

# National Level Online Workshop on Effective Sampling Design for Social Science Research

August 14, 2021 Saturday



Programme Coordinators
Prof Dr S C Vetrivel - Prof Dr V Krishnamoorthy
Prof T P Saravanan



Session 1 9.30 - 10.15 AM

Sampling Design in Social Science Research (SSR)

Session 2 10.30 - 11.15 AM

**Application of Random Sampling in SSR** 

Session 3 1.15 - 2.00 PM

Application of Non-random Sampling in SSR

Session 4 2.15 - 3.00 PM

Clinical session on Sampling Design for SSR

# Dr V Krishnamoorthy - Resource Person

An Eminent researcher and teacher has over 23 years of rich experience in teaching management subjects. He was a gold medalist in MBA and M. Com. He has conducted many MDPs' & workshops relating to memory power, research methods and soft skills. He has published 100+ research articles in reputed journals. He has also presented his research papers at the various international conference including IIMs' and IITs'. He is an expert reviewer for 10 international journals. He has been recognized by many awards for "Best Researcher in Finance" from Integrates Intelligent Researches & "Excellence teaching in Higher Education from D K International Research Foundation

# **Registration Link**

https://forms.gle/z2urQkdve5hSwgPK8



# **Registration Fees Details**

Faculty Member : Rs.200 Research Scholar: Rs.100



GPay or 98659 77766

T P Saravanan ICICI Bank Ltd., SB/ Ac Number : 6062 0107 6823 IFSC: ICIC0006062

For Further Queries feel free to reach us 98659 77766 - 94422 11999 - 98651 36311

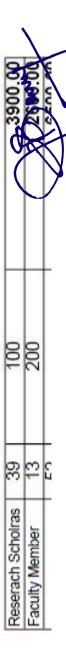
# Kongu Business School Workshop on Effective Sampling Design For Social Science Research August 14th, 2021 Participants Registration Details

No Title	Name of the participant	Designation	Gender	Institution Name	email id ( use the same mail id for at	( Preferably Wha	( Preferably Wha Registration Fee
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3 Mr	T. Selvabaskar	Research Scholar	Male	SCSVMV University	astroselvabaskar@gmail.com	9677171855	Rs.100 ( For Re
4 Ms	Vaishali	Research Scholar	Female	Guru Jambheshwer University Vaishaligijavra@gmail.com	Vaishaligijavra@gmail.com	8570923073	Rs.100 ( For Re
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# Kongu Business School Workshop on Effective Sampling Design For Social Science Research August 14th, 2021

Participants Registration Details

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s.Yogambal.n	Research Scholar	Female	PERIYAR UNIVERSITY PG EXTENSION CENTER DHARMAPURI	belief0605@gmail.com	Rs.100 ( Research 9715228767 Scholar)	Rs.100 ( For Research 7 Scholar)
	WILLIAM ROBERT P Sangeetha P NACHAMMAI.L Abinaya S G.PACKIA SUMITHRA V. SHEELA SELVAKUMA SWARAJ S SARUMATHI V Priyanga Povi Durgaa V Rekha R Isaac Kapoor G. UMAMAHESWARI G. SANTHAKUMAR Ms.Yogambal.n	Research Scholar Assistant Professor Research Scholar Assistant Professor Assistant Professor	Research Scholar Female Assistant Professor Female Research Scholar Female	Research Scholar Female Assistant Professor Female Research Scholar Female	Research Scholar Female Sri Ramakrishna College of Ar Assistant Professor Female Sri Ramakrishna College of Ar Assistant Professor Female Sri Meenakshi Govt. Arts Co VAKUMA Assistant Professor Female Sri Meenakshi Govt. Arts Co VAKUMA Assistant Professor Female Sri Meenakshi Govt. Arts Co Research Scholar Female Sri Chandrasekharendra Sar Research Scholar Female Madurai kamaraj university Research Scholar Female Bishop Heber College Research Scholar Female Bishop Heber College Research Scholar Female Bishop Heber College Research Scholar Female MIT WPU Scholar Female Sri Meenakshi Govt. Arts College Research Scholar Female Sri Meenakshi Govt. Arts College Research Scholar Female Sri Meenakshi Govt. Arts College Research Scholar Female Sri Meenakshi Govt. Arts College Scholar Female Sri Meenakshi Govt. Arts College Avinashilingam Institute for Home Science and Higher Assistant Professor Female Education for Women PERIYAR UNIVERSITY PG EXTENSION CENTER ETAINSION CENTER Female DHARMAPURI	Research Scholar Female Sir Ramakrishna College of Ard Sangeetabaalicom Sir Research Scholar Female Sir Meenakshi Govt. Arts Co gsumithra2021@gmail.com 94 Research Scholar Female Sir Meenakshi Govt. Arts Co gsumithra2021@gmail.com 95 Research Scholar Female Bishop Heber College sarumathiv96@gmail.com 77 Research Scholar Female DTSS College of Commerce chinimadavi@gmail.com 77 Research Scholar Female Bishop Heber College sarumathiv96@gmail.com 77 Research Scholar Female Bishop Heber College sarumathiv96@gmail.com 77 Research Scholar Female MT WPU rekharisaac@gmail.com 77 Research Scholar Female Sir Meenakshi Govt. Arts Collegumamageshwari030@gmail.com 77 Research Scholar Female Sir Meenakshi Govt. Arts Collegumamageshwari030@gmail.com 77 Research Scholar Female Sir Meenakshi Govt. Arts Collegumamageshwari030@gmail.com 77 Research Scholar Female Sir Meenakshi Govt. Arts Collegumamageshwari030@gmail.com 77 Research Scholar Female Sir Meenakshi Govt. Arts Collegumamageshwari030@gmail.com 77 Research Scholar Female Sir Meenakshi Govt. Arts Collegumamageshwari030@gmail.com 77 Research Scholar Female Education for Women 77 Research Scholar Female Bishop Heber Collegumamageshwari030@gmail.com 77 Research Scholar Female Bishop Heber Collegumamageshwari030@gmail.com 77 Research Scholar Female Education for Women 77 Research Scholar Female Education for Women 77 Research Scholar Female Bishop Heber Collegumamageshwari030@gmail.com 77 Research Scholar Female Education for Women 77 Research Scholar Female Bishop Heber Collegumamageshwari030@gmail.com 99 Research Scholar Female Bishop Heber Collegumamageshwari030@gmail.com 99 Research Scholar Female B



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Kuldeep Chhetri



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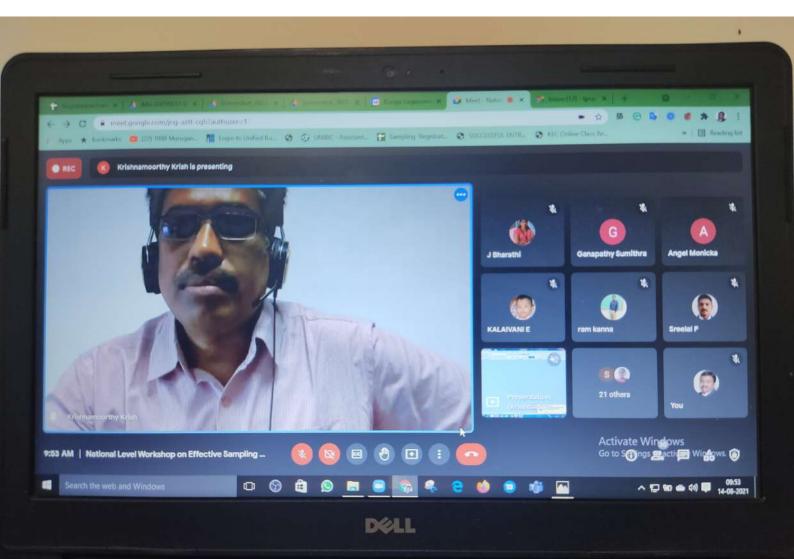
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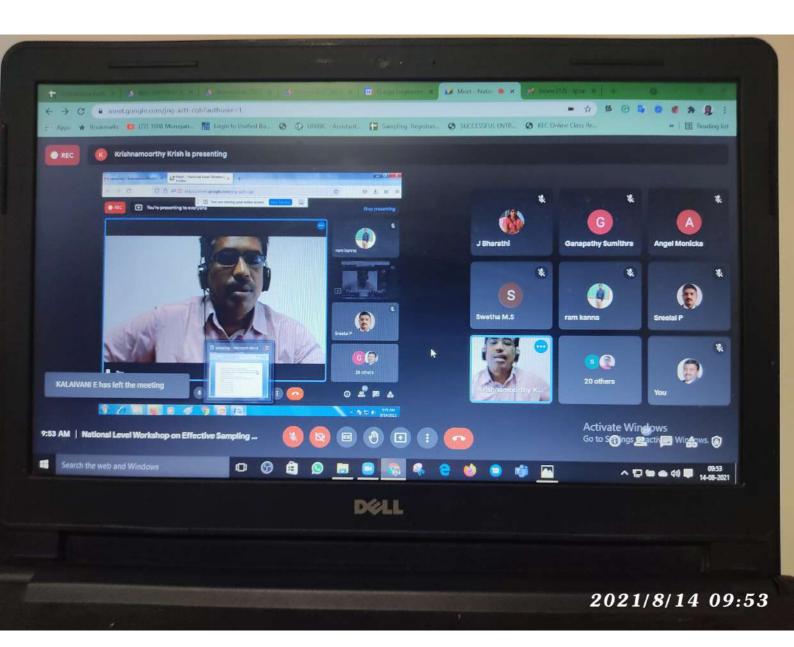
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People	Information	
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# **Programme Report**

National Level One-day Workshop on Effective Sampling Design for Social Science Research

The said workshop has been conducted on **14.8.2021, Saturday.** It's a National one-day online workshop with four sessions. 52 participants from different parts of our country have registered. 39 research scholars and 13 faculty members have registered.

Opening remarks have been given by Dr S C Vetrivel, Associate Professor.

Dr V Krshnamoorthy, Associate Professor from our department has delivered lectures on four different sessions followed by a Q & A session. E-Certificate has been given to the participants.

Closing remarks have been given by Mr T P Saravanan, Assistant Professor.



# KONGU BUSINESS SCHOOL

Kongu Engineering College (An Autonomous Institution) Perundurai - Erode - Tamilnadu

This is presented to

# Somaya Chaddha

**Research Scholar** Christ University Bangalore

for participating in the National Level Online Workshop on Effective Sampling Design for Social Science Research held on 14th August 2021, Saturday.

Prof T P Saravanan
Programme Coordinator

**Dr Vidhyapriya** Head -Kongu Business School

