



Estd : 1984

Department of management studies
KONGU ENGINEERING COLLEGE
(An Autonomous Institution | Affiliated to Anna University, Chennai)
PERUNDURAI ERODE – 638060
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BONAFIDE CERTIFICATE

This is to certify that this project report entitled “A STUDY ON FACTORS INFLUENCING THE USE OF SMARTPHONE BY SENIOR CITIZENS” is the bonafide record of project work done by **SAKTHI DEVI G (Reg No. 19MBR085)** in partial fulfillment of the requirements for the award of the Degree of Master of Business Administration of Anna university Chennai during the year 2019 - 2021.

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INTERNAL EXAMINER

EXTERNAL EXAMINER