

EVENT BROCHURE



KONGU ENGINEERING COLLEGE
(AUTONOMOUS)
PERUNDURAI, ERODE 638 060



Transform Yourself

**INSTITUTION'S INNOVATION COUNCIL KEC &
ENTREPRENEURSHIP AND MANAGEMENT DEVELOPMENT CELL**

Proudly Organize

WORKSHOP ON
**Intellectual Property Rights
(IPRs) and IP management for Start up**



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SESSION 1
 **3.00 TO 4.00 PM**

SESSION 2
 **6.00 TO 7.00 PM**

 **13.03.2021**

 <https://meet.google.com/ofz-ovwj-jkr>



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



PARTICIPANTS LIST

2021-03-13 Workshop on Intellectual Property Rights (IPRs) and IP

management for Start Up - Attendance Report (Generated from Google Meet)

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Event Coordinator

Report

Academic Year : **2020 - 2021**
Quarter : **4**
Program Type : **Session**
Program Driven by : **EMDC Driven**
Program/Activity Name : **Intellectual Property Rights (IPRs) and IP Management for Startup**
Program Theme : **Entrepreneurship and Innovation**
Start Date : **13/03/2021**
End Date : **13/03/2021**
Number of student Participants : **87**
Number of Faculty Participants : **22**
Number of External Participants, if any: **Nil**
Remark : **Excellent and interesting session.**
Expenditure Amount, if any : **Nil**
Mode of session delivery : **Google meet**
Session plan/Brochure/Circulars (if any)

Overview:

Objective:

The foremost objective of this session is to give the students an overview and knowledge about Intellectual Property Rights and its Management for start-up. This session is to kindle the students with innovative ideas to focus start up as a career and how to develop their career with the help of IPR. It also helped the student that whatever your idea may be big or small if you work hard and passionately you will reach heights.

Brief points on the content delivered

- What is Intellect mean?
- Difference between Critical and Creative Thinking?
- Need for Innovation
- What is Property?
- Nature of Intellectual Property
- Various forms of IP
- Importance of Creativity
- Various products with different structures
- Criteria to obtain Patent
- Demonstration of Google Search
- Types of Patent search
- Free Patents Online (FPO)

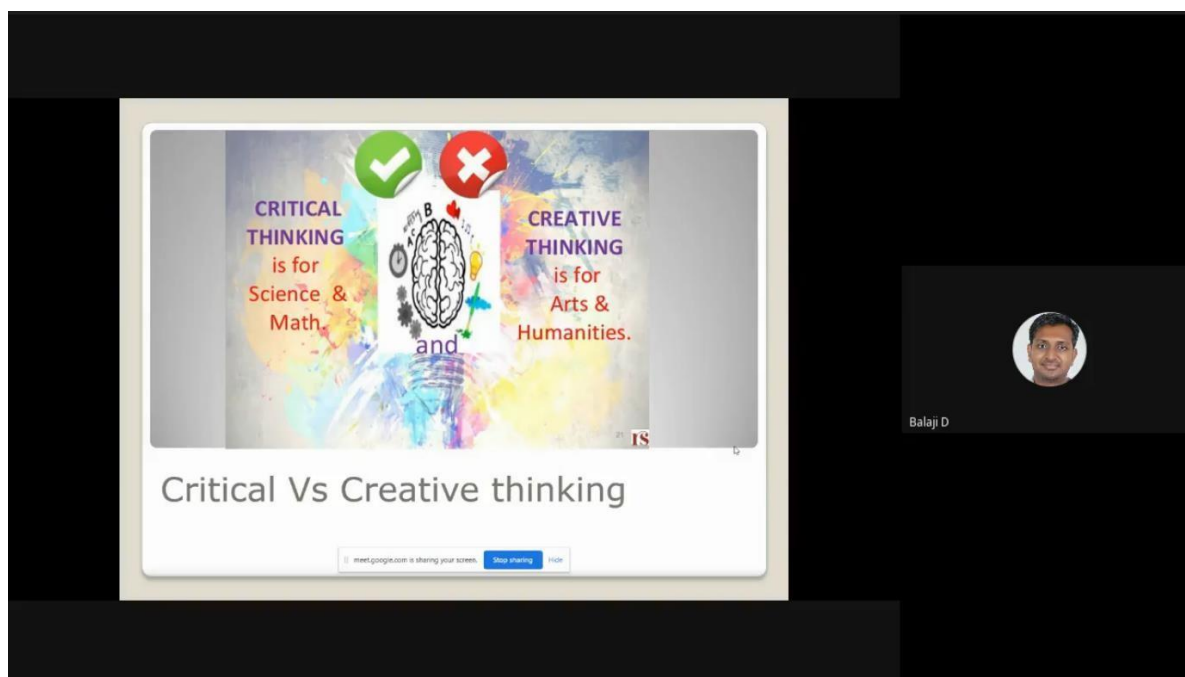
Key take aways:

The event gave us more insights on thinking about the product designing and how we should be ready for getting the review and updating our product to obtain the patent. This event helped the students to understand about the hardship that an entrepreneur faces and how to overcome with a positive mindset. It helps in learning different approach of creating your own start-up and working hard to make it a successful company. The speaker answered for the following queries raised by the students:

1. What are the effective keywords to check whether it is existing product or not?
2. What's your view on patent journals like Scopus publication?
3. Are any rules available if others used my idea? Can we file a case against them?
4. What does mean Australian Patent and American Patent?
5. What are the precautions to be done during AICTE presentations?
6. How to get funds from the company and your views about NDA?
7. What is Post grant opposition?

Overall report of the activity:

Entrepreneurship and Management Development Cell of Kongu Engineering College and Institution Innovation Council collaborated and organized a webinar on “Intellectual Property Rights (IPRs) and IP Management for Start up” by Dr. D. Balaji Assistant Professor of KPR Institute of Engineering and Technology, Coimbatore and Dr. G. S. RamPradeep Associate Professor of Kongu Engineering College, Perundurai. The session was very well grasped by aspiring students and concluded successfully. This event helped the students gain knowledge on importance of IPR in establishing their start up. It helped in learning different approach of creating your own start-up and working hard to make it a successful company. As the session was very interesting, students energetically got clarified their doubts with the guest.



Photograph 1: Kinds of Thinking

"Intellectual Property shall include the rights relating to

- literary, artistic and scientific works,
- performances of performing artists, phonograms, and broadcasts,
- inventions in all fields of human endeavor
- scientific discoveries
- Industrial designs
- trademarks, service marks and commercial names and designations
- protection against unfair competition

and all other rights resulting from intellectual activity in the industrial, scientific, literary or artistic fields."

(WIPO Convention)

Balaji D

Photograph 2: Concept of IP

Google

rorito red "ballpoint Pen"

Images News Shopping Videos More Settings Tools

About 18,700 results (0.29 seconds)

Images for rorito red "ballpoint Pen"

selectable ballpoint pens to ball pen 0.7 mm zebra

More images for rorito red "ballpoint Pen"

Report images

www.amazon.in : Pens, Pencils, Rorito, Pencils, Writing & ...
Rorito - Pens & Refills / Pens, Pencils & Writing ... - Amazon.in
RORITO Stick Ballpoint Pen (Pack of 5, TPB_48, Currently unavailable).

www.amazon.in : Stick-Ballpoint-Pens RORITO Refills
RORITO - Stick Ballpoint Pens / Pens & Refills ... - Amazon.in
Results 49 - 67 of 67
Rorito New Zebra Favourite Retractable (CRK) Ballpoint Pen Pack of 4
Rorito New Zebra Favourite Retractable (CRK) Ballpoint Pen Pack of 4

**18,700
results (0.2
9 seconds)**

Balaji D

Photograph 3: IP search Tools

Types of Patent search?

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graph TD; PS((Patent Search)) --- PS1((Patentability search)); PS --- PS2((Infringement Search)); PS --- PS3((Freedom to operate search)); PS --- PS4((State of the art search)); PS --- PS5((Validity Search));
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The diagram illustrates the various types of patent searches. At the center is a green circle labeled "Patent Search". Surrounding it are five blue circles, each representing a different type of search: "Patentability search" (top), "Infringement Search" (top-right), "Freedom to operate search" (bottom-right), "State of the art search" (bottom-left), and "Validity Search" (top-left). Arrows point from the central "Patent Search" circle to each of the five surrounding circles. The entire diagram is presented within a presentation window titled "Types of Patent search?".

Patentability search

Validity Search

Patent Search

Infringement Search

State of the art search

Freedom to operate search

Stop watching

1/18

Balraj D

Photograph 4: Types of Patent search