

DEPARTMENT OF MANAGEMENT STUDIES

KONGU BUSINESS SCHOOL

[An Autonomous Institution | Affiliated to Anna University, Chennai]

Accredited By NAAC with 'A' Grade

PERUNDURAI, ERODE- 638 060

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BONAFIDE CERTIFICATE

This is to certify that the Project Report entitled **A STUDY ON CONSUMER PERCEPTION AND EXPECTATIONS ON BRANDED LAPTOPS** Is the bonafide work done **M JOTHI VIGNESH [Reg.No.19MBR039]** in partial fulfilment of the requirements for the degree of Masters of Business Administration of Anna University during the year 2019-2021.



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INTERNAL EXAMINER

EXTERNAL EXAMINER