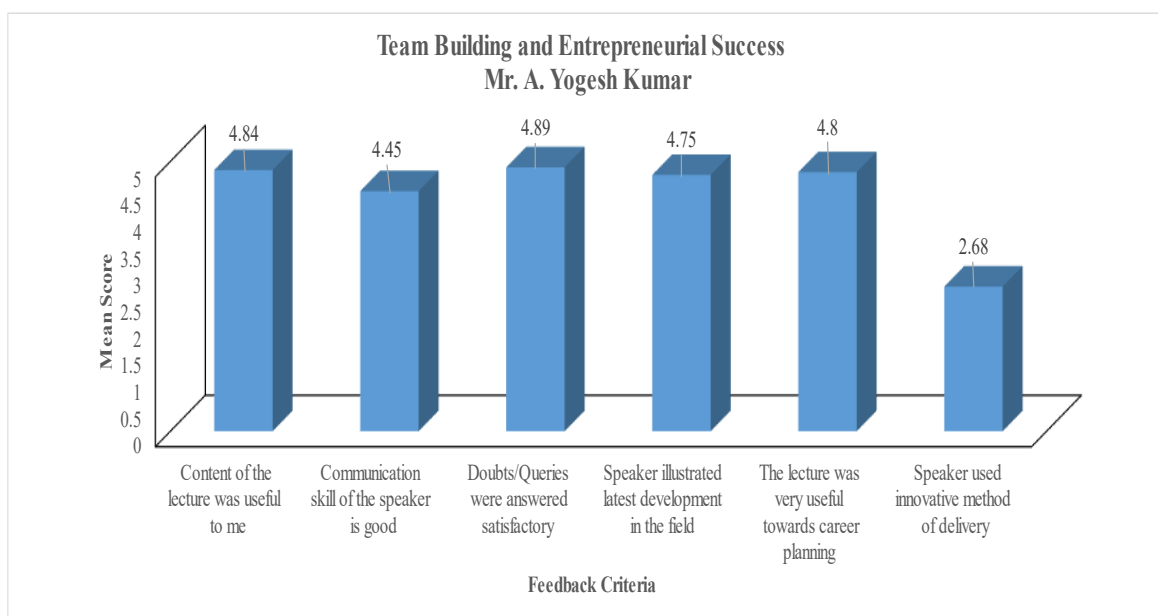
## MANAGEMENT ASSOCIATION (2020- 2021)

### STUDENTS' FEEDBACK OF THE GUEST LECTURE

Date of the Programme : **20-03-2021**

Topic of the Guest Lecture : **Team building and entrepreneurial success**

Name of the Guest(s) : **Mr. A. Yogesh Kumar**  
MD, Trinity Colour India Private limited,  
Erode



The content of the lecture is found to be good which gives the mean score of 4.89. The mean score of communication skill is 4.45. Though the innovative method of delivery and illustrated latest developments in the field is rated little low, still its career-oriented objective lies in the positive corner. The lecture really spread wonderful motivation and useful tips for their career planning. The purpose of the guest lecture is to enlighten the students about the entrepreneurial needs and team building.

