

DEPARTMENT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE
(Autonomous)
PERUNDURAI, ERODE – 638 060
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BONAFIDE CERTIFICATE

This is to certify that this project report entitled **“IMPACT OF SOCIAL MEDIA ON ENTREPRENUERIAL PERFORMANCE”** is the bonafide record of project work done by **GOKUL K M (Register No: 19MBR029)** in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Anna University Chennai during the year 2020-2021.


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INTERNAL EXAMINER

EXTERNAL EXAMINER