




Department of management studies
KONGU ENGINEERING COLLEGE
(An Autonomous Institution | Affiliated to Anna University, Chennai)
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BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS BUYING OF ELECTRONICS THROUGH ONLINE SHOPPING IN ERODE DISTRICT" the bonafide record of project work done by SHANKHAVI M (Reg No. 19MBR097) in partial fulfillment of the requirements for the award of the Degree of Master of Business Administration of Anna university Chennai during the year 2019 - 2021.


Mr. T. P. SARAVANAN
ASSISTANT PROFESSOR


Dr. R. SOMASUNDARAM
HEAD OF THE DEPARTMENT

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INTERNAL EXAMINER

EXTERNAL EXAMINER