

# Analytical Vs. Arts

One-day National Level Online Workshop  
on

## Art of Writing Interpretation For Statistical Tools in Social Science Research

May 13 2021, Thursday  
9.30 AM - 4.00 PM

9.45 AM - 9.59 AM Opening Remarks

10.00 AM - 10.45 AM Session One

**Strategy to Choose Statistical Tools**

11.00 AM - 11.45 AM Session Two

**Interpretation for Factor Analysis**

1.15 PM - 2.00 PM Session Three

**Interpretation for Regression & Correlation Analysis**

2.15 PM - 3.00 PM Session Four

**Interpretation for Descriptive Analysis & Reliability Test**

3.15 PM - 3.30 PM Closing Remarks



Organised by

**Kongu Business School**

**Kongu Engineering College**

**Perundurai - Tamilnadu**

**Programme Coordinators**

**Prof S C Vetrivel**

**Prof V Krishnamoorthy**

**Prof T P Saravanan**

## Dr V Krishnamoorthy

Kongu Business School

Resource Person

An Eminent researcher and Teacher have over 23 years of rich experience in teaching f management subjects. He is a gold medalist in MBA and M. Com. He has designed and conducted several management development programmes for practising executive. He has published 100+ research articles in reputed journals which are indexed in Scopus. He is recognized supervisor for guiding Ph. D scholars in Anna University, Chennai. He has also presented his research papers at various international conference including IIMS and IITs. He is an expert reviewer for 10 international journals. He also designed and conducted more than 50 workshops relating to memory power, research methods and soft skills. He has been recognized by many awards for "Excellence teacher in Higher Education" from Arunai International Research Foundation, "Best Researcher in Finance" from Integrates Intelligent Researches, "Excellence teaching in Higher Education from D K International Research Foundation, "PK Das Best faculty" from Nerhu arts College Coimbatore and Best Faculty Member from Kongu Engineering College.

## Registration & Payment Details

Registration Fees for Faculty Member : Rs. 200

Registration Fees for Research Scholar : Rs. 100

The registered candidate will receive the Google Meet Link once payment received by the organiser. Participants will receive the E-Certificate, PPTs' and materials after the programme. Kindly use the given link to register for the workshop

<https://forms.gle/q9mteKRWwSvw8cibA>

Through Bank:

T P Saravanan

Karur Vysya Bank Ltd.,

SB/ Ac Number :

1217 1550 0000 4716

IFSC: KVBL0001247



Kindly Scan this QR code to pay the registration fee through Google Pay

For any queries, kindly reach us :

98659 77766 (Prof TPS) - 94422 11999 (Dr SCV) - 98651 36311(Dr VKM)



**Workshop on Art of Writing Interpretation for Statistical Tools in  
Social Science Research**

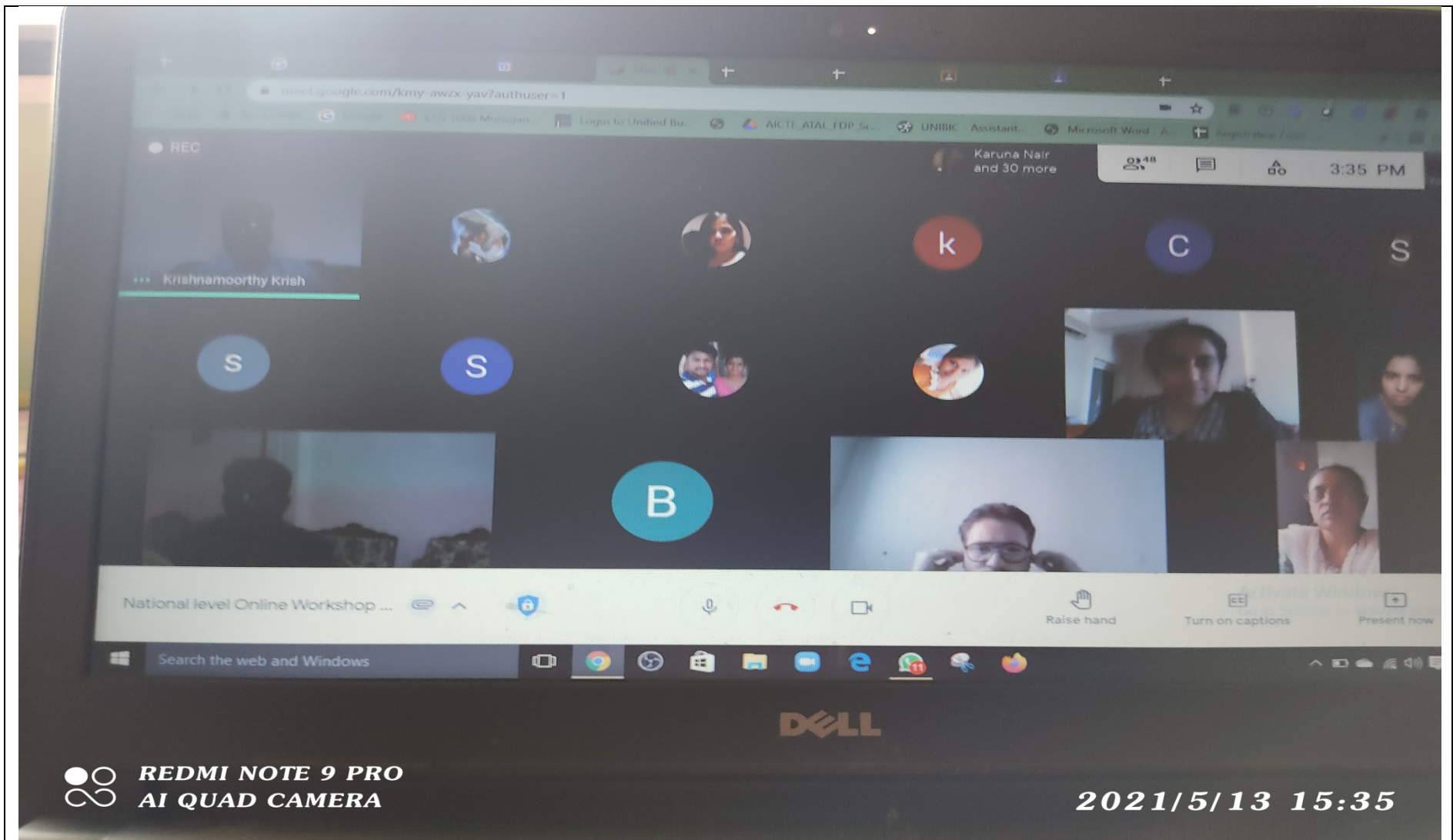
**Participants' attendance - 13.05.2021**


