

DEPARTMENT OF MANAGEMENT STUDIES

KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI ERODE – 638060

APRIL 2021

BONAFIDE CERTIFICATE

This is to certify that the Project report entitled **EFFECTIVENESS OF IMPLEMENTATION OF TOTAL QUALITY MANAGEMENT IN GHEE MANUFACTURING COMPANY** is the bonafide record of project work done by **ANBARASI P [19MBR006]** in partial fulfillment of the requirements for the award of the Degree of Master of Business Administration of Anna University Chennai during the year 2019 - 2021.



SIGNATURE

PROJECT SUPERVISOR

Dr. P. SUNDHARESALINGAM

(Associate Professor)

Department of Management Studies

Kongu Engineering College

Perundurai, Erode – 638 060



SIGNATURE

HEAD OF THE DEPARTMENT

Dr. R. SOMASUNDARAM

(Professor & Head)


Department of Management Studies

Kongu Engineering College

Perundurai, Erode – 638 060

Date: 20.4.21

Submitted for the end semester viva voce examination held on _____



INTERNAL EXAMINER

EXTERNAL EXAMINER