**MANAGEMENT ASSOCIATION (2020- 2021)**

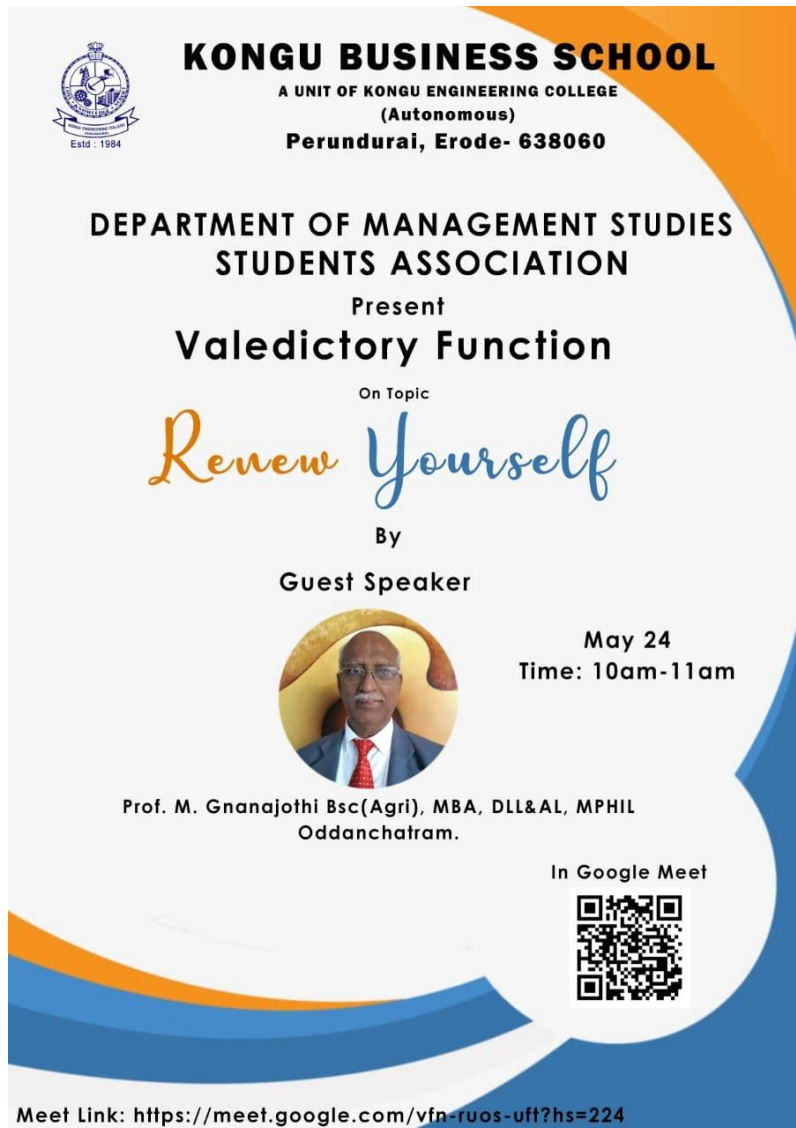
**BRIEF REPORT ON GUEST LECTURE**

Date of the Programme : **24-05-2021**

Topic of the Guest Lecture : **Renew Yourself**

Name of the Guest(s) : **Prof. M. Gnanajothi,**  
Former Professor, Dept. of Management Studies,  
Kongu Engineering College, Perundurai.


No. of participants : **116**




The poster is for a Valedictory Function at Kongu Business School. It features the school's logo and name at the top, followed by the Department of Management Studies Students Association. The event is titled 'Valedictory Function' with the topic 'Renew Yourself' presented by Guest Speaker Prof. M. Gnanajothi. A circular portrait of the speaker is shown, along with the date and time of the event. A QR code for Google Meet is provided at the bottom right, and the Meet link is at the bottom.

**KONGU BUSINESS SCHOOL**  
A UNIT OF KONGU ENGINEERING COLLEGE  
(Autonomous)  
Perundurai, Erode- 638060

DEPARTMENT OF MANAGEMENT STUDIES  
STUDENTS ASSOCIATION  
Present  
**Valedictory Function**  
On Topic  
*Renew Yourself*  
By  
Guest Speaker

  
May 24  
Time: 10am-11am

Prof. M. Gnanajothi Bsc(Agri), MBA, DLL&AL, MPHIL  
Oddanchatram.

In Google Meet  


Meet Link: <https://meet.google.com/vfn-ruos-uff?hs=224>

## MANAGEMENT ASSOCIATION (2020- 2021)

### About the Programme:

The objective of this guest lecture was to motivate students, renew themselves and the ability of self-renewal. the resilience and it's important for a life of achievement and positive impact.

Prof. M. Gnanajothi, started the session by addressing the student about the importance of self-renewal and its positive impact. The objective was to motivate students to Streamline your life, begin something new, how to start a practice. Students motivated through their speech and gained many insights about starting a business with innovative ideas and cooperative team for a successful growth in once career. His lecture helps in reframing the student's attitude. Also helps to think positively even if they are having a hard time. Pair a negative feeling with a positive one.

He guided the students using his experience as how to make a renewal version of themself. As the result of the lecture, the students are filled with the positive vibes. It definitely a wonderful session for the students to remove mind barriers toward their career opportunities.

The screenshot displays a Zoom meeting interface. At the top, a status bar indicates 'AARTHI R 20MBR001 is presenting' and shows 126 participants. The main window displays a presentation slide titled 'ER-ERODE' featuring a collage of images: a person in a blue shirt, a group of people in a field, and a close-up of a person wearing a blue surgical cap and mask. The bottom of the screen shows the Windows taskbar with the time 11:01 AM on 24-May-21. On the right side, a list of participants is visible, including AARTHI R 20MBR001, Gnanajothi M, V KRISHNAMOORTI, SHREEMITHRA V C, GOWTHAM R 20M, ELIZABETH NIRMA, GOKUL K M 19MBR, and SANDHYA B 19MB. At the bottom, there are icons for muting/unmuting, ending the call, and raising the hand, along with a 'Meeting details' link.



