## DEPARTMENT OF MANAGEMENT STUDIES **KONGU ENGINEERING COLLEGE**

(An Autonomous Institution | Affiliated to Anna University, Chennai) PERUNDURAL ERODE - 638060

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## **BONAFIDE CERTIFICATE**

This is to certify that this project report entitled "A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION LEVEL TOWARDS FASTRACK WATCHES IN ERODE DISTRICT" is the bonafide record of project work done by RAHUL. B (Reg No. 19MBR078) in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna university Chennai during the year 2019-2021.

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**EXTERNAL EXAMINER**