saravanan TP	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Akili Mall	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Anchana Nadesan	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
anitha ravi	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Anu Bothra	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Aparna Narayanan	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
arockiya selvi	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Bhuvana MJ	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
chellapandian k	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Chethan Dharmanand	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Harshavardhan Reddy	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Inigo Papu Vinodhan J	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Irish 2109	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Kanwalpreet Kaur Puri	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
karpagam padam	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Karuna Nair	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Krishnamoorthy Krish	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Krishnamoorthy Krish Presentation	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
malar vizhi	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Meeta Geta	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
mill edu	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Mranjitham M	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Neena Uthaman	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Pavithra Balaji	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Priti Surve	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Priya Jagadeesan	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Ragavi Muthusamy	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Reena Abraham	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02

**Workshop on Art of Writing Interpretation for Statistical Tools in  
Social Science Research**

**Participants' attendance - 13.05.2021**

saravanan TP	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Akili Mall	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Anchana Nadesan	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
anitha ravi	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Anu Bothra	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Aparna Narayanan	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
arockiya selvi	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Bhuvana MJ	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
chellapandian k	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Chethan Dharmanand	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Harshavardhan Reddy	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Inigo Papu Vinodhan J	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Irish 2109	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Kanwalpreet Kaur Puri	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
karpagam padam	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Karuna Nair	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Krishnamoorthy Krish	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Krishnamoorthy Krish Presentation	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
malai vizhi	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Meeta Gela	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
mill edu	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Mranjitham M	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Neena Uthaman	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Pavithra Balaji	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Priti Surve	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Priya Jagadeesan	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Ragavi Muthusamy	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02
Reena Abraham	5/13/2021 14:52:11	5/13/2021 14:52:13	00:00:02



 **REDMI NOTE 9 PRO**  
**AI QUAD CAMERA**

**2021/5/13 15:35**





# Kongu Business School

Kongu Engineering College  
Erode Tamilnadu

**This is to certify that**

**Mrs.J.Malarvizhi**

**Nadar saraswathi College of Arts and Science, Theni**

**has participated in the One-day National Level Online  
Workshop on "Art of Writing Interpretation for Statistical  
Tools in Social Science Research" held on 13th May 2021**

---

**Prof T P Saravanan**  
Kongu Business School



---

**Dr R Somasundaram**  
Head - Kongu Business School

## **Programme Report**

### **Workshop on Art of Writing Interpretation for Statistical Tool for Social Science Research**

The said workshop has been conducted on **13.5.2021, Saturday**. It's a National one-day online workshop with four sessions.

65 Participants from different parts of our country have registered and 49 research scholars and 16 faculty members have registered. Around 45 participants are attended.

Dr V Krshnamoorthy from our department has delivered lectures on four different sessions followed by Q & A session. E- Certificate has been given to the participants.