## MANAGEMENT ASSOCIATION (2020- 2021)

REC AARTHI R 20MBR001 is presenting DINESH KUMAR S 20MB... and 112 more

VLC media player

Journey Ends..  
But Memories Never Ends..  
#College

SRI RAAMITHA S 19MBR102 has left the meeting

Meeting details

Raise hand Turn on captions AARTHI R 20MBR001 is presenting

REC AARTHI R 20MBR001 is presenting LOGITHA A 20MBR... and 118 more

Press Esc to exit full screen

FAREWELL

Friends never say "Goodbye".  
They simply say "See you soon"!!

Meeting details

Raise hand Turn on captions AARTHI R 20MBR001 is presenting

REC VAISHNAVI V M... and 83 more 10:43 AM

Participants:

- You
- P SUNDHAR...
- JEYASREEP...
- SHREEMITH...
- PAVITHIRA V...
- VARSHINI C...
- PAVITHRAA...
- SATHIYA A 2...
- MAHESWAR...
- NAVEENA N...
- ANIE THARS...
- GOKUL K M...
- JAYA SURYA...
- kevin kumar
- DHARANI C...
- GIRIE PRAS...
- DHARANI S...
- ANTO SELVA...
- GOMATHI R...
- GOPINATHA...
- ANIRUDH A...
- Apshara Ravi...
- HARINISREE...
- ARTHIGA B 2...
- saravanan TP
- NIRMAL K 2...
- MBA MBA1...
- MOULISHW...
- VINUBHARA...
- PRADEEP P...
- AARTHI R 20...
- SUGANYA M...
- BOOPEASH...
- JAYASRI V 2...
- OIVIA V 20M...
- SRI SUBHAS...
- V KRISHNA...
- OBULVIGNE...
- TAMILARAS...
- NAGARASA...
- Dr P VIDHYA...
- ROSHNI M 2...
- MAHESHWAR...

Meeting details

Raise hand Turn on captions Present now

## List of Students Participated

**MANAGEMENT ASSOCIATION (2020- 2021)**

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
1	19MBR001	Aarthi M
2	19MBR002	Abisha Pushpalatha P
3	19MBR003	Aishvarya K
4	19MBR004	Akash Ghargi S
5	19MBR005	Akshayaa J C
6	19MBR006	Anbarasi P
7	19MBR007	Anuja A
8	19MBR008	Anusuya P
9	19MBR009	Apshara R
10	19MBR010	Arivoli S
11	19MBR011	Arunbala B
12	19MBR012	Ashok P
13	19MBR013	Balajiprabu T
14	19MBR014	Banuchithra P
15	19MBR015	Bharathi R
16	19MBR016	Bharathikannan K
17	19MBR017	Boobala Krishnan S
18	19MBR018	Chandru R (Sq)
19	19MBR019	Chitra K
20	19MBR020	Deepika L
21	19MBR021	Dhana Swastikaa T
22	19MBR022	Dhanusree K M
23	19MBR023	Dharani S
24	19MBR024	Elakkiya C
25	19MBR025	Gayathiri G
26	19MBR026	Gayathri D
27	19MBR027	Geerthana K
28	19MBR028	Geethanjali K
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30	19MBR030	Gokulraj V
31	19MBR031	Gowri P
32	19MBR032	Hariharan G
33	19MBR033	Hariharasudan M
34	19MBR034	Harini S
35	19MBR035	Harinisree B
36	19MBR036	Harivarthani.K
37	19MBR037	Indhumathi C
38	19MBR038	Jawahar R

<b>S. No</b>	<b>Roll No</b>	<b>Name of the Student</b>
39	19MBR039	Jothi Vignesh M
40	19MBR040	Jothibalaji S
41	19MBR041	Karthiga M
42	19MBR042	Karunya G
43	19MBR043	Kavin Kumar A
44	19MBR044	Kavin Kumar S
45	19MBR045	Kavinesh M
46	19MBR046	Kaviya A
47	19MBR047	Kaviya Bala M
48	19MBR048	Kaviya L
49	19MBR049	Kaviya N
50	19MBR050	Kavya R D
51	19MBR051	Keerthi Nivasshini T
52	19MBR052	Keerthiga N M
53	19MBR053	Khaviyarasu M
54	19MBR054	Kokula Sandhiya P
55	19MBR055	Kousalya P
56	19MBR056	Lavanya G
57	19MBR057	Leonal Antony Sahayaraj
58	19MBR058	Logapriya.K
59	19MBR059	Mani Murugan S
60	19MBR060	Megavardhini S
61	19MBR061	Monika N
62	19MBR062	Moulishwar P
63	19MBR063	Mounesh C
64	19MBR064	Mounidharan S
65	19MBR065	Murali P
66	19MBR066	Nagarasan S
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74	19MBR074	Phriyaswetha S
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76	19MBR077	Priya R



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84	19MBR085	Sakthi Devi G		104	19MBR107	Sumyugtha T
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91	19MBR092	Saranraj V		111	19MBR114	Velraja G
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93	19MBR095	Sella Varshana		113	19MBR116	Vidhyakala N
94	19MBR096	Shalini V		114	19MBR117	Vignesh R
95	19MBR097	Shankhavi M		115	19MBR118	Vineeth N
96	19MBR098	Shanmugapriya.S		116	19MBR120	Vinubharathi R

## MANAGEMENT ASSOCIATION (2020- 2021)

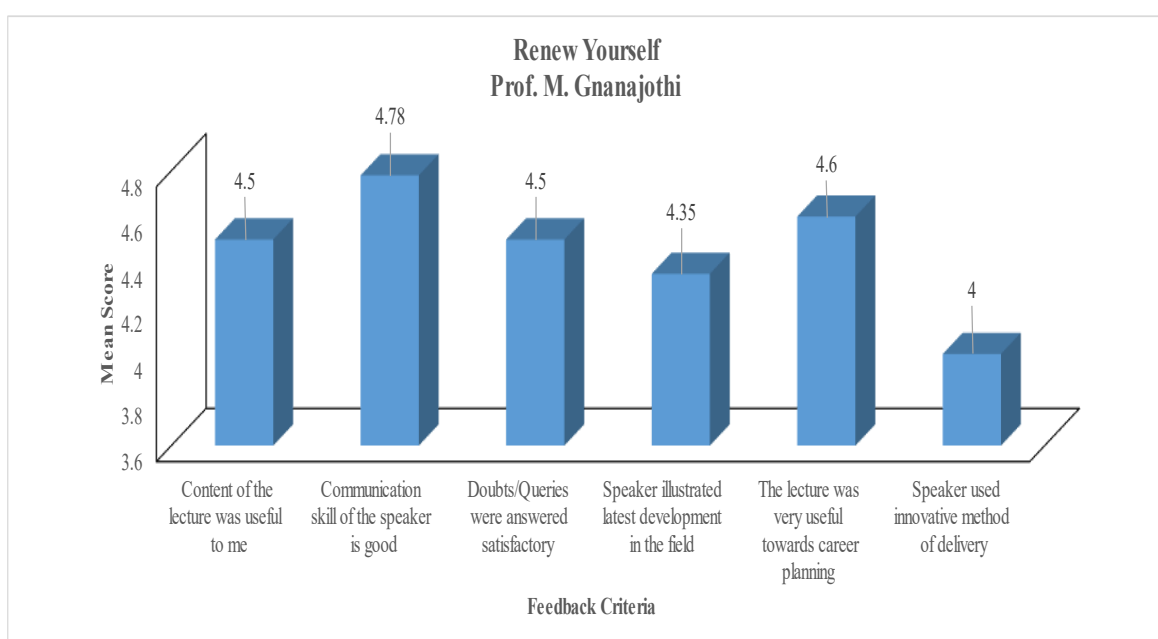
### STUDENTS' FEEDBACK OF THE GUEST LECTURE

Date of the Programme : **24-05-2021**

Topic of the Guest Lecture : **Renew Yourself**

Name of the Guest(s) : **Prof. M. Gnanajothi,**

Former Professor, Dept. of Management Studies,  
Kongu Engineering College, Perundurai.



The content of the lecture is found to be good which gives the mean score of 4.78. Though the innovative method of delivery and illustrated latest developments in the field is rated little low, still its career-oriented objective lies in the positive corner. The lecture really spread wonderful motivation and useful tips for their career planning. The purpose of the guest lecture is to help the students to renew their skills.

**KONGU ENGINEERING COLLEGE, PERUNDURAI, ERODE-638 060****(Autonomous)**

Ref: KEC/PRL/CIR-148/2021-22

November 9, 2021

**CIRCULAR****20VEC11 – YOGA AND VALUES FOR HOLISTIC DEVELOPMENT PHYSICAL EXERCISE /  
MEDITATION CLASS SCHEDULE**

As part of the Academic Regulations 2020, “Yoga and Values for Holistic Development” (20VER11) is included as one credit course for the first year BE/BTech students. In continuation of the theory classes conducted earlier, it is planned to conduct practical classes which includes physical exercise and meditation as per the following schedule. All the third semester BE/BTech students are directed to attend the classes without fail.

**Meditation class (Physical Mode):**

Date	Time	Branch	Hall 1 & Strength	Branch	Hall 2 & Strength	Branch	Hall 3 & Strength	Branch	Hall 4 & Strength	Total
20.11.2021 27.11.2021	8.45 am to 10.20 am	CSE A,B,C	185	CSE D	62	Civil A, B(16)	60	Civil B(27), C	57	364
20.11.2021 27.11.2021	10.35 am to 12.25 am	ECE	199	Chem. A, B(15)	60	Chem. B (31), EIE A (29)	60	EIE A(24), B	62	381
20.11.2021 27.11.2021	1.30 pm to 3.30 pm	Mech., Auto	186	EEE A	53	EEE B	47	---	---	286
20.11.2021 27.11.2021	1.30 pm to 3.30 pm	FT, IT	155	MTS A	48	MTS B	48	---	---	251
<b>Total No. of Students</b>										<b>1282</b>

**Venue Details:**

Hall 1: Maharaja Auditorium

Hall 2: Admin Block (Drawing Hall 1)

Hall 3: Admin Block (Drawing Hall 2)

Hall 4: Admin Block (Drawing Hall 3)

**Note:** Students should bring Yoga mat or towel for meditation class.**Physical Exercise Class – Online Mode (All Branches):**

- 1) All the students should join through online mode (Google meet) and keep ready with Yoga mat to do exercise as per the following schedule. Maximum number of students allowed through this Google meet is 250. If it exceeds 250, then join using Live Stream option.
- 2) Students should be physically present throughout the class.
- 3) For each class one or two questions will be posted in the Google form at any point of time during the session to check the student attentiveness and to mark the presence of the students.

Sl	Date	Day	Time	Google Meet id / Live Stream Link	Content
1	18.11.2021	Thursday	7.00 pm to 8.00 pm	<a href="https://meet.google.com/djk-qcqv-rmy">https://meet.google.com/djk-qcqv-rmy</a> <a href="https://stream.meet.google.com/stream/7ecdd504-e29d-4017-859c-963b34da321d">https://stream.meet.google.com/stream/7ecdd504-e29d-4017-859c-963b34da321d</a>	Simplified Physical Exercise Part I
2	19.11.2021	Friday	7.00 pm to 8.00 pm	<a href="https://meet.google.com/djk-qcqv-rmy">https://meet.google.com/djk-qcqv-rmy</a> <a href="https://stream.meet.google.com/stream/7ecdd504-e29d-4017-859c-963b34da321d">https://stream.meet.google.com/stream/7ecdd504-e29d-4017-859c-963b34da321d</a>	Simplified Physical Exercise Part II
3	20.11.2021	Saturday	7.00 pm to 8.00 pm	<a href="https://meet.google.com/djk-qcqv-rmy">https://meet.google.com/djk-qcqv-rmy</a> <a href="https://stream.meet.google.com/stream/7ecdd504-e29d-4017-859c-963b34da321d">https://stream.meet.google.com/stream/7ecdd504-e29d-4017-859c-963b34da321d</a>	Surya Namaskar Exercise & Pranayama Exercise

Objective type assessment test through online will be conducted to assess the performance of the students.

Online test (One Hour) is scheduled on **20.11.2021 at 8.30 pm.**

**The following faculty / staff members are requested to coordinate the sessions.**

- 1) Dr. P. Vadivel, Mathematics
- 2) Dr. K. Nirmala Devi, CSE
- 3) Ms. K. Tamil Selvi, CSE
- 4) Mr. H. Muthukrishnan, IT
- 5) Mr. T. Rajagopal, Mechanical
- 6) Mr. S. Chandrasekar, EEE
- 7) Mr. C. Palanisamy, Instructor / EEE
- 8) Mr. P. Paramasivam, Lab Assistant / Physics

All the Heads of Departments are requested to inform the students to assemble in the respective hall for meditation class and join in the Google meet for online physical exercise.

  
**PRINCIPAL**

To : CCOs &amp; HODs, Yoga and Meditation Club, File

Copy submitted to the Correspondent, KEC